

JA and the Global Goals

JA's alignment to the Global Goals for Sustainable Development

With the power to end poverty, build financial and career resilience, and prepare for the jobs of the future, the 17 United Nations Global Goals for Sustainable Development (SDGs) aim to make a better world by 2030.

Everyday, JA members collaborate with corporations, foundations, and other NGOs to advance the Global Goals for Sustainable Development (SDGs). Together, we're making the world healthier, cleaner, and more equitable, so that everyone shares the world's prosperity.



4 QUALITY EDUCATION

TARGET 4-4
INCREASE THE NUMBER OF PEOPLE WITH RELEVANT SKILLS FOR FINANCIAL SUCCESS

By 2030, substantially increase the number of youth and adults who have relevant skills, including technical and vocational skills, for employment, decent jobs, and entrepreneurship.



Bonnie Chiu, a JA Hong Kong alumna recently named to the Forbes Europe "30 under 30" list of social entrepreneurs, founded Lensational to equip marginalized women with the skills they need for financial success. Women and girls in 15 countries, armed with only a camera, training, and a platform to sell their work, are using Lensational to grow their family incomes and put money back into their communities.

8 DECENT WORK AND ECONOMIC GROWTH

TARGET 8-3
PROMOTE POLICIES TO SUPPORT JOB CREATION AND GROWING ENTERPRISES

Promote development-oriented policies that support productive activities, decent job creation, entrepreneurship, creativity and innovation, and encourage the formalization and growth of micro-, small- and medium-sized enterprises, including through access to financial services.



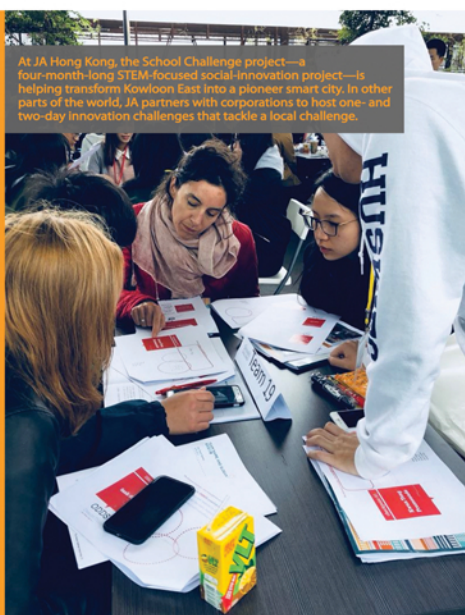
JA was a signatory to the UN General Assembly's resolution recognizing the role that micro, small, and medium-sized enterprises (MSMEs) play in achieving The Global Goals and has been recognized by the UN for contributing to Global Goal 8.

For 100 years, through the JA Company Program and host of other entrepreneurship programs, JA students have launched micro-startups that grow into sustainable small businesses or blossom into medium-sized, community-sustaining enterprises.

11 SUSTAINABLE CITIES AND COMMUNITIES

TARGET 11-6
REDUCE THE ENVIRONMENTAL IMPACT OF CITIES

By 2030, reduce the adverse per capita environmental impact of cities, including by paying special attention to air quality and municipal and other waste management.



At JA Hong Kong, the School Challenge project—a four-month-long STEM-focused social-innovation project—is helping transform Kowloon East into a pioneer smart city. In other parts of the world, JA partners with corporations to host one- and two-day innovation challenges that tackle a local challenge.