

## Message from Vivian Lau, President of JA Asia Pacific



What would our world be like if everyone loved the lives they live?

What would it look like if people truly loved what they do as a career?

What would our education look like if teachers were genuinely passionate about their role as educators, role-models and architects of the future?

One of our most significant assets in society are teachers. Teachers play such an enormous role in the lives of students. They inspire, empower, and foster environments of self-confidence, passion, and nurturance or the complete opposite.

To prepare youth for the future and cultivate the innovative minds that will be able to thrive in our digital, global, knowledge economy, we must support educators in adopting new identities as learning architects. At JA, we collaborate with schools and provide training to teachers to deliver quality education in entrepreneurship, financial literacy, and 21st-century work readiness skills to young people. The successful outcomes of this collective effort are illustrated through some of the projects undertaken, and featured in JA AP WORKS this month:

- The outstanding achievements of Singapore students in the Social Innovation Relay (SIR) competition since 2015
- Resources and planning dedicated to training teachers and educators in delivery the Cha-Ching curriculum in Indonesia, Malaysia, Philippines, Thailand, and Vietnam.
- Collaboration with local governments, design thinking experts, and technology vendors to deliver extended learning experience to young Technopreneurs.

## Message from Vivian Lau, President of JA Asia Pacific

To empower educators as learning architects and innovators, JA Asia Pacific and members in the region work hard to engage educators including mentors, volunteers, and teachers to lead change by transforming the culture and conditions of teaching and mentorship.



Meeting JA Vietnam Team in Hanoi, Vietnam



Meeting with JA Philippines Board members in the Philippines

To enable and support members to mobilize more opportunities locally, we had the honor and pleasure to meet and work with the JA leaders and Board Members in Vietnam and the Philippines on their work, challenges and opportunities. JA Asia Pacific was excited to kick-off the planning of 2019 JA Asia Pacific Company of the Year regional competition, to be held in the Philippines in 2019!

Let's continue to work together to create meaningful and impactful learning experiences for the young people that we serve.

## The JA STORY

### Team DynamITE from Singapore brings innovation in social care and wins the Social Innovation Relay 2018

The Global Final of the Social Innovation Relay took place online on June 19, 2018. Team DynamITE from Singapore won the 8th edition of the Social Innovation Relay (SIR), and students from Spain and Japan won the 2nd and 3rd place respectively.

SIR is a JA Europe initiative supported by NN Group that challenges secondary school students to develop an innovative business concept that addresses a social need or challenge. This edition involved more than 14,000 students, and 250 NN Group volunteers from across 10 countries: Bulgaria, Czech Republic, Greece, Hungary, Japan, the Netherlands, Poland, Romania, Singapore, and Spain.

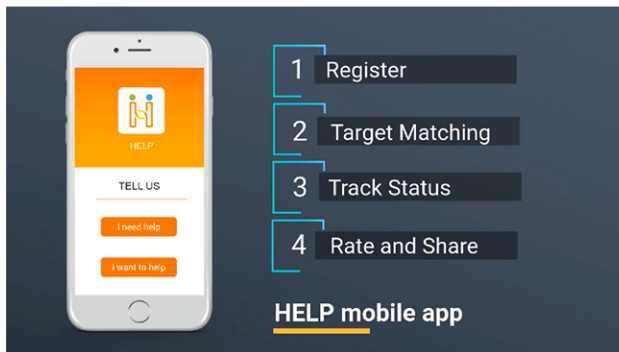


2018 SIR winner - team DynamITE from Singapore

SIR winner team DynamITE created an app called HELP which is a free, one-stop mobile app that easily matches people who need help to volunteer on a real-time basis. These different requests can involve helping someone to run an errand, finding a missing person or providing a listening ear. Through the use of an algorithm, the app provides targeted matching of requests to the right volunteers based on their location, interests, skills and time availability, creating a more inclusive society. After qualifying in Singapore, DynamITE competed for the global title against student teams from across the world.

2018 marks the third year that students from Singapore have won the 1st place title in SIR's programme and global competition since 2015. When asked "what it takes" in her view for Singapore students' successes demonstrated in the global competition, Ms Hau Yee Ng, Executive Director of JA Singapore responded "The students have worked very hard on the presentation of their innovative ideas. The credits also go to the dedicated judges, mentors, and teachers with excellent business knowledge. Having the 'eyes' and experience to select the team with the most realistic and potential idea from the local finals to excel and shine in the global competition is also a crucial factor to the success of Singapore students in SIR."

"We are grateful for this opportunity to take part in the Social Innovation Relay. We gained a better understanding of the social needs around us and learnt to develop practical solutions to address these issues. We want to thank our JA Mentor, Mr Raj Jayaram and our ITE Lecturer, MS Karen Loh for their coaching and guidance. The SIR experience has equipped us with business knowledge, and we are now more confident to share our ideas with others. The networking and learnings from the different teams have been great, and we would certainly recommend the SIR to our peers," said Team DynamITE.



Watch team DynamITE's video here: <https://youtu.be/82LyvVjYIzc>

## About SIR

The Social Innovation Relay (SIR) is one of the JA Europe's primary program in collaboration with NN Group. It is a global competition that challenges secondary school students to develop an innovative business concept that addresses a social need. SIR provides young people with the hands-on skills and entrepreneurial expertise needed to start a successful career through a combination of virtual and face-to-face mentoring by experienced executives.

The participating teams are paired with e-mentors who are all business volunteers and who connect with the best 20 teams in each participating country, to help them develop concept papers that can translate into feasible business ideas.

Social innovations are solutions that address social needs. Social needs can be found in any of the following sectors: Education, Health, Social Inclusion, Livelihood, Development, Sustainability.

The interactive web-based learning programme is designed to encourage students to think like Social Innovators whilst developing a host of skills that will help them be innovative, entrepreneurial and socially responsible employees and business people in the future.

## Regional Initiatives, Programs, and Event

### FedEx Express/JA International Trade Challenge (ITC) – 2018 Asia Pacific Finals August 12-15, 2018



With just SIX more weeks to go.....The 12th FedEx Express/JA International Trade Challenge (ITC) Asia Pacific Finals will be held from August 12 to 15, 2018, at the Village Hotel Changi ([http://www.stayfareast.com/en/hotels/village-hotel-changi?utm\\_source=googleplaces\\_vhc&utm\\_medium=organic](http://www.stayfareast.com/en/hotels/village-hotel-changi?utm_source=googleplaces_vhc&utm_medium=organic)) in Singapore for the second consecutive year! Thanks to the continued support from our event host – JA Singapore.

The markets participating in the 2018 FedEx Express/JA International Trade Challenge are Australia, China, Hong Kong, Japan, Korea, Malaysia, the Philippines, Singapore, Thailand, and Vietnam. We look forward to an enjoyable and fun learning experience in Singapore in August.

Please follow **@AsiaPacificITC on Facebook** for the latest actions in the 2018 ITC workshops and local rounds of competition across the region as we count down to the 2018 Asia Pacific Finals in August this summer. Contact Adrian Lee on any questions you may have about the 2018 ITC regional finals.

### 2018 JA Asia Pacific Leadership Conference August 16-17, 2018



The 2018 JA Asia Pacific Leadership Conference is confirmed to be held on the back of the ITC at the Village Hotel Changi ([http://www.stayfareast.com/en/hotels/village-hotel-changi?utm\\_source=googleplaces\\_vhc&utm\\_medium=organic](http://www.stayfareast.com/en/hotels/village-hotel-changi?utm_source=googleplaces_vhc&utm_medium=organic)) in Singapore from August 16 to 17, 2018. Participating JA AP leaders will have the opportunity to share best practices, participate in JA AP regional strategy workshop, learn from education experts in STEM-related subjects, and meet Larry Farrell, the author of the JA centennial book - "The Entrepreneurial Attitude". Please stay tuned for more updates on the topics and agenda for the conference soon!

## Regional Initiatives, Programs, and Event

### Connecting students with the amusement parks and attractions industry through job shadow program at IAAPA's 2018 Asian Attraction Expo (AAE) in Hong Kong



JA Asia Pacific and members in the region have been connecting students and Alumni with the amusement parks and attractions industry at the annual exciting AAE event organized by the International Amusement Parks and Attractions Association (IAAPA), JA Worldwide's global partner since 2017.

With the support from JA Hong Kong, JA x IAAPA Job Shadow Program took place on June 8 Hong Kong this year, more than 20 university students from 5 universities had an exclusive opportunity to meet inspiring speakers from the amusement parks and attractions industry. An incredible experience for all including the new rides showcased at the Expo! #JAWorldwide #IAAPA #JobShadowing

About Asian Attractions Expo (AAE) Since 1997, Asian Attractions Expo has been the premier international event for the multibillion-dollar leisure and attractions industry in the Asia-Pacific region. Asian Attractions Expo 2018 takes place at the Hong Kong Convention & Exhibition Centre in Hong Kong, China 5-8 June, and includes a 9,000-net-square-meter trade show floor, a comprehensive industry education program, networking events, and visits to some of the region's premier attractions. More than 8,000 attractions industry professionals from more than 50 countries will participate in the 2018 event. @IAAPAHQ #AAE18

## Regional Initiatives, Programs, and Event

### Centennial Branding update

Thanks for the feedback and vote from SLTs across the JA Asia Pacific network on the Centennial Tagline to be adopted with the JA logos in the region.

The ROC is currently working with all JAAP members to translate the selected centennial tagline: “100 YEARS OF ACHIEVEMENT” into the 17 member-countries primary languages and provide JA Worldwide with the information to create individual location's centennial logo files for members to integrate into local branding materials starting in July 2018.

Please note that JA Worldwide will start using the Centennial logo and other materials in July 2018, and the ROC will work to ensure that all member locations are well equipped to follow suit anytime from July to December 2018.

Below are examples of how the Centennial Tagline will be used with the respective JA member's logo:



In addition to the Centennial logo and tagline files, please stay tuned for further update on the full suite of Centennial Marketing Deliverables from JA Worldwide including editable one-pager, PowerPoint template, infographics, video, updated COY collateral matched with centennial design, alumni deliverables, “JA 100” centennial merchandise, and webinars on the Centennial Brand Guidelines from late August through October 2018.

## Regional Initiatives, Programs, and Event

### Introducing GATHER – the first global JA Alumni Network



JA Worldwide is developing our first-ever global alumni system, officially named, GATHER - connecting our alumni from around the world.

GATHER will be launched at the JA Global Youth Forum coming July in Mexico, initially with 50 pre-selected locations based on the criteria of strong JA offices, and strong JA alumni chapters. The six JA Asia Pacific locations selected for GATHER kick-off include China, Hong Kong, Indonesia, Korea, Philippines, and

Singapore. In GATHER, each country group will have two admins: one JA staff member and one JA alumni. The admins are being trained through GATHER webinar conducted by JA Worldwide and will be able to maintain their country page, as well as their members within the system.

Please stay tuned for more updates as we continue to support JA Worldwide in kicking off the global JA alumni community with GATHER!

### JA AP Alumni goes to Europe!



The 2018 JA Alumni Europe annual conference will bring together young people from more than 30 different countries across the JA Worldwide network. The event will take place in the digital hub of Europe and will be all about helping young leaders and entrepreneurs get inspired and bring their ideas to life.

To provide our alumni in the Asia Pacific region extended learning and networking opportunity, The JAAP ROC is sponsoring\* five JA Asia Pacific alumni to attend the annual JA Alumni Conference for the third consecutive year.

Congratulation to the following successful alumni applicants that have accepted the sponsorship offered by the ROC. We look forward to sharing their journey and experience in Tallinn after the event in September!

JA Alumni	Nominated by:
Mark Kevin Diwa Pea	JA Brunei
Alex Lu	JA China
Rachel Wong	JA Hong Kong
Sukhoon Chang	JA Korea
Radion Fateyev	JA Turkmenistan

*\*The sponsorship covers participation fee, accommodation, and full board during the conference. Successful applicants will need to bear their travel costs.*



## Local Events' Highlights

### JA Guam

JA Guam gratefully accepts a donation from Bank of Hawaii in support of financial literacy, entrepreneurship and work readiness programs. Bank of Hawaii is also a dedicated More Than Money programme partner. The bank recently deployed 14 employee volunteers to deliver the JA More Than Money programme to 74 students at two elementary schools in Guam.



From L to R: Amier Younis, JA Guam board director; Joey Miranda III, JA Guam board director; Erlinda Alegre, JA Guam board vice president and Bank of Hawaii Senior Vice President; Lee Vensel, JA Guam Treasurer; Meg Tyquiengco, JA Guam Chairperson; Andrew Perez, JA Guam board director; Jason Katigbak, JA Guam board director and Beth Lizama, JA Guam Executive Director



Bank of Hawaii Volunteers

## Local Events' Highlights

### JA Hong Kong

JA Hong Kong and supporting partners equip more than 350 primary school students with basic entrepreneurship skills through the JA Be My Own Boss program.



The JA Be My Own Boss program equips primary school students with basic entrepreneurship skills and the most critical skills of the 21st century. At the 12-session program, students learn the basics of entrepreneurship through hands-on learning activities including group discussions, board game, project presentation and company visits.

368 primary students from 12 schools participated in the program this year. Over 30 business volunteer role models and 20 university students and JA alumni were engaged to facilitate and inspire students in different sessions. With the help of our supporting organisations, students recently visited the office of Microsoft Hong Kong, The Wave, PCCW and Hong Kong Airlines to learn about the latest innovation in business.

### Appreciating supporters at the 2017/18 Company Programme Thanksgiving Night



Coinciding with the 15th anniversary of the Hong Kong Company Programme this year, the 2017/18 Company Programme Thanksgiving Night was successfully held on June 13, 2018. At the event, JA Hong Kong presented special tokens of appreciation to business volunteers and JA staff that have provided unwavering support to Company Programme and students in Hong Kong for more than 5, 10, and 15 years!

## Local Events' Highlights

### JA Korea

The 24th University Student Volunteer Training on JA Primary program is enabling 1,700 university student volunteers to deliver JA programs to 70 elementary schools in Seoul.



From May to July 2018, JA Korea provides instructional guidelines and training to university students to deliver JA primary school programs across South Korea cities including Seoul, Incheon, Busan, Daegu, Gwangju, Daejeon, Ulsan, Changwon, Jinju, Jeonju, and Chuncheon.



### JA Japan

TTBiz award travel to Japan from June 9-12, 2018.



The champion team of TTBiz2017 were invited to Tokyo, Japan for their travel award.



10 team members from Singapore, Philippines, and Japan met in-person for the first time, making connections with each other and had fun learning experience together though visiting Tokyo Disney Land, Accenture office, and many more Tokyo landmarks together.



## Local Events' Highlights

### JA Singapore

#### **JA Singapore led winning teams to Seattle and Washington, the USA for their award trip from the Young Technopreneur Challenge in June 2018.**

The Young Technopreneur Challenge, sponsored by GEMS World Academy, required participating students from age 10 to 15 to select one of the UN Sustainability Goals and come up with a solution to address the issue that they want to solve using technology and science. The winning students get to extend their learnings by visiting leading technology companies including Amazon, Microsoft, Boeing and Google, as well as a police station. In addition to touring the companies, the students also get to learn how technology is used in the workplace, career options as well as the different company cultures.



The students visited Amazon's new "Sphere" – a workplace where Amazon employees can think and work differently as they are surrounded by nature with hundreds of plants from all over the world. They also get to experience shopping at Amazon Go – the world's most advanced shopping technology – no lines, no checkout – just grab and go!

At Microsoft, the students visited the new Microsoft Store and Visitor Center and experienced the various virtual reality games and the new robotic AI machines. The 3D modelling workshop with Windows 10 software was terrific as students created things and used Virtual Reality to put them into the real world.



## Local Events' Highlights

### JA Singapore

**JA Singapore led winning teams to Seattle and Washington, the USA for their award trip from the Young Technopreneur Challenge in June 2018.**



The Google office was an eye opener as students saw how Google encourages team bonding and work balance lifestyles with employees eating together over free breakfast and lunch, and relaxing over kayaks, game rooms, fitness centre and massages!

The students also visited the Future of Flight Aviation Center & Boeing Factory Tour where they saw the production of the Boeing 777, 777X and the 787 Dreamliner!

The once-in-a-lifetime experience for all was the visit to the police station. Students saw the operations of the communications centre where 911 calls are taken, sat inside the police car, turned on the siren and lights, and even tried on the bicycle policemen vest and had a discussion with a lieutenant on police work, crime and gun laws.

Everyone, students and adults, had enjoyed this extended learning award trip tremendously and JA Singapore is looking forward to inspiring more youth through more eye-opening opportunities in the future.

## Local Events' Highlights

### JA Thailand

#### JA Company Programme supported by Bangkok Bank

26 high school students joined a JA Company Programme workshop sponsored by Bangkok Bank on June 5, 2018 in Nakhon Pathom, a province located west of Bangkok. The workshop was delivered by five volunteers from Bangkok Bank. "This is my second year of teaching this project. It is still a challenge to teach in front of the class, especially when some students are not listening. I have to prepare class content with latest news update daily to support my teaching and be able to give the right example. I learn a lot myself as well. Students are smart and have very interesting questions sometimes. I am glad that I am the part of this good thing we are doing" said Ms. Janejira Wonginta, one of the dedicated volunteer and Project Management Specialist from Bangkok Bank.



## Local Events' Highlights

### JA Turkmenistan

#### Introducing JA Career Success program in Turkmenistan

Job placement for youth is exceptionally topical in countries with considerable share of youth population, such as Turkmenistan. USAID Enriching Youth for Tomorrow Project implemented in Turkmenistan by JA Worldwide performs several activities aimed at fostering of entrepreneurial, work-readiness, and soft skills of young people to increase their competitiveness at the labour market. One of such activities became the first introductory workshop on JA Career Success program for 12 trainers that took place on June 14, 2018.

The pilot workshop was conducted in English with the purpose to expand the possible coverage of the program through integrating it into English language teaching. It is planned that workshop participants will hold training in JA Career Success to about 250 young people by the end of 2018.



### JA Vietnam

RMIT Vietnam won the First Runner-up title in the 2018 HSBC/HKU Asia Pacific Business Case Competition.



The Vietnam Business Case Competition members including students Nguyen Hoang Yen Khanh, Luu Thai Quang Khai, Tran Vo Thanh Tu and Rahul Ravindranath

HSBC Business Case Competition is a real-life business-related problem-solving competition in English for university students.



## Upcoming JA Events around the region

### JA Asia Pacific

Event: FedEx Express/JA International Trade Challenge Asia Pacific Finals

Date: August 12 to 15

Location: Village Hotel Changi, Singapore

Event: JA Asia Pacific Leadership Conference

Date: August 16 to 17

Location: Village Hotel Changi, Singapore

### JA Brunei

Event: National Savings Day (NSD) 2018 school roadshows organize by AMBD  
(Authoriti Monetari Brunei Darussalam)

Dates: June 27, July 4, July 11

Locations: Raja Isteri Pengiran Anak Saleha Religious Secondary School,  
Six Form Centre –Tutong, IBTE Sultan Saiful Rijal

Event: JA More Than Money

Date: July 7 to August 4

Location: Pengiran Anak Puteri Besar Primary School

### JA Hong Kong

JA HK Event: Startmeup Bootcamp

Date: July 16-17, 2018

Location: St. John's College, University of Hong Kong, Hong Kong

FedEx/JA ITC Local Finals

Date: July 20, 2018

Location: FedEx APAC office, Cyberport 3, Hong Kong

## Upcoming JA Events around the region

### JA Japan

Date: July 23

Event: JA Job Shadow

Location: Mitsubishi UFG Financial Group in Tokyo

### JA Malaysia

Event: JA More Than Money (Last workshop for 2018)

Date: June 27

Location: Kuala Lumpur

Event: FedEx / JA ITC (Local Finals)

Date: July 3

Location: Kuala Lumpur

Event: JA Our Community (Supported by SAGE Foundation)

Date: July 4

Location: Kuala Lumpur

### JA Singapore

Event: FedEx / JA ITC (Local Finals)

Date: July 7

Location: Singapore

### JA Vietnam

Event: FedEx / JA ITC (Local Finals)

Dates: July 7 and 8

Locations: Hanoi and HCMC

Event: Meeting of Board Member

Date: Mid-July

Location: Hanoi