

Message from Vivian Lau, President of JA Asia Pacific



Every second of every day is a new beginning!

This is probably what we wish for all our youth around the region that they can start anew, and they will grow up to be leaders we are looking for. At the same time, we are aware of the gap between the have and the have-nots. What can we do to help create an enabling platform for our youth to realize their potential and goals?

As we continue to look for breakthrough to prepare youth for a bright future, there is nothing more rewarding than to see the achievement of JA Alumni, and their willingness to inspire more youth with their experiences and passion. JA Alumni know that JA programs empower students to make the connection between what they learn in school and how it can be applied in the real world. JA Alumni are our most powerful and passionate supporters - they can support JA as volunteers, mentors, judges, board members, or as financial contributors. After all, who is better to speak about the impact of JA than those who have put JA learning experiences to work? It gives me great pride and honor to introduce our JA AP Alumni Firestarter group through their own words in the JA story. Please meet and thank our JA AP Firestarter for keeping the JA fire burning and their commitment to contribute back to the JA community.

Together with our JA AP Alumni, let's work together to create the enabling platform for youth to realize their potential and goals. Every day is a new beginning for creating lasting impact.

The JA STORY

Greetings from JA Alumni Asia Pacific Firestarter group

We are a group of international Firestarter group committed to providing an engagement and development platform for the JA AP alumni community. Through engagement and events "for alumni and by alumni" in various AP locations, we hope to grow together in the areas of leadership, innovation, and entrepreneurship; and to empower more youth across the region for a better future.



Featured below are extracted quotes from the JA Alumni Asia Pacific Firestarter Group on:

Why JA Alumni is important to them, and their visions of working in the JA AP Alumni network

Christopher Wong

The JA Company Programme was my life-changing inspiration. Over the years as I grew with the JA family, I felt obliged to give back - and the global alumni network enables our concerted impact to scale. "Be the change that you wish to see in the world." To empower the youth of Asia, social entrepreneurship is a tool for impact - and the AP network unlocks regional synergy.

Evelyn So

JA AP alumni Network provides a platform and establishes a heritage for JA participants to continue to engage in JA with others who shared the same experience. It is a branched network where JA, JA Alumni and current JA students are interconnected and in collaboration to archive common goals and to learn from each other.

Danial Firdaus

JA had provided me with the platform to seize many opportunities and learning soft skills such as communications and teamwork relevant to everyday life. The students' competitions and workshops allow me to meet many like-minded young people. Through the JA Alumni AP platform, I hope to motivate and aspire other JA alumni and new JA students with my passion for entrepreneurship, as well as contributing back to JA in the process.

My vision for the Firestarter group is to create an alumni network where we can bring together JA alumni from the region to share their insights on current affairs regarding entrepreneurship, and to network with each other at JA Alumni AP regional events. I hope that this network can foster strong bonding amongst JA Alumni across the region.

Jack Lee

JA is like a family. We share joys and tears. I am lucky to be a part of the family :)

"A single spark can start a prairie fire." I am going to encourage you to become one of "I am JA", and sharing your knowledge and skills to help other students and future JA alumni.

Jaya Panggabean

JA AP Alumni can be a powerful platform to reconnect JA alumni in our communities – locally, regionally, and globally - fostering positive cooperation and support amongst alumni members. In addition, the platform can enable JA Alumni to share their passion and inspiration for skill development in entrepreneurship and professional career.

Mavis Hon

I would like JA AP alumni Network to unite all JA Alumni from across the Asia Pacific region. JA AP Alumni will have a platform to work out events and projects "for alumni, from alumni and moving on by alumni"; and sharing of best practices with each other!

Looking forward to our vision and plans in 2018 and beyond? Stay tuned!

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JAAP WORKS

January 2018

JA Asia Pacific
A Member of JA Worldwide

Regional Initiatives, Programs, and Event

The 2018 JA Asia Pacific Company of the Year Competition – into its 8th year and growing bigger



JA Asia Pacific
Company of the Year Competition



More than 20 student companies have registered in the 2018 JA AP COY competition, the largest JA AP COY event by far. The student companies represented 14 locations including Brunei, China, Guam, Hong Kong, India, Indonesia, Japan, Korea, Malaysia, Philippines, Singapore, Thailand, Turkmenistan, and Vietnam.

Coinciding with JA China's 25th-anniversary celebration, JA Asia Pacific is proud to bring the 2018 JA AP COY competition event to Beijing, China from March 29 to 31, 2018. Thanks to the great support from JA China, the 2018 JA AP COY event host, we are delighted to confirm the following venues for the 3-day competition and event:

- Beijing Landmark Hotel – Main competition
- Pacific Century Place – Trade fair
- Four Seasons Hotel – Awards and Gala dinner event

Please stay tuned for more updates as we count down to the exciting 2018 JA AP COY competition in Beijing and contact Adrian Lee at Adrian.lee@jaasiapacific.org for any questions on about the event.

Regional Initiatives, Programs, and Event

The Schools Challenge Program kick-off with launch event and workshop in Hong Kong



From L to R: Vivian Lau, President of JA Asia Pacific; Diana Tsui, Head of Global Philanthropy, Asia Pacific J.P.Morgan; Brenda Au, Head of EKEO, Developmental Bureau, The Government of the Hong Kong SAR; Joyce Tang, Senior Works Consolidation Manager, EKEO; Arian Hassani, Vice President, Global Philanthropy Asia Pacific J.P. Morgan; Garrick Lau, Deputy CEO of JA Hong Kong

Riding on the successful partnership with J.P. Morgan in creating pathways to employment for youth in Indonesia and Malaysia, JA Asia Pacific is proud to extend the partnership through the implementation of the School Challenge program by JA Hong Kong.



Program kick-off event - group photo



The Schools Challenge Kick-off workshop

Co-organized by JAHK, J.P.Morgan and supported by the Energizing Kowloon East Office (EKEO) of the Development Bureau, the program aims to broaden junior secondary students' interest and learning of STEM and design thinking skills to co-create innovative solutions to transform Kowloon East into a pioneer smart city in Hong Kong.

Regional Initiatives, Programs, and Event

Empowered by Tech, Spark for the Future

Vivian Lau speaks at Microsoft Girls Spark 2018



Vivian Lau, President of JA Asia Pacific joined a panel focused on digital social innovation at the four-day Microsoft GirlSpark Camp in Hong Kong earlier this month. The event was organized by Microsoft Hong Kong, LinkedIn Hong Kong, and The Women's Foundation to inspire young women to lead the technology industry.

From L to R: Ada Ng, Corporate Affairs Director and Philanthropies Lead, Microsoft Hong Kong; Vivian Lau, President of JA Asia Pacific; Lilian Law, Chief Executive of The Boys' & Girls' Clubs Association of Hong Kong; Yvonne Yeung, Chief Executive of YWCA; Cally Chan, General Manager of Microsoft Hong Kong



During the 4-day camp, the participants met 10 inspiring guest speakers from diverse backgrounds and learned the impact of technology, as well as successfully created 9 innovative projects for social good. From ideas aimed at tackling environmental issues to addressing social issues around inclusivity for marginalized populations, the outcomes of the GirlSpark Camp were magnificent and impactful.

Regional Initiatives, Programs, and Event

Registration Opens for the JA Global Youth Forum

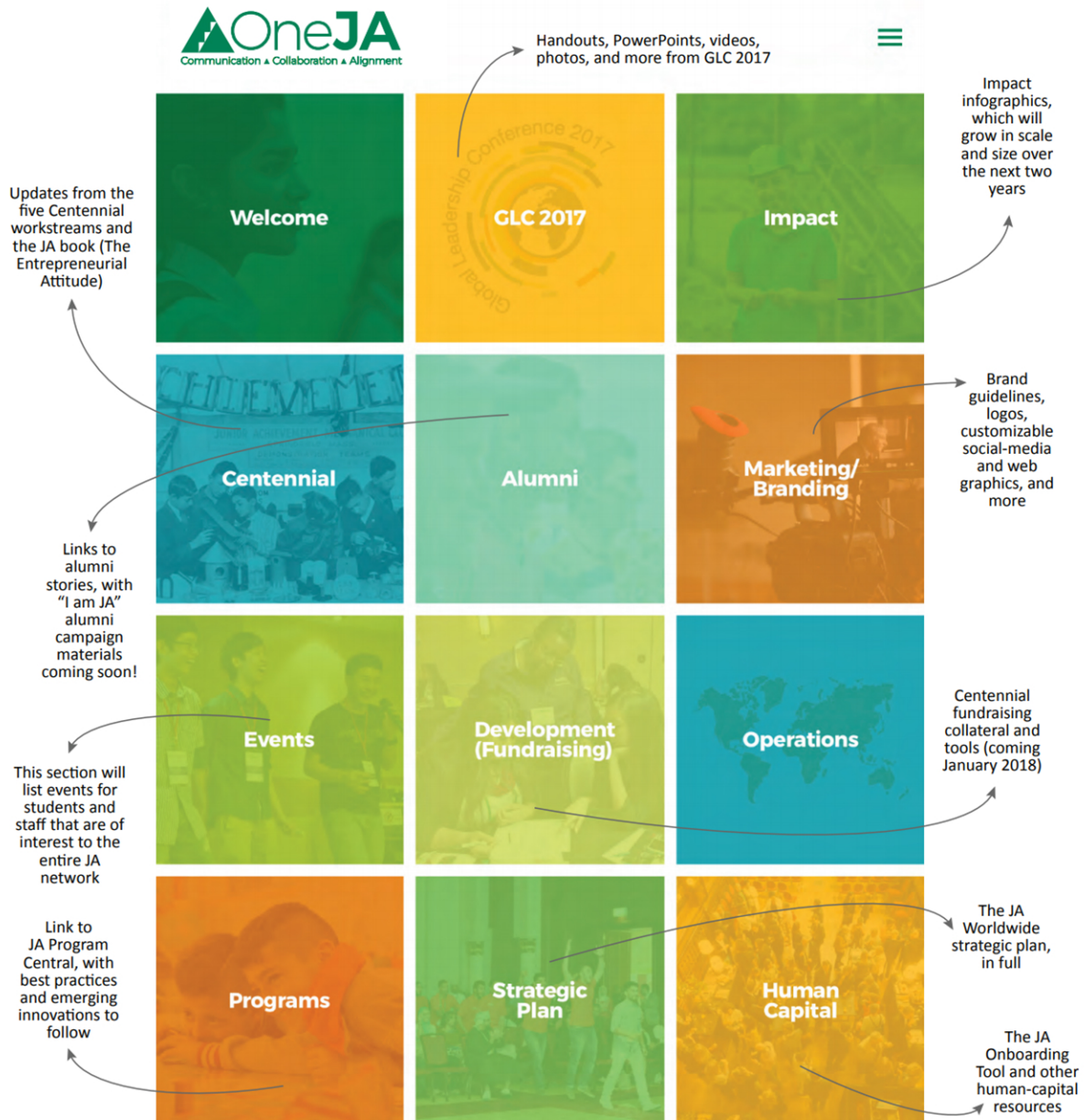


For the first time in our 100-year history, JA will host a global youth event. Organized by JA Worldwide and in partnership with JA Americas and JA México, the JA Global Youth Forum will be held July 8–13 in Morelos, México. The JA Global Youth Forum will bring together young people (ages 16–21) from around the world for a week of world-class keynote speakers, alumni panels, entrepreneurship workshops, business competitions, recreational activities, team-building activities, and more. The program will not only inspire participants but also empower and prepare them for their future careers and endeavors. Additional activities and training for teachers, chaperones, JA staff, board members, and other non-student attendees will keep all participants engaged.

Visit jaworldwide.org/GYF for additional information, FAQs, a link to registration, a chance to sign up for monthly updates, and more. If you have questions or ideas, email globalstudentforum@jaworldwide.org. To suggest global funders for this event, please contact brandie.conforti@jaworldwide.org.

Regional Initiatives, Programs, and Event

OneJA, Built for the JA Network



OneJA is your one-stop shop for JA resources, tools, and ideas. While you're on the site (oneja.org), sign up for the OneJA monthly network newsletter, which is not only chock-full of JA news but also includes a listing of the OneJA materials that are added or updated in each preceding month. Together, we're strengthening our network, elevating our brand, and sharing resources to help make everyone in our network more productive and effective.

Local Events' Highlights

Students from Japan, Philippines, and Singapore team up and emerged as winners in the Travel and Tourism Business (TTBIZ) 2017 Competition.



Students team up from Japan, Singapore, and the Philippines

The winning team is composed of Nicole D. Dela Cruz, Paulo Joshua F. Pangan, Maricris Louise R. Fernandez from O.B Montessori – Angeles Campus, Philippines, with teammates from Japan (Mayuko Maeda, Riho Yabusita, Miika Yamauchi and Kyo Tsukamoto) and from Singapore (Bryan Koo, Kang Yik KOH and Jia Yi HO.) The students bring home their individual Certificates of Achievement as one of the Finalists of the TTBiz 2017 Program, as well as an Award Certificate of a Tour to Japan in 2018 as the TTBiz 2017 Champion.

The TTBIZ Program is organized by JA Japan and in partnership with JA Korea, JA Philippines, and JA Singapore. This program is sponsored by Accenture Japan and supported by the Ministry of Education, Culture, Sports, Science, and Technology-Japan.

JA Hong Kong alumni joined the first alumni-led networking event in Hong Kong

40 JA Hong Kong alumni kicked-off the new year with a “Hoi Sem” Gala translate to the start of the semester) networking event in Hong Kong on January 20, 2018. In addition to the support from Vivian Lau, President of JA Asia Pacific through a video message, the following distinguished JA Hong Kong alumni speakers were invited to share their views regarding: the importance of JA Alumni’s role in the JA network, the merits of networking in University, and ways to starting up their business ventures in apps development.



40 JA buddies joined JA Hong Kong Alumni Kick-off ceremony - Hoi Sem Gala



90% of JA buddies are alumni from JA Company Program

Local Events' Highlights

Prestasi Junior Indonesia and Citi Indonesia guide young entrepreneurs from East Java to launch their businesses for the fourth year



5 Student Companies in Surabaya and Sidoarjo launched their businesses! The student companies offered innovative products including Airo (plastic-based crayon), Papoy (a soft drink made from the banana), Uyah Wangi (salt-based air freshener), Abato (meat floss made from the male flower of the banana tree), and KPK (creative plastic chair).

This is the fourth year of partnership between Prestasi Junior Indonesia and Citi Indonesia for the Student Company Program and they are committed to support and encourage the students to realize their business potential and grow to be successful entrepreneurs in the future.

JA Korea – The 23rd College Student Economic Education



JA Korea has been very successful in training and engaging university students as mentors/trainers to roll out JA's programs in elementary schools. After the start-up ceremony for each region by January 2018, 2,000 university students will visit elementary schools nationwide to roll-out economic education to primary school students starting February 2018.

Up-Coming JA Events in the region

JA Asia Pacific

Cha-Ching Educators' Conference 2018

March 5, 2018

Kuala Lumpur, Malaysia

2018 JA Asia Pacific Company of the Year Competition (JA AP COY)

March 28 to 31, 2018

Beijing, China

JA Brunei

JA Company Program Roadshow

February 1, 2018

Brunei Polytechnic Lumut Campus

JA Hong Kong

JA Company Programme – Semi-Final Competition and Trade Fair

February 10, 2018

Vessel 01. 126, Hoi Bun Road, Kwun Tong

Prestasi Junior Indonesia

Board Meeting

February 1, 2018

Jakarta, Indonesia

Citi Jakarta Student Companies Launching

February 7, 2018

State Vocational Highschool 63, Jakarta, Indonesia

Up-Coming JA events in the Asia Pacific region

JA Japan

Social Innovation Relay National Finals

February 4, 2018

NN Life Insurance Japan Office

JA Job Shadow

February 9, 2018

MetLife Tokyo office

JA Success Skills

February 17, 2018

Bloomberg Office

JA Korea

University student volunteers mentoring work in primary schools commences

February 2018

JA's primary schools network across South Korea

JA Thailand

JA Company Program In English - Competition Day

February 16, 2018

Bangkok Bank Conference Center in Bangkok

Up-Coming JA events in the Asia Pacific region

JA Malaysia

Central Region YE Finance Workshop

February 2, 2018

EY Training Room

Central Region YE Product Development & Production Workshop

February 6, 2018

SMK Sri Muda

HSBC supported JA More Than Money

February 7 and 21, 2018 (2nd and 3rd workshop)

SK Seafield, USJ 6 and SJKT Ladang Batu Ampat

Citi Foundation supported JA Social Impact Program Planning Meeting and Program Briefing with State & District Education Department and Teachers

February 8 and 13, 2018

State of Penang and State of Selangor, Kuala Lumpur, Negri Sembilan

Prudential supported Cha-Ching Curriculum

Planning meeting with State & District Education Department

February 8 and 13, 2018

State of Penang & Perak and State of Selangor, Kuala Lumpur, Putrajaya

JA Singapore

Young Technopreneur Challenge kick-off event

February 24, 2018

GEMS World Academy