

Message from Vivian Lau, President of JA Asia Pacific



"The illiterate of the 21st century will not be those who cannot read and write, but those who cannot learn, unlearn, and relearn", said Alvin Toffler in his book Future Shock. This statement could have been written today, and it would still apply.

Toffler wasn't suggesting that reading and writing would become unimportant, he was emphasizing that in times of rapid change in an uncertain future, the most valuable skill would be learning how to learn, rather than simply reciting a set of facts and procedures. Not only does youth need to learn, unlearn and relearn, to prepare youth for the future, JA must learn, unlearn and relearn too.



In May, I was invited by Akef Aqrabawi, President of INJAZ Al-Arab to share our Asia Pacific experience with their Senior Leadership Team and to moderate a Debate Chamber on Entrepreneurship: Nature vs Nurture in Amman, Jordan. I was supposedly there to share my learnings, but I surely learnt, unlearnt and relearnt so much more:

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1. The Big Bang I-Camp from INJAZ Algeria – a high impact one-day innovation camp where 1,000 university students come together to learn/apply Design Thinking, Business Model Canvas and Creative Problem Solving leading to a presentation on the solution to a challenge at the end of the I-Camp to sponsors and companies. The camp has given youth a head-start on getting ready for the world of work!

2. Start-Up Game from INJAZ Kuwait – a simulation Board game designed to mirror a true start-up in an interactive and engaging manner. It is chaotic and complicated like a real start-up. Players must figure out optimal strategies for success. The game has surely demonstrated Edutainment at its best!

3. Silicon Valley Squad from INJAZ Egypt – a transformational leadership experience for start-ups in Egypt, the Silicon Valley Squad team, to meet and learn from entrepreneurs in Silicon Valley. During their time in Silicon Valley, the Squad team had the opportunity to interact with companies like Airbnb, Uber, IDEO, Google, and the likes. How cool and energizing is that!

The above is only a precis of the inspirational work of INJAZ Al-Arab. At their training conference held every two years, Akef Aqrabawi shared the region's aspiration to reach one Million youth in Al-Arab, three times their current student reach, by the year 2022. I was very inspired and humbled by their determination to move the needle in the Middle East, wishing INJAZ Al-Arab great success! We believe in both the power of collaboration and the power of the network.

The Jordan experience fits nicely into our upcoming 2018 JA Asia Pacific in Leadership Conference in Singapore from August 16 – 17, 2018.

- What do we want to learn, unlearn and relearn?
- What are our challenges and opportunities?
- How can we move the needle in the Asia Pacific region?

As we continue to develop the agenda for the Leadership Conference, we would like to hear from you so that we can co-create a learning program that best addresses our needs. Let's have fun learning together!

The JA STORY

Get to know Monique Wong – Senior Regional Business Development Manager of JA Asia Pacific



Monique is a strong advocate for youth empowerment and aspires to further her dedication to the development of youth in the Asia Pacific region in her new role with JA Asia Pacific. Monique is responsible for JA Asia Pacific's efforts to engage corporate partners, foundations and public donation through philanthropic grants, corporate programs and sponsorships with the objective of generating new funding opportunities annually for JA programs and initiatives around the Asia Pacific region.

Monique brings with her solid experience from working with multiple international corporations. In her last role at KPMG, she has worked in different capacities, from corporate tax advisor providing technical tax advice, to regional coordination/implementation work, and as a senior executive working closely with senior regional partners on budgeting, pipeline analysis and business development. Monique is not only a HKICPA certified member, she has also received the "Best Connector award" during her time at KPMG, collaborating with people from different departments on different projects.

1. Describe your most memorable moment with JA

I was part of JA's Global Business Ethics Program during high school and competed in the business case competition. Never had I imagined myself as the first prize winner, representing Hong Kong to compete globally - such a surreal moment for me at the time. To my surprise, I even made it to the top 3 finalists. From this experience, I have learned not only to continue to give it my all to everything I do but also never to underestimate the impact of each opportunity.

2. Please share and describe your motto to reaching your goals

Touch one life at a time. From a smile to saying "Good morning! / How's your day?" to the people I meet each day. I believe that every small gesture made to the people I encountered would have its ripple effect. As such, I strive to do my very best in my role as a family member, a colleague, and as a member of the society to make an influence.

3. What is your aspiration in your new role for JA Asia Pacific?

With the support of our generous sponsors and our dedicated staff in different local offices, I hope to instil confidence to all our youth in the Asia Pacific region by equipping them with the mindset and skillsets to pursue their dreams.

4. Please share with us your biggest challenge encountered in work and key lesson learned?

There was an occasion where I was in charge of two engagements simultaneously and the presentation of these two projects to the two different clients had to go concurrently in different locations. With limited support I had arranged all the presentation materials and equipment at the two different locations and did not arrange for a staff on standby at the location that I could not attend to physically. Due to unexpected circumstances, the original room for the client presentation had to be changed last minute, and the IT equipment didn't work in the rearranged room. I apologised for the inconvenience caused internally and externally and did all the follow-up works as soon as I could with senior management regarding the issue.

From this experience, I have learned the importance of contingency planning, as well as speaking up when help is warranted.

5. What advice can you give to young people in planning their future careers

Pay attention to the ideas that draw your interest, especially those that you cannot stop thinking about. It will probably lead you on a quest that you've wanted to do subconsciously.

Courage comes through achievement, as much as the attempt to give it a try. When we embrace new things, it often requires us to embrace our fears, however trivial they may seem. As you venture to new lands for the first time, don't forget to give yourself a pat on the shoulder!

6. Describe yourself in a few words

Dedicated, loyal, thoughtful, energetic, observant

Regional Initiatives, Programs, and Event

FedEx Express/JA International Trade Challenge (ITC) Asia Pacific Finals is travelling to Singapore.



JA Asia Pacific is delighted to confirm that the 12th FedEx Express/JA International Trade Challenge (ITC) Asia Pacific Finals is confirmed to be held from August 12 to 15, 2018, at the Village Hotel Changi in Singapore for the second consecutive year! Thanks to the continued support from our event host – JA Singapore.

The markets participating in the 2017 FedEx Express/JA International Trade Challenge are Australia, China, Hong Kong, Japan, Korea, Malaysia, the Philippines, Singapore, Thailand, and Vietnam. We look forward to an enjoyable and fun learning experience in Singapore in August.

Please contact Adrian Lee for questions that may arise from the preparation of teams and chaperones coming to Singapore for the ITC regional finals in August.

2018 JA Asia Pacific Leadership Conference



The 2018 JA Asia Pacific Leadership Conference is confirmed to be held on the back of the ITC in Singapore from August 16 to 17, 2018. Participating JA AP leaders will have the opportunity to share best practices, participate in JA AP regional strategy workshop, learn from education experts in STEM-related subjects, and meet Larry Farrell, the author of the JA centennial book - "The Entrepreneurial Attitude". Please stay tuned for more updates on the topics and agenda for the conference soon!

Regional Initiatives, Programs, and Event

JA Asia Pacific 2017 Year Book



Thanks to the support and contributions from JAAP members, the JAAP 2017 Yearbook was debuted in April 2018. The Yearbook feature and showcase global and regional collaborations that demonstrate the power of connectivity across the JA Network. You will find funders' stories illustrated vividly by engaging photos in classrooms, schools, trade fairs, and sponsors' facilities across the region.

The JA Asia Pacific 2017 Yearbook can be viewed and downloaded from the JA Asia Pacific website(<http://www.jaasiapacific.org>).

JA AP Alumni goes to Europe!



The 2018 JA Alumni Europe annual conference will bring together young people from more than 30 different countries across the JA Worldwide network. The event will take place in the digital hub of Europe, and will be all about helping young leaders and entrepreneurs get inspired and bring their ideas to life.

To provide our alumni in the Asia Pacific region extended learning and networking opportunity, The JA AP ROC is sponsoring* five JA Asia Pacific alumni to attend the annual JA Alumni Conference for the third consecutive year.

Sponsorship application is now closed. Please stay tuned for more stories as our JAAP alumni travel to Tallinn - the most advanced digital society in the world, and learn from the experience of the most outstanding Estonian leaders.

*The sponsorship covers participation fee, accommodation, and full board during the conference. Successful applicants will need to bear their travel costs.

Local Events' Highlights

JA Brunei

JA Brunei successfully implemented the updated JA More than Money program in seven local primary schools across the Brunei-Muara District of Brunei in April and May 2018. The program reached over 200 students across Year 4 and Year 5 over 35 hours with the support from 14 volunteers. This is the first year JA Brunei ran the updated program with the colourful superheroes and educational board games. Students greatly enjoyed the vivid comic strips and games and subsequently had lasting impressions of the lessons.



Program certificates were presented to students by Louis Tan - Managing Director of JA Brunei and teachers from the respective schools.



JA Guam

JA Guam recently concluded the JA More Than Money program. With the continuous and dedicated support from Bank of Hawaii, more than 200 students learned how to earn money, save and spend wisely. Bank of Hawaii has been a significant sponsor for more than 20 years and has been teaching the More Than Money program for more than 10 years.



Local Events' Highlights

JA Hong Kong



The Schools Challenge program aims to inspire and encourage our youth in STEM learning and shine a spotlight on careers that utilise STEM skills. Students are presented with a challenge to make their city a better place to live. By identifying the problems in their city, undergoing research and creating prototypes, the students develop a deep understanding of how STEM skills are used in the real world.



Lack of care and sense of security are common issues faced by singleton elderly. The champion team has developed a multi-functional product – I Care to help address senior citizens' home safety issues and closer and alert family members when attention is required.

The 5-months program attracted around 100 secondary students to form into 20 teams. With the support and guidance from volunteers from J.P. Morgan and HKUST, the students are encouraged to co-create innovative solutions that help to transform Kowloon East into a pioneer smart community in Hong Kong.

Local Events' Highlights

JA Hong Kong

The Final Presentation Day of The Schools Challenge “Live Smart@Kowloon East” in Hong Kong was held on May 12, 2018 at the Hong Kong University of Science and Technology (HKUST). The program is co-organized by JA Hong Kong, J.P. Morgan, and supported by the Energizing Kowloon East Office (EKEO) of the Development Bureau of the HKSAR Government.



With the support from J.P. Morgan and JA Asia Pacific, Hong Kong is the first Asian City to host The Schools Challenge after its great success in London, Paris and Milan - giving Hong Kong secondary students an opportunity to unleash their potential to solve real-life issues. Riding on the experience from Hong Kong, JA Asia Pacific is currently working with J.P. Morgan with the aim to roll-out the Schools Challenge program to benefit students in Hong Kong and other Asia Pacific locations in 2019.



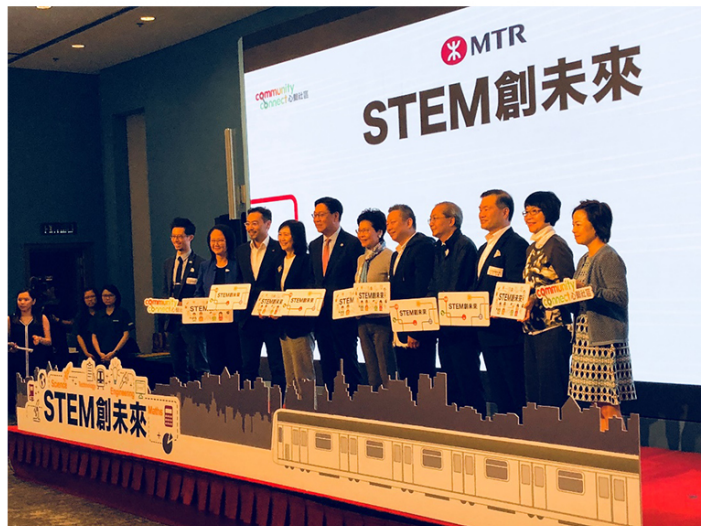
Local Events' Highlights

JA Hong Kong

Community Connect – STEM Challenge Pitch Day on Apr 28, 2018 at the Cyberport

With the goals of encouraging students to discover how things work, and increase their interest in exploring STEM subjects, in partnership with JA Hong Kong and HKedCity, MTR Corporation launched the “Community Connect – STEM Challenge” to engage secondary-school students in real-world engineering challenges.

Between September 2017 and March 2018, MTR colleagues delivered school talks to 7,500 secondary school students (15 to 17 of age) from 60+ schools in Hong Kong. Using examples from railway planning, construction, station design and operations, secondary-school students learn about how STEM subjects are applied in real life. Subsequently, students formed 57 teams to enter the “Inclusive and Sustainable Communities Challenge”.



On the Pitch Day on April 28, 14 finalist teams presented their vision for “Inclusive and Sustainable Communities”, and a 3D-printed model that represents their vision. The three winning teams will be offered an opportunity to participate in a study tour in Sweden and further delve into the subject of sustainable cities in the summer of 2018.

The Chief Executive of Hong Kong SAR, Mrs Carrie Lam, attended the MTR STEM Challenge Pitch Day and presented awards to the winning teams. Dr William Lo, JP, Chairman of JA Hong Kong, was one of the judges.

Local Events' Highlights

Prestasi Junior Indonesia

Marsh & McLennan Companies (MMC) Work with the Disadvantaged in Indonesia



Students from grades 10,11, and 12 attending Cendekia Vocational School spent the day with 23 MMC volunteers. They were all involved in lessons focusing on work readiness, financial literacy and entrepreneurship. The young people, from West Java, are representatives of a marginalized community located three hours by bus from the MMC offices and they attend a school which conducts a specialized curriculum which best meets their needs. The experiential learning nature of each program was especially relevant for these young Indonesians, and each lesson was delivered exceptionally well by the enthusiastic volunteers.



Local Events' Highlights

JA Vietnam

HSBC Business Case Competition 2018 in Vietnam

HSBC Vietnam partnered with JA Vietnam to organize the HSBC Business Case Competition in Ho Chi Minh City - the local round of the HSBC/University of Hong Kong Asia Pacific Business Case Competition. The competition provides students the opportunity to foster analytical thinking, creativity, innovation, communication and presentation skills; all are valuable assets for them when they enter the workforce upon graduation.

At the competition in April, the Outliers team from the RMIT University Vietnam emerged as the new champion of the HSBC Business Case Competition Vietnam 2018, taking home VND50 million (US\$2,200) in cash and the championship trophy.



The winning team from the RMIT University Vietnam, including Nguyen Hoang Yen Khanh, Luu Thai Quang Khai, Tran Vo Thanh Tu and Rahul Ravindranath who will represent Vietnam at the regional finals in Hong Kong from 5-8 June 2018.

Since 2008, the business case competition has been developed by the renowned Asia Case Research Center of the Faculty of Business and Economics, the University of Hong Kong (HKU), the region's largest producer of business cases and over the years. The competition has reached 600,000 students from 130 universities across the world participating in the competition and 800 business executives across 12 countries volunteering as judges.

Local Events' Highlights

JA Vietnam

Collaboration with Vietnam Women's Union to "Empowering Children to Promote the Best Development through financial education and gender mainstreaming."



On April 17, JA Vietnam conducted a Cha-Ching Curriculum training for staff of Vietnam Women Union on April 17 in Hanoi. The training is part of the pilot program of financial education based on the Cha-Ching Curriculum targeting 20 primary schools in Hanoi and Ho Chi Minh City. The pilot program is a core part of Vietnam Women Union's project "Empowering Children to Promote the Best Development through financial education and gender mainstreaming."

In addition to the training, JA Vietnam supported Vietnam Women's Union to organize the conference

"Mainstreaming gender and financial education in the official education program" on April 26



The conference aim to promote the role of supporting and providing knowledge and skills for children in financial thinking to form habits of income generation, saving, spending and donation, the Vietnam Women's Union has mobilized social resources to support the integration of gender into early financial education with the Cha-Ching Curriculum.

Upcoming JA Events around the region

JA Asia Pacific

Event: FedEx Express/JA International Trade Challenge Asia Pacific Finals

Date: August 12 to 15

Location: Village Hotel Changi, Singapore

Event: JA Asia Pacific Leadership Conference

Date: August 16 to 17

Location: Village Hotel Changi, Singapore

JA Hong Kong

Event: Launch of Net's Be Wise

<http://www.jahk.org/courses/nets-be-wise/>

Date: May to July 2018

Location: 8 primary schools in Hong Kong

Event: JA Startmeup Summer Boot Camp

<http://www.jahk.org/courses/ja-startmeup-summer-boot-camp/>

Date: July 16 to 17

Location: St. John's College, The University of Hong Kong

Upcoming JA Events around the region

JA Japan

Event: Award Travel to Tokyo for the champion team of TTBiz2017

Date: June 9 to 12

Location: Japanese, Singaporean, and Filipino students travel to Tokyo, Japan.

Event: JA Success Skills for high school students with physical disabilities

Date: June 29

Location: Goldman Sachs Tokyo office

JA Thailand

Event: JA Company Program sponsored by Bangkok Bank

Dates: May 25, June 1, June 8

Location: Srinagarinda - The Princess Mother School

Event: ITC Workshop

Dates: June 3

Location: Bangkok Patana School

JA Vietnam

Event: ITC Kick-off

Dates: May 10 to 20

Locations: Hanoi and Ho Chi Minh City

Event: ITC Workshops

Dates: May 26 and 30

Locations: Ho Chi Minh City and Hanoi