



Message from Vivian Lau, President of JA Asia Pacific



"It is not the strongest of the species that survives, nor the most intelligent. It is the one that is the most adaptable to change." - Charles Darwin.

To say that we live in a changing world understates the speed of pace and scope of ongoing change. Education experts estimate that up to 40% of what tertiary students are learning will be obsolete a decade from now when they will be working in jobs that have yet to be created. In fact, the top 10 most in-demand jobs today didn't even exist 10 years ago. With social changes, globalization of talent, and continued innovation in technology, it's hard to imagine just what the world and its increasingly mobile workforce in 2030.

Our ability to adapt to change and proactively make changes is what makes a crucial difference to where we find yourself even just three years from now. Traditional work boundaries are disappearing as the global talent pool becomes more skilled and mobile, which presents a challenge for people in developing countries to adapt faster to simply stay competitive.

In ASEAN, the labour force is forecast to expand by 11,000 workers every day for the next 15 years. As technological disruption, demographic change and shifting business models transform the world of work, how can we secure a sustainable and prosperous future for all? This month, I had the opportunity to join other distinguished leaders from the region including Vu Duc Dam, Deputy Prime Minister of Vietnam, and Francesca Chia, CEO/Co-Founder of GoGet and JA alumna in the "The Future of Jobs in ASEAN" panel at the World Economic Forum on ASEAN to discuss dimensions that could potentially address the anticipated changes ahead.

At the heart of the Fourth Industrial Revolution is the Co-creation and the Co-evolution of the future with our youth. As the wave of technological disruption continues to sweep through different industries, the leaders that will be creating the jobs of the future in 10 or 20 years from now might still in school right now. Let's ensure that our future job builders are provided with the creativity, innovation and imagination that will create a shared sustainable future for humankind. As the construction power of humankind gets further elevated with advanced technology, it will be just as important for education to be grounded on empathy, compassion and sound ethical values.

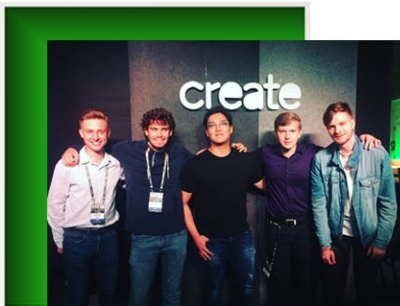
Let's ask ourselves what are we going to do differently today to ignite the curiosity, passion and commitment in our youth to create that shared future.





The JA Story

JA Asia Pacific Alumni connects @ CREATE – JA Alumni Europe Conference 2018
August 28 to September 2



The 2018 JA Alumni Europe annual conference brought together young people from more than 30 different countries across the JA Worldwide network. The event took place in Tallinn, Estonia - the digital hub of Europe and one of the most advanced digital cities in the world. The CREATE conference is all about helping young leaders and entrepreneurs to get inspired and bring their ideas to life. More than 200 participating alumni had the opportunity to learn from the experience of the most outstanding Estonian leaders and how they made their dreams a reality!



To provide our alumni in the Asia Pacific region extended learning and networking opportunity, JA AP ROC had sponsored five JA Asia Pacific alumni to attend the annual JA Alumni Conference for the third consecutive year:

JA Alumni	Nominated by:
Mark Kevin Diwa Pea	JA Brunei
Alex Lu	JA China
Rachel Wong	JA Hong Kong
Sukhoon Chang	JA Korea
Radion Fateyev	JA Turkmenistan





The JA Story

JA Asia Pacific ROC is delighted to share some of their journey and experience from the conference in Tallinn, Estonia.



Mark Kevin Diwa Pea - JA Brunei Alumnus

Attending the conference held at Estonia was a very enriching experience for me. I made a lot of unforgettable memories and friends during my time there. The most memorable moment I had was meeting new people and it never ceases to amaze me how such an event can bring people from across the globe.

As for my aspiration for JA alumni AP movement, I think we should have a conference of our very own! This can bring the talented people that were part of JA together to share valuable skills and ideas collectively.

Alex Lu - JA China alumnus

Joining JA is one of the best things in my life. I have been a JAer for nearly 9 years and I am honoured to go to Tallinn to participate in the JA Alumni Europe Conference. I could really feel the enthusiasm of JAers, and the shared values of integrity, respect and excellence. In 2019, JA will celebrate its 100th anniversary. This year's European summit is hosted by JA in Estonia, a country that is also celebrating 100th anniversary of its founding. No matter which country or skin colour, the blood flowing in all JA alumni is shining green as we share our JA stories and spirit from all corners of the world.





The JA Story



Rachel Wong- JA Hong Kong Alumna

“Stay hungry, Stay foolish” concludes what I had experienced in JAAC18. During the 5 days conference in Estonia, we had speakers to deliver their inspiring speeches on creativity, entrepreneurship and technology. We also exchanged ideas on business and social issues. In panel discussion, we talked about product design, personal development, female empowerment. I am impressed by the proactiveness of the alumni in expressing their ideas.

I am also amazed by the commitment of JA Alumni Europe in running JA Alumni Conference. I believe we can strengthen our AP Alumni network. I am currently leading JA Hong Kong Alumni initiative, and is looking forward to creating more impact through the passionate JA Hong Kong Alumni network to build a stronger alumni platform, supporting all of us to go further in the future.



Sukhoon Chang – JA Korea Alumnus

JA Europe Alumni Conference is the most inspiring event I had experienced. From the very first day when I arrived at the hotel, I met my friendly roommate that gave valuable lessons that are deeply engraved in my heart. I was delighted to see how different generations of alumni were eager to express their opinions on alumni association and entrepreneurs experience as learners and mentors at the same time. Everyone had great desire to expand and develop the JA alumni association to impact even more people and youth in the future. I have brought home some good lessons learned to further activate JA Korea alumni association - i.e. It would be great to host educational events with elder alumni guests that can engage and mentor younger alumni participants on specific purposes.



The JA Story



Overall, the conference had a great balance between leisure and activities. The conference programs' design kept participants motivated throughout the 4-day program, whilst enjoying the splendid Estonia landscape and culture at the same time.

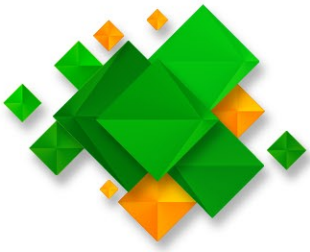
What's next? The first ever global JA alumni conference!

Many JA alumni start businesses that serve a social need, solve a local problem, or inspire others to reach their potential. Others donate time and money to their communities. Still others give back to the next generation of young people by volunteering and mentoring. What all our alumni share is the desire to be a global force for good.

JA's first-ever global alumni community, called Gather, is designed to complement local JA alumni networks and encourage alumni to reconnect with old friends and forge new connections. In addition, JA's Centennial "I am JA" campaign offers an opportunity for all the innovators, entrepreneurs, makers, and managers who got their start in JA to tell us how you're changing the world. Finally, 2019 will bring our first-ever global alumni conference. Pre-register today for an historic event in Vienna!

<https://www.jaglobalalumniconference.org/>





Regional Initiatives, Programs, and Events

JA Asia Pacific moderated the panel session "Vocational Education and Youth Development" @ the third World Philanthropy Forum in Shanghai



Vivian Lau, President of JA Asia Pacific, was invited by CPAFFC to moderate the panel session "Vocational Education and Youth Development" @ the third World Philanthropy Forum in Shanghai. The panel consisted of speakers including Anthony Mann, Head of OECD's Vocational Education and Training and Davina Hult, President of EF Global Classroom Foundation.



The third World Philanthropy Forum (WPF) was held from September 5-7 in the city of Shanghai, China. This Forum is organized by the Chinese People's Association for Friendship with Foreign Countries (CPAFFC*), Tsinghua University, the University of Hong Kong, and the Chinese University of Hong Kong, and co-hosted by the China Welfare Institute. Forum sponsors include the Institute for Philanthropy of Tsinghua University, Tsinghua University's Social Work Education Center, and China Friendship Foundation for Peace and Development.

Under the theme of "building a sustainable Community of Shared Future for Mankind," the third WPF focuses on content concerning poverty eradication, health and well-being, quality education, sustainable cities and communities, and the partnership to promote the achievement of the UN Sustainable Development Goals.



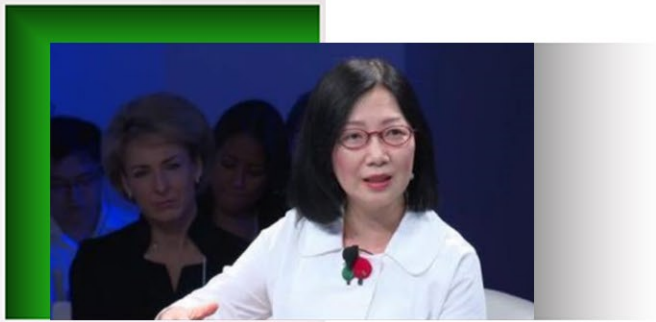
JA China is a non-profit organization officially recognized as a foreign NGO to operate in all cities of China under China's new NGO law and the auspices of CPAFFC.





Regional Initiatives, Programs, and Events

JA Asia Pacific @ the World Economic Forum on ASEAN in Hanoi from September 11 to 13



Vivian Lau, President of JA Asia Pacific joined inspiring leaders at the World Economic Forum on ASEAN in Hanoi, to discuss agenda topics including **Breaking Barriers: Women Entrepreneurs in ASEAN** and **The Future of Jobs in ASEAN**.

Breaking Barriers: Women Entrepreneurs in ASEAN

Despite rising female entrepreneurship, many remain at the micro level or in the informal sector. How can ASEAN scale up female-led start-ups and build ecosystems that help women entrepreneurs succeed? Vivian joined Kang Kyung-Wha, Minister of Foreign Affairs of the Republic of Korea and other leaders from the region to address dimensions that could help break the barriers.



The Future of Jobs in ASEAN

In ASEAN, the labour force is forecast to expand by 11,000 workers every day for the next 15 years. As technological disruption, demographic change and shifting business models transform the world of work, how can we secure a sustainable and prosperous future for all? To address the challenge, Vivian joined other inspirational leaders from the region including Vu Duc Dam, Deputy Prime Minister of Vietnam, and Francesca Chia, CEO/Co-Founder of GoGet and JA alumna in the panel session entitled "The Future of Jobs in ASEAN".





Regional Initiatives, Programs, and Events



“At the heart of the 4th Industrial Revolution is the Co-creation and Co-evolution of the future with our youth” says Vivian Lau at the panel session - The Future of Jobs in ASEAN, at the World Economic Forum on ASEAN.

The session was moderated Warren Jude Fernandes, Editor-in-Chief for the Straits Times and livestream with simultaneous interpretation in Vietnamese, Japanese, Korean, and English. Please click on the following link to view the session:

<https://www.weforum.org/events/world-economic-forum-on-asean/sessions/the-future-of-jobs-in-asean>

The 2018 JA Asia Pacific Yearbook is calling for content from JA Asia Pacific Members



JA Asia Pacific is excited to kick off the 2018 JA Asia Pacific Yearbook for financial year ended June 30, 2018.

The 2018 JA Asia Pacific Year Book will be used as an impactful marketing tool, showcasing the capability of all the great works of members in the JA Asia Pacific network and an appreciation and acknowledgement platform for JA's partners and supporters in the region.

JA Asia Pacific is calling for contents and photos from all members that can best showcase local JA's operations' works and impact to young people on the ground. Please refer to 2018 JA AP content checklist pulled together for guiding JA AP members to collate the requested information, photos, and files.

https://www.dropbox.com/s/bhtnjvbjv5cn21/2018%20JA%20AP%20Yearbook_Members%27%20content%20checklist.pdf?dl=0

JA AP members are to submit the requested information through the 2018 JA AP content submission online form:

<https://form.jotform.me/82620715791459> by **October 18, 2018.**

Got a question about the requested information for the Year Book? Please contact Winnie Ho at email:

winnie.ho@jaasiapacific.org



Regional Initiatives, Programs, and Events

Centennial Branding update



JA Asia Pacific members may now download the centennial branding elements and materials from the following links:

- JA members' centennial logos :

<https://www.dropbox.com/sh/cmi8smunpwddpf4/AADMhNiXLYjgkUYLLZaNSgwqa?dl=0>

JA AP Members that have provided local translation for the centennial taglines will find centennial logo files with both English and translated taglines.

- COY centennial elements:

<https://www.dropbox.com/sh/usolnn4uiurppif/AABRyFGsDKwwU4UrodVnuuUoa?dl=0>

- All the collateral you need to get started is linked to within the downloadable

<https://www.dropbox.com/s/2xx6pkf4ny45mcm/JA%20Centennial%20Brand%20Guidelines%20July%202018.pdf?dl=0>.

The above information are also available for download from the <https://www.oneja.org/centennial>, where JA members can access other centennial templates that can be downloaded for local adaptation including ppt template, one-pager overview, name card template, icons, and more! The ROC is in the process of adapting the centennial branding elements with all JA AP communications channels and materials, the expectation is that members will follow suit anytime between now and January 1, 2019.

Please contact Winnie Ho at email winnie.ho@jaasiapacific.org on questions regarding centennial branding.





Local Events' Highlights

JA China

Partnering with Shunde Foundation for Innovation and Entrepreneurship, Student Company Program was recently introduced to 4 schools at Shunde District in Guangzhou, China. JA China had also completed new volunteer orientation and training in the area. JA China is working hard to expand the reach of JA programs and impact more students with the support from local foundations moving forward.



Prestasi Junior Indonesia

Supported by Citi and its volunteers from the Semarang branch, the Indonesian Student Company Competition was won by State High School 4 Semarang at Lotte Avenue Mall in Jakarta. The winning team was selected by a team of judges representing the business community in Indonesia. Their product, made from water hyacinth by local home industries, clearly displayed innovation. The company's level of professionalism was superior to that of its competitors





Local Events' Highlights

JA Malaysia

JA Malaysia recently collaborated with English Teaching Assistance from the Fullbright program, in a program called **SMK VOICE; Expand Your Horizon**. The Fullbright Program is a flagship international educational exchange program sponsored by the US Government.



The SMK VOICE; Expand Your Horizon program was designed to give students a safe space for them to share ideas, stories and research projects through short and powerful speeches and showcases. 80 students from 9 states across Malaysia participated in the program. JA Malaysia facilitated the conference and integrated 2 modules of JA programs - JA Success Skills & JA Business Ethics into the conference. The students had not only learned through the JA modules, and have also got the opportunity to improve their English proficiency by sharing of ideas at the conference. JA Malaysia is looking forward to work closely with English Teaching Assistance across Malaysia to benefit more youth in the future.

JA Thailand

Prudence Foundation, the charitable arm of Prudential in Asia, launched its Cha-Ching Curriculum in Thailand to help educate school children on the fundamentals of money management. Based on the award-winning financial literacy program Cha-Ching money smart kids. Implemented by JA Thailand, the initiative is expected to benefit around 22,000 students across the Thailand in 2018.





Local Events' Highlights

JA Turkmenistan

Creating greater access to the labor market for vulnerable groups is one of most important tasks in youth focused activities conducted by JA Turkmenistan. Many young people from these groups face difficulties to get adequate professional trainings to real jobs.



Under the frame of USAID Enriching Youth for Tomorrow Project, JA Turkmenistan recently conducted a 5-day training program entitled "Basics of photographic art. Practical master class for vulnerable youth". The program was held in cooperation with MS Studio and the training center of the NGO "YENME". The program targeted young people of age 15 to 30 with disabilities from low-income families.



From the history of photography, the stages of development, use of various photographic techniques including the use of natural and artificial light, to modern digital photography - an on-site training session was held in the city botanical garden. This training is not a standalone event, but a part of a series of activities aimed at developing of skills and knowledge to increase the employability of vulnerable people. A Photographic Exhibition of photos taken by training participants is planned for September 2018 for greater exposure of the program and work of program's participants.



All 16 participants took an active part in the discussions and practical exercises. At the end of the workshop, many of the workshop participants have expressed interests to becoming professional photographers in the future.



Upcoming JA Events around the region

JA Australia

Event: Launch of COY program
Date: September/October
Locations: Selected high schools in Sydney, Australia

Event: Meet the Founders Panel Discussion - Organized by JA Australia and Enactus UTS, Hosted at UTS Startups
Date: October
Location: Sydney, Australia

JA Brunei

Event: Brunei's 3rd COY
Dates: September 29
Locations: Main Auditorium, Level 1 Design & Technology Building, Kg Anggerek Desa Tech Park

Event: JA More than Money workshops
Date: October 2, 9, 16
Location: October 2, 9, 16

JA China

Event: YESBOP (Youth Enterprise Solution for China's Bottom of the Pyramid) program
Date: 2018 Fall semester
Location: Across 5 cities in China

Event: Conduct More Than Money survey with BNU Financial Literacy Education Center
Date: October (Pre-survey)
Location: Beijing and Shanghai, China

Event: JA Job Shadow Days
Date: October
Location: will be conducted out in different cities in China



Upcoming JA Events around the region

Prestasi Junior Indonesia

Event: Preliminary Survey of Prudential Community Empowerment Project

Date: October 15 to 20

Location: Jayapura, Papua, Indonesia

Event: JA Ourselves in a Day sponsor by Qatar National Bank

Date: October 10

Location: Jakarta, Indonesia

Event: Citi Bank Teacher Training

Date: October 15 (tentative)

Location: Jakarta, Indonesia

JA Malaysia

Event: Projek Pelajar Symposium

Dates: September 29 to 30

Locations: Universiti Malaya, Kuala Lumpur

JA Thailand

Event: Cha-Ching Curriculum Teacher Training

Date: October

Location: Bangkok, Thailand