



11TH JA ASIA PACIFIC COMPANY OF THE YEAR COMPETITION

VIRTUAL COMPETITION
NOVEMBER 8-9, 2021
HOSTED BY JA PHILIPPINES

CALLE CRISOLOGO, ILOCOS SUR

EVENT SPONSORS



MEDIA PARTNER



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Sirao Flower Farm, Cebu



MESSAGE FROM JA ASIA PACIFIC



Maziar Sabet
PRESIDENT AND CEO OF
JA ASIA PACIFIC

To our 2021 JA Asia Pacific Company of the Year Competition participants:

Congratulations on making it this far!

The JA Asia Pacific Company of the Year Competition is an annual celebration of your entrepreneurial achievements and an opportunity for you, as young leaders, to demonstrate your resilience, skills and creativity in the midst of a challenging global pandemic. Although we can't meet face to face this year, JA Asia Pacific has been working very closely with our event host, JA Philippines, to make this virtual competition a memorable and fun learning experience for you all. I have confidence that the circumstances surrounding this year will drive you, as young, resilient entrepreneurs, to innovate and overcome obstacles as you go forward in this competition, and in your lives beyond.

From all of us at JA Asia Pacific, I wish you the very best. May this be the start of an amazing entrepreneurial journey for you all!

Banaue Rice Terraces, Nueva Vizcaya



MESSAGE FROM JA PHILIPPINES



Krishna C. Alejandrino
EXECUTIVE DIRECTOR OF
JA PHILIPPINES

It is with great joy that I welcome you to Junior Achievement Asia Pacific's Company of the Year 2021. JA Philippines is proud to co-host this year's event with the support and participation of our colleagues and partners from 11 countries namely: China, Guam, Hong Kong, India, Indonesia, Japan, Korea, Malaysia, Philippines, Singapore and Thailand. We have prepared an exciting program for all participants which include business pitch sessions, interviews, awarding ceremonies, and the JA Leaders' Summit.

Every year, we organize this competition to celebrate the achievements of JA students in the region. This program is not only an opportunity for students to showcase the performance of their businesses but, more importantly, to demonstrate the lifelong skills that they developed in the process. It is also a great venue for us to once again commune as a global community honoring the richness and diversity of the people in Asia Pacific. This pandemic has given us the chance to practice our perseverance and determination to finish our goals together. I believe that the lessons learned in this period will hugely contribute to making more resilient companies and providing students with an additional lens for risk management and disaster preparedness in the development of their business plan and life in general.

I express my deep gratitude to everyone who continues to support us in this endeavor: our JA Asia Pacific family, our hardworking JA Philippines Team, our corporate sponsors, mentors and volunteers, administrators of participating schools, teachers and parents, and most especially the student delegates.

Thank you!

Rizal Park, Manila



“ We inspire and prepare young people to succeed in a global economy. ”

ABOUT JA PHILIPPINES

Junior Achievement of the Philippines, Inc. (JA Philippines) – a member of JA Worldwide®, was established in the Philippines in 1967 and was formally organized in 1969 as a non-stock, nonprofit organization, which serves as administrator of the Junior Achievement programs in the country.

OUR REACH

Since 1919, more than 93 million students have participated in Junior Achievement around the world. To date, JA Philippines has engaged more than 170,000 students yearly nationwide.

AWARDS AND RECOGNITION

Since the establishment of JA Philippines, the organization has since then garnered multiple awards and recognitions due to its continuous service to students in the country. These awards include the MetLife Foundation Entrepreneurial Award in 2008 and 2010, Presidential Chairman's award for best CSR Partner in 2011, and Global Impact Award for best community development program in 2010, among many others. Number of students per year 160,000 student s for all Financial Literacy, Work Readiness and Entrepreneurship.



Malapascua Island, Cebu



ABOUT JA ASIA PACIFIC COMPANY OF THE YEAR 2021

JA Asia Pacific Company of the Year Competition (COY) 2021 is JA Asia Pacific's annual business competition that aims to award students who aspire to be strong and competent business leaders in today's world. It highlights the holistic development of young individuals as they venture into entrepreneurship, innovation, and personal growth.

This year's COY involves 11 countries across Asia Pacific: **China, Guam, Hong Kong, India, Indonesia, Japan, Korea, Malaysia, Philippines, Singapore, and Thailand.** There are 18 JA Companies to compete not just for recognition but also to give awareness about their advocacies.

EVENT SPONSORS



MEDIA PARTNERS



Loboc River, Bohol



JA ASIA PACIFIC PARTICIPANTS TRAINING AND ACTIVITIES JA ASIA PACIFIC COMPANY OF THE YEAR DAY 1

PART 1 NOVEMBER 8, 2021 9:00-10:00AM PST

JA AP COY 2021 OPENING AND WELCOME EVENT

Opening the start of this year's JA AP COY 2021, JA PH the host for this year's event has prepared a bunch of surprises including a recap video from the previous years of COY, an upgraded virtual ribbon cutting, the introduction of 2021 JA Companies, and a cultural presentation which will highly influence and give awareness about the culture and practices of the host country. Not only that, as Mr. Asheesh Advani, the President & CEO of JA Worldwide; Mr. Maziar Sabet, JA AP CEO; and Mr. Gabriel Cui, JA PH Board president has shared their opening statements and message for the participants.



Asheesh Advani
President & CEO,
JA Worldwide



Maziar Sabet
President and CEO of JA
Asia Pacific



Gabriel Cui
JA Philippines Board,
President

PART 2 NOVEMBER 8, 2021 10:30AM PST

As the host country prepared more activities and trainings for the participants, a Leadership and Career Forum is a must. A way to loosen up and motivate participants to do better and to push beyond their limit. Lastly, an exciting part of this episode is a panel discussion that would be led by JA AP COY Alumni.



JA ASIA PACIFIC PARTICIPANTS TRAINING AND ACTIVITIES **JA ASIA PACIFIC COMPANY OF THE YEAR DAY 1**

PART 2 NOVEMBER 8, 2021 10:30AM PST

ABOUT THE SPEAKER



Jonathan Yabut
APPRENTICE ASIA WINNER

A proud Filipino winner of The Apprentice Asia, a well-known Asian reality TV show. Upon winning, he served as Chief of Staff of AirAsia for 1 year, directly reporting to Tony Fernandes, a Malaysian business mogul based in Kuala Lumpur. Currently, he is the founder and managing director of his own marketing consultancy firm, JY Consultancy & Ventures.

In addition to that, he is recognized as Asia's most sought-after speaker and dubbed as "Asia's Millennial Guru", being Asia's leading motivational speaker with regards to leadership, talent development and office productivity. He is also an established author, having three best-selling motivational books such as "Grit to Great" (2015), "Fast Forward" (2016) and "Single, Taken, or Building My Empire".

JA AP COY PANNELIST



Aditya Manggala
SAGASCO Student Company
- Prestasi Junior 2019
3rd Placer & Best Financial
Management



**Ma. Myrene Bea
Battung**
JA Asia Pacific Program Alumna
2019 Entrepreneurs'
Organization Global Student
Entrepreneur Awards -
Philippine Global Finalist



Krystal Lim Yun Shi
Student Company - JA
Singapore 2019
Regional Winner & Best
Trade Booth Champion

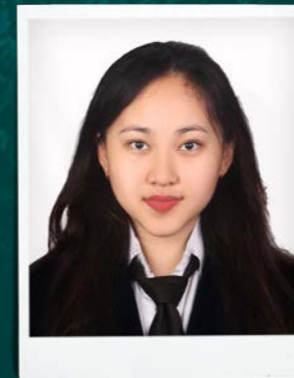


Puerto Princesa Underground River

JA ASIA PACIFIC PARTICIPANTS TRAINING AND ACTIVITIES **JA ASIA PACIFIC COMPANY OF THE YEAR DAY 1**

PART 2 NOVEMBER 8, 2021 10:30AM PST

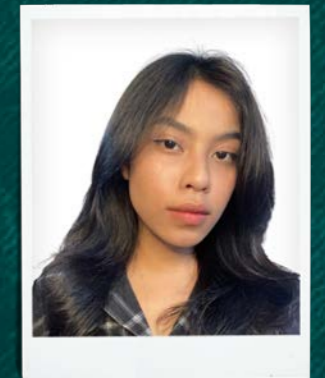
JA AP COY PANNELIST



Nengah Akina
Digital Business Student
- Bali Design and Business
University
Business Owner
Management



Komang Ayu Ariasih
2nd Placer, Student
Company
- Prestasi Junior 2020
Winner, Student Company
- Prestasi Junior 2019
Winner, Regional Student
Company - 2019



**Sarah Fergy Naomi
Simanjutak**
2nd Placer, Student Company
- Prestasi Junior 2020
Winner, Student Company
- Prestasi Junior 2019
Winner, Regional Student
Company - 2019
Best VP Marketing, Regional
Student Company - 2019

PART 3 NOVEMBER 8, 2021 1:30 - 2:30PM PST **BUSINESS MENTORING**

One of the most important aspect in formulating and growing one's business is to have someone to look after it, and give guidance and relevant advice. Thus, this year's COY, well-established and prominent names in the industry are invited to listen and give mentorship notes, advice, and learnings for JA participant companies.



JA ASIA PACIFIC PARTICIPANTS TRAINING AND ACTIVITIES JA ASIA PACIFIC COMPANY OF THE YEAR DAY 1

Introduction of JA Asia Pacific Company of the Year Participants



JA ASIA PACIFIC PARTICIPANTS TRAINING AND ACTIVITIES JA ASIA PACIFIC COMPANY OF THE YEAR DAY 2

PART 1 NOVEMBER 9, 2021 8:30-12:00NN PST BUSINESS PITCH AND INTERVIEW

A nerve-cracking yet exciting episode for participating JA Companies as they were given 1-minute to capture the attention of their audience and judges, and to present their business ideas creatively yet professionally. Needless to say, every competition, a finalists would be chosen, in this portion, the top 10 participating JA Companies are further given time to defend and convince the judges.

Sirao Flower Farm, Cebu



JA ASIA PACIFIC PARTICIPANTS TRAINING AND ACTIVITIES JA ASIA PACIFIC COMPANY OF THE YEAR DAY 2

PART 2 NOVEMBER 9, 2021 2:00-3:30PM PST

JA LEADER'S SUMMIT

A part of this year's JA AP COY is the JA Leaders' Summit which everyone is highly encouraged to attend to. JA top executives and supporters from all over the world will be talking about Financial Literacy, Work Readiness, and Entrepreneurship. A remarkable event wherein Mr. Jonathan Yabut would be articulating about motivation, leadership, and career management. Aside from, a well-known and respected panelists are present to guide this year's JA companies.



Edward Lee

Chairman & Founder
COL Financial Group Inc.



Marc Fancy

Executive Director
Prudence Foundation



Stephen Barnham

Global Head
Digital Health & Banca
Prudential PLC

PART 3 NOVEMBER 9, 2021 6:00-7:00PM PST

JA AP COY AWARDING CEREMONY

To Kickoff this year's COY Awarding ceremony, Mr. Maziar Sabet, the CEO of JA AP gave his opening remarks in connection to Global Leadership Summit. The Judges, Mentors, and Speakers were also acknowledged. Then, the announcement of special awards was followed as well as the awarding of JA AP COY Winners. It was then closed by Mr. Krishna Alejandrino, the Executive Director of JA PH.

PART 4 NOVEMBER 9, 2021 7:30-8:30PM PST

JA AP COY AFTER PARTY

Further celebrating the journey that has been made, students from participating companies are gathered to engage in interaction across other students from various JA AP countries. A Group contest was announced wherein students were divided into breakout rooms where they would prepare for the tasks. Afterwards, everyone is invited to go back to the main meeting room for final intermission number and activity winner announcement.



JA AP COMPANY OF THE YEAR 2021 PARTICIPANTS



ABOUT JA COMPANIES

The two - day competition is JA Asia Pacific's annual celebration of the achievements of JA Company Program students in the region. JA Asia Pacific, the Regional Operating Center of JA Worldwide, organizes the competition in the region, supported by JA Philippines.

For a company to win this award, it is not sufficient to simply run a financially successful JA company or to have created an exciting product or service. JA company members must also demonstrate that they understand how and why the company performed as it did.



How do you describe your company?

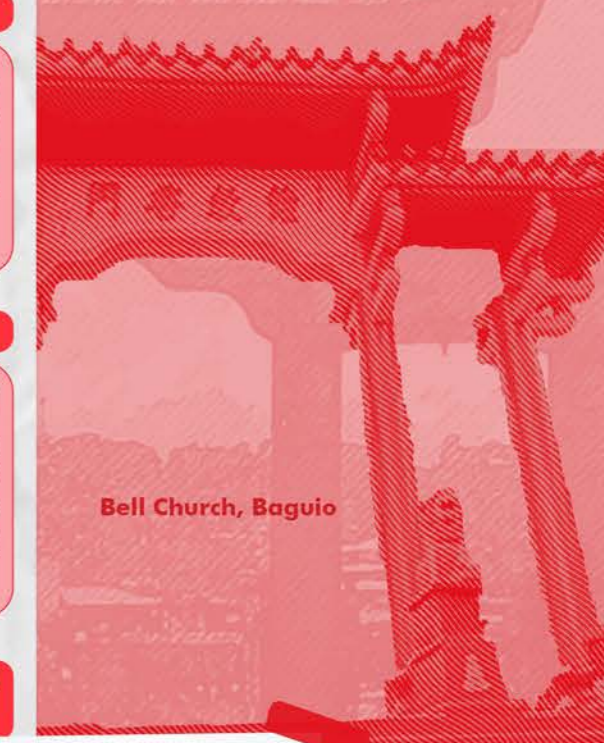
WOW student company composed of six students from Yali High School, WOW Student Company has gradually matured under the incubation of JA China Company Program. WOW's company mission is to provide convenience for campus life through creativity.

What is/are your products?

The "WOW Vertical Desk Panel" independently developed and designed by the company consists of "clip + barrier", and it is easy to disassemble and assemble without nails or marks. Besides, calendars and sticky notes can be put up on the "WOW Vertical Desk Panel", which extends the desk function and makes students' study life easier.

What is the most gratifying thing about the participation in the Company Program?

"When we went to Shanghai to participate in the national competition, the "WOW Vertical Desk Panel" had been put into mass production and its sales had been very strong. We were very confident and got the second place in China! In this competition, we communicated with more student company entrepreneurs, which has broadened our global horizon and enriched our experience."
- WOW, A JA Company



Bell Church, Baguio

WOW CHANGSHA YALI HIGH SCHOOL JA CHINA



SCAN ME FOR OUR BUSINESS VIDEO!



SOFT CHENGDU SHUDE HIGH SCHOOL (NINGXIA CAMPUS) - JA CHINA

How do you describe your company?

SOFT, Stands for "softness" & "comfort". Softness, as the original dreams, simple and gentle. "Comfort" is the best word to describe cotton dolls. Cotton dolls are the incarnation of both loveliness and happiness, which never seem to fade away. They designed a dream with interest, and built a secret world. In this world, cotton dolls will never grow up.

What is/are your products?

The name of the product is "Baiyuan", which can also be Hundred. According to the results of market research, the company designed the image of a cotton doll "Baiyuan", a little boy full of vitality. He is not only a doll filled with cotton, but a friend who will give comfort in times of sadness and will share happiness in times of joy. The two copper coins on the chest of Baiyuan are like two magic pockets, one of which is filled with troubles and the other with dreams.

What is the most gratifying thing about the participation in the Company Program?

"Through less than two years of company managing experience, we have gained a lot. For planning material, we learned how to make PPT, annual reports, and financial statements in accordance with the standardized manners of enterprise, making the presentation scientific and credible."
SOFT, A JA Company



SOFT

Chinatown, Binondo



GINEFSAGA VARIOUS HIGH SCHOOLS - JA GUAM

How do you describe your company?

Ginefsaga is a group of 6 aspiring entrepreneurs who are passionate about serving their local community and creating value through business. As residents on an island, they are passionate about protecting and preserving the natural beauty found around them and hope to perpetuate that ideal through their product. They hope to foster an environmentally conscious mindset and lead the way in moving towards a sustainable community.

What is/are your products?

Their products are decorated wood pieces that depict a serene locale found right here on Guam, the beach. They are decorative pieces that can also be used as serving platters. They are made from locally sourced wood, and decorated with resin pigments that depict the majestic ocean sceneries found all around Guam. The natural color of the wood depicts the sandy beaches.

What is the most gratifying thing about the participation in the Company Program?

"From coming up with an idea and bringing the idea to life, it was the collective efforts of the team that resulted in us being able to accomplish what we set out to do. It is especially a rewarding feeling when we realize and unlock our inner potential and the challenges we are capable of taking on thanks to JA"
- Ginefsaga, A JA Company



Secret beach, Palawan

Secret beach, Palawan



How do you describe your company?

Under the pandemic, the company witnessed lots of animal abuse cases, and people are growing pessimistic. In view of this, they aim to bring hope to others through their care for people and animals under the pandemic.

What is/are your products?

1. Confiar towel set. The company has designed table and desk icons to remind people to use towels for different cleaning purposes. The towel is made of bamboo fiber and has four different colours.

2. "Stay-pawsitive" file folder. It is made of grey felt cloth with 'Stay Pawsitive' printed on it. Both of these products are printed with cat and dog patterns to promote the value the company upholds- the well-being of animals

What is the most gratifying thing about the participation in the Company Program?

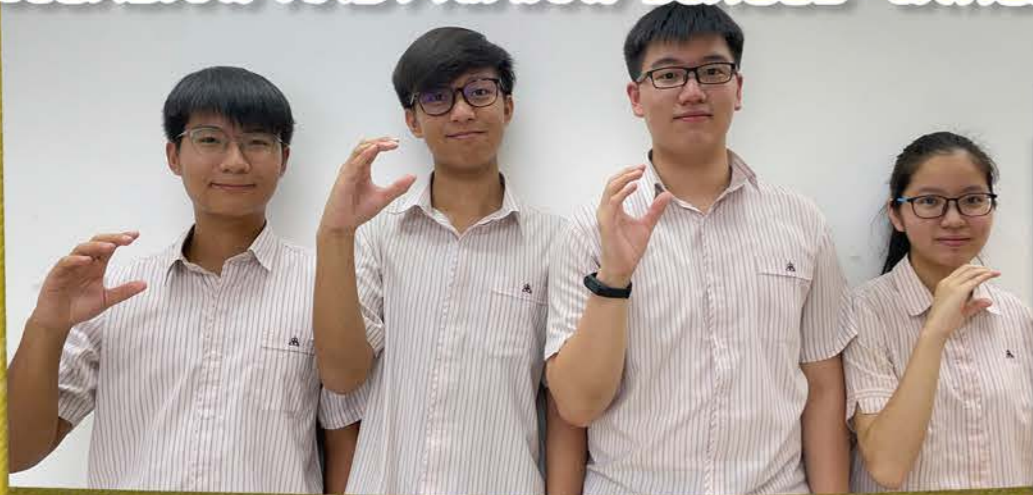
"First of all, we have successfully made great sales revenue especially under the pandemic. Secondly, although facing challenges during our production, we still overcome them fearlessly with the support from our Business Advisor and teachers. Thirdly, we learn to cooperate with one another to reach our goals."
- Confiar, A JA Company



Bounty Beach, Malapascua Island

CONFIAR

INTERNATIONAL CHRISTIAN QUALITY MUSIC SECONDARY AND PRIMARY SCHOOL - JA HONG KONG



**UNBOUNDED
PO LEUNG KUK LEE SHING PIK COLLEGE
-JA HONG KONG**



How do you describe your company?

Unbounded is a company which advocates environmental protection, as they found that Hong Kong teenagers' environmental awareness was very low.

What is/are your products?

Re-plastic Umbrella and a repaired service, 'Umbrella Care'

What is the most gratifying thing about the participation in the Company Program?

"Having customers from different countries was the most gratifying thing in the company program. By using digital marketing, we can sell our products internationally (the Hong Kong Chamber of Commerce and a JA advisor from Canada) which means we can spread our environmental messages overseas."
- Unbounded, A JA Mini Company



Pearl Farm Beach Resort, Davao



How do you describe your company?

An innovative start-up by a team of young entrepreneurs, FABRICREATE strives to provide the best quality everyday home decor and utility products while abiding by the ideals of sustainable development and corporate social responsibility. They aim to restyle fabrics that are no longer in use into memorable, durable, affordable, and reliable products that serve home, personal, decorative and organisational needs. In the process, the company also wishes to raise awareness about the importance of reusing and recycling old clothing.

What is/are your products?

1. Pouches: made from old denim jeans and discarded shirts, spacious, sturdy, and come in a range of designs.
2. Table Runners: made from old silk saris, it can act as a gift wrap and a table runner.
3. Coasters and Trivets: made from old discarded denim jeans. These go well with different surfaces such as wood and glass.

What is the most gratifying thing about the participation in the Company Program?

"The sense of having a business that you can call as your own and knowing that you are making a change with it, is something that truly drives us. We are really passionate about the cause of sustainability and making a change with the way we give purpose to the cloth that is termed as waste by many. The competition has given the platform to present our idea, grow and improve as a business." - Fabricate, A JA Company

FABRICREATE PVT LTD.
TAGORE INTERNATIONAL SCHOOL,
VASANT VIHAR, NEW DELHI - JA INDIA



SCAN ME FOR OUR BUSINESS VIDEO!



Calle Real, Iloilo City



AUTOSIGHT
THE SHRI RAM SCHOOL - ARAVALI
- JA INDIA

How do you describe your company?

AutoSight is the company's attempt to make Indian roads much safer than they are by omitting all kinds of road accidents occurring due to blind spots in vehicles. They aim at offering consumers a cost-effective and affordable safety accessory which will not only make their daily-driving easier but also much safer.

What is/are your products?

Their products are AutoSight - A Lane Vision Enhancement System which is essentially a safety accessory that targets commercial vehicle owners in India. Their products help eliminate blind spots in heavy loading vehicles, which are one of the main causes of road accidents. It is a universal accessory suitable for all types of vehicles, starting from four-wheelers.

What is the most gratifying thing about the participation in the Company Program?

"The very journey of building AutoSight from scratch and giving our passion dimensions has been truly gratifying. Our team, having varied interests, have been able to channelise our strengths into something which will help a social cause and aid us to reduce blind-spot caused accidents which we feel is extremely satiating."
- AutoSight, A JA Company



SCAN ME FOR OUR BUSINESS VIDEO!

The Ruins, Boracod



How do you describe your company?

D'Eagle Student Company aims to become a profitable and sustainable business that brings happiness and togetherness through engaging innovative experiences to friends and families. They raise concerns toward the unwise usage of technology that may result in a lot of mental health problems. By creating board games from wood and paper waste they hope that the customers can feel the joy from their products.

What is/are your products?

Their products, called "PlayIt!" are made of wood waste and moorim recycled paper.

1. DESC!
2. Fill In!
3. DESC! Mobile - This is a further development of the original DESC! version.
4. Take a Trip! - A brand new innovation.
5. DESC! Special Edition with Braille Characters

What is the most gratifying thing about the participation in the Company Program?

"Every person has their own character and background. We learn that respect, communication, and collaboration are very essential. We are grateful that participating in this company has equipped us with those soft skills that are very beneficial in the future."
- D'Eagle, A JA Company



Chocolate Hills, Bohol

D'EAGLE
SMA KARANGTURI SEMARANG
-PRESTASI JUNIOR



SCAN ME FOR OUR BUSINESS VIDEO!

SEVONE
STATE HIGH SCHOOL 71 JAKARTA
-PRESTASI JUNIOR

How do you describe your company?

Sevone Company is an ecopreneur and sociopreneur enterprise owned and operated by students from State High School 71 Jakarta. Established on March 6th 2020, with 10 members across five divisions, Sevone Company is committed to challenging the serious threat of plastic pollution and associated degradation of the environment through their commitment to repurposing single-use plastic bags and limit the deposition of microfibres into their waterways through the utilization of biodegradable fabric and environmental-friendly natural dye.

What is/are your products?

Simplastic, Complastic, P-Pouch, Biodegradable Tee

What is the most gratifying thing about the participation in the Company Program?

"This program has provided us the opportunity to experience the business world while in the midst of our studies, therefore helping us to grasp a higher understanding of the business world through practical methods and theoretical methods at the same time."
- Sevone, A JA Company



SCAN ME FOR OUR BUSINESS VIDEO!



Rizal Shrine, Calamba



Tinipak River, Tanay Rizal

How do you describe your company?

The company was named MAHOROBA because the team wanted to make the entire company a comfortable place to work, and a company that could bring happiness to its customers. Their basic goal was to make their customers happy. Also, many of their products were related to the SDGs. Currently, SDGs is one of the initiatives that are attracting attention in the corporate world, and many companies are adopting it. Their school is actively involved in SDGs activities, and through these SCP activities, they used the same colors with those used in the SDGs symbol in their cards to promote SDGs to their customers as well.

What is/are your products?

Reusable shopping bags, Good-luck bracelets, Straps, Straps (custom-made), Earrings, Pierced earrings, Pierced earrings (custom-made), Aroma Diffusers

What is the most gratifying thing about the participation in the Company Program?

"MAHOROBA was featured in an article in an information magazine. We were able to raise awareness about the SCP activities related to the SDGs. In addition, our company was able to make an important contribution to society by working on the SDGs."
- MAHOROBA, A JA Company

**MAHOROBA
FUKUSHO - JA JAPAN**



**OLEPINA
SEOUL INTERNATIONAL SCHOOL,
CHADWICK INTERNATIONAL SCHOOL - JA KOREA**



How do you describe your company?

Olepina provides solutions to environmental problems by developing products with eco-friendly materials, and lives by the values of innovation and the environment; developing methods for saving the environment.

What is/are your products?

Olepina business suggests an eco-friendly oil absorbent as an alternative to the current methods used when responding to oil spills. It is the first ever oil absorbent produced out of pine trees, and with trees as the only ingredient, its cost, absorption, and eco-friendly features give Oil Catcher a substantial competitive advantage compared to other oil absorbents, even those that are eco-friendly.

What is the most gratifying thing about the participation in the Company Program?

"It taught us the importance of taking initiative, facing challenges, and innovatively solving problems. The more effort we put in, the more satisfying the results were, and the ultimate success we had at the end filled us with pride and enthusiasm."
- Olepina, A JA Company



SCAN ME FOR OUR BUSINESS VIDEO!

Bencab Museum, Baguio



PRISMAWOLVES ENTERPRISE SMK PUSAT BANDAR PUCHONG (1) - JAMALAYSIA

How do you describe your company?

Prismawolves is a combination of two words, prismatic and wolves. The company is represented by a variety of individuals, each unique on their own, but when combined as a team, create a harmony of colours just like the unique prism. The word "wolves" in the company name is inspired by the wolf and how the wolves work in packs that exemplify great teamwork.

What is/are your products?

Their main product, the Turtle Metal Straw Keychain intends to encourage people to take a stand against single use plastics which have harmed countless marine creatures. The company's side products are the Tapir Buddy, representing a well known but endangered animal in Malaysia and the Pet Charms which aims to raise awareness for local animal cruelty issues and promote a better bond between owner and pet.

What is the most gratifying thing about the participation in the Company Program?

"While operating under the Young Entrepreneurs program in 2020, our company did not get to manufacture products and only did a business proposal due to the pandemic. However, since having more time in COY and having better adapted to the pandemic, we could go through the manufacturing experience and all its ups and downs, thus learning significantly from the experience."
- Prismawolves, A JA Company



Bangui Windmills,
Ilocos Norte



SCAN ME FOR OUR
BUSINESS VIDEO!



How do you describe your company?

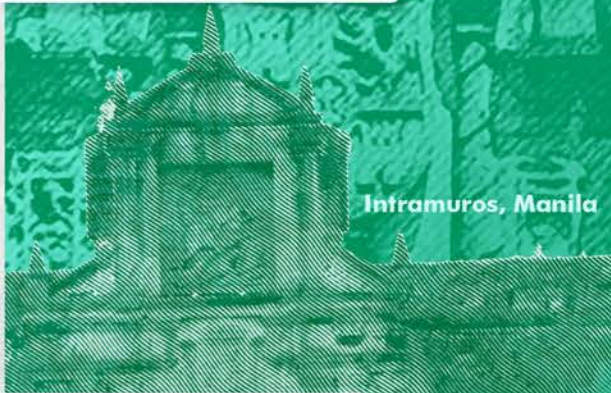
HerBuys Co. is a small local company that advocates environmentalism through the use of natural and less chemical content ingredients. With that, the company created the main goal which is to reduce the usage of plastic bottles used on shampoos by producing a shampoo bar instead. Not only does the company focus on the environmental aspect and product uniqueness but also on the aspects of consumers such as their health and safety, affordability, necessity, and convenience.

What is/are your products?

A 100% natural shampoo bar which applies to different hair types that is affordable, easily accessible, yet practical at the same time. In addition, it was also designed to address the problems that the customers have with their hair. It isn't packed in plastic containers, plastic bottles, nor sachets so the customers can help save the Earth by reducing their plastic consumption just from buying this product.

What is the most gratifying thing about the participation in the Company Program?

"The learnings and experiences that we get from this simulation are the most gratifying things about this program. Since we get to apply what we learn from our lessons in an actual business and we get to experience running a working company."
- HerBuys Co., A JA Company



Intramuros, Manila



SCAN ME FOR OUR
BUSINESS VIDEO!



HERBUYS COMPANY OUR LADY OF PEACE SCHOOL, ANTIPOLO CITY - JA PHILIPPINES



DREAMWEAVERS INTERNATIONAL CHRISTIAN ACADEMY -JA PHILIPPINES



Dream Weavers
weave your dreams

How do you describe your company?

Dream Weavers, a company dedicated to bringing exposure to the T'boli tribe of South Cotabato through the selling of T'nalak travel essentials and other trinkets such as Pouches, Keychains, and Passport Holders. T'nalak is the traditional weave handmade by members of the tribe which is said to be directly inspired by the dreams of the weavers.

What is/are your products?

T'nalak Travel Essentials (Pouches, Passport Holders, Keychains, Cellphone Holders, Card Holders, Face masks, Bag Tags)

What is the most gratifying thing about the participation in the Company Program?

"Aside from winning in the JA BSP Philippines, the student leaders found gratification through different avenues in the corporate world. The experience of starting a company from scratch to research and development, and all the way to liquidation. Being interviewed by some of the best in the industry was fulfilling because it pushes the young entrepreneurs to show the best versions of themselves. The main highlight of the company's journey in the program was when dream weavers started a mini cafe during the early stages of the program which served both to raise capital and a team building exercise."

- Dream Weavers, A JA Company



SCAN ME FOR OUR BUSINESS VIDEO!

Arch of the Centuries,
UST - Manila



SCRAPCAP NEXUS INTERNATIONAL SCHOOL SINGAPORE - JA SINGAPORE



How do you describe your company?

The company is an innovative company which uses old school clothing that was left behind by students either leaving the school or outgrowing the uniforms. This large amount of textile waste was then recycled by us into professional baseball caps.

What is/are your products?

A baseball cap made of recycled school clothing

What is the most gratifying thing about the participation in the Company Program?

"The most gratifying part of the company program was being able to donate our profits to a charity that was important to us and individuals and knowing that we were able to make a positive change in our community as well as outside of it."

- ScrapCap, A JA Company



Cape Bojeador Lighthouse,
Ilocos Norte



SCAN ME FOR OUR BUSINESS VIDEO!





Las Casas, Quezon City

How do you describe your company?

Symptoms.SG was founded by a group of students from Temasek Polytechnic (TP) in Singapore who share the same outlook on mental wellness. Symptoms.SG is built on the idea of raising awareness of mental health among our populace, using card games as a medium to eliminate the negative ideology when it comes to the discussion of mental illnesses.

What is/are your products?

Their product is a card game that features designs that are beautifully hand-drawn by the team. Each unique card has its own specialized artwork that depicts the title and description of the card. The cards highlight the different types of symptoms, triggers, and supporting techniques of depression that are crucial for teenagers to know about. The items inside each box includes: 105 cards, 1 instructional manual (game rules), and 1 informative booklet.

What is the most gratifying thing about the participation in the Company Program?

"The most gratifying thing about participating in this JA COY program was the learning journey and experiences we gained from this program. Participating in this competition has been a massive eye-opener for all of us and has taught us many valuable lessons that can only be experienced and not taught through books in school. We even had the chance to be assigned with experienced mentors who had imparted their knowledge about starting a business to us and guided us on our path."
- Symptoms.SG, A JA Company



SCAN ME FOR OUR BUSINESS VIDEO!



SYMPTOMS.SG
TEMASEK POLYTECHNIC - JA SINGAPORE



NUMNUM
BANGKOK PATANA SCHOOL - JA THAILAND



SCAN ME FOR OUR BUSINESS VIDEO!



Goshen Resort, Tàrlac

How do you describe your company?

NumNum is a JA company founded by a group of seven ambitious students from BPS with the overall objective to promote the use of Thai raw materials. With the support of their link teacher, Mr. Nicholas Fieldhouse, and business advisor, Ms. Ann Baines, they designed, manufactured, and sold NumNum plushie, putting a smile on their customers' faces.

What is/are your products?

The multifunctional NumNum plushie.

What is the most gratifying thing about the participation in the Company Program?

"Collaborating with people and making new friends, learning about what it takes to start a business (networking, communication, leadership, organization...), and adopting an entrepreneurial mindset."
- NumNum, A JA Company



How do you describe your company?

Klutch Co. is a business enterprise created by a group of students from the Satit Kaset International Program from Bangkok, Thailand. They are passionate about improving the learning environment, hoping to change the world into a better place with their innovation.

What is/are your products?

Klutch, is a simplistic, lightweight, and efficient clutch. Taking up multiple positions for maximum practicality, the Klutch is more than a pencil case. Its functions include a smartphone stand and a compartment for notes and stationery. It can be folded into a compact box when not in use.

What is the most gratifying thing about the participation in the Company Program?

"The most gratifying thing about the participation in the Company Program is that it brought unity to our classroom. We doubted that we could work in harmony in a competition like the JA COY. This competition made everyone more responsible; each person had to contribute for the team's benefit. In the end, all the doubts were gone as we were able to accomplish our sales goal and held the Klutch in our hands."
- Klutch Co., A JA Company



Mactan Cebu International Airport

Connect with JA ALUMNI around the world



Join **gather** today



"Gather alumni"



Raine Nakpil
JA PHILIPPINES
ALUMNI SPOKESPERSON

"Junior Achievement has allowed me to develop as a student and as a person in general. Not only have they lent me the confidence to assert my own ideas and prioritize my growth, but they have also given me several opportunities to explore my passion for entrepreneurship."



ABOUT THE JUDGES



Ma. Cristina Llacer-Oreta, CPM
 COO and President, eMethods for
 Business Management (eMBM)
 Committee Chair SME, Malaysian
 Chamber of Commerce PH



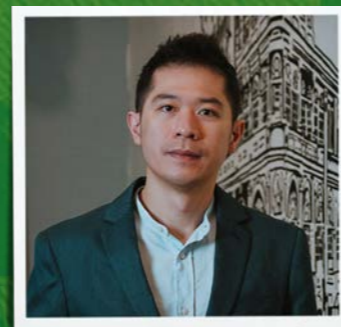
**Dr. Mary Felidora Florinor (Twinkle)
 D. Mendoza - Amparo**
 President, JA Philippines Learning
 Institute
 Academic Dean, De La Salle University -
 Dasmariñas CBAA



Anna Chua - Norbert
 Chief Culture Officer, DDB Group Philippines
 Charter Governor For CAMBP, JA Philippines



Jaime Ysmael
 President and CEO, Healthway
 Philippines
 President and CEO, Qualimed Health
 Network



Alvin Kingson Tan
 President and CEO, Fil-Chi Media
 Productions Inc.
 Former President, Technominds-Easco
 Inc.



Lucien Dy Tioco
 Executive VP, Philstar Media Group
 Former Senior VP for Sales and
 Marketing, Business World



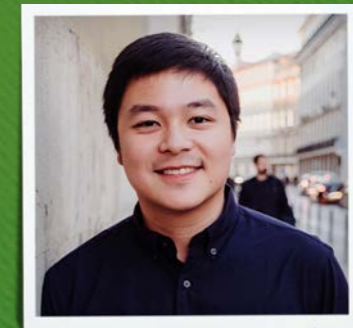
Stephen Michael Co
 Co-Founder and CEO of WTH Foods
 Master of Philosophy, Bioscience
 Enterprise at University of Cambridge
 (2013)



Christine Plata
 Board of Trustee, JA Philippines
 AVP - Operations Surveillance,
 Synchrony Financial



Sarah McLeod
 Managing Director, Q2HR Solutions
 Consulting Partner, SparQ Philippine
 Business Tours



Ryan Joshua Lim
 Co-founder and CEO, Made in Matcha
 Sales Manager, COACH Concepts &
 Office Furnishings, Inc.

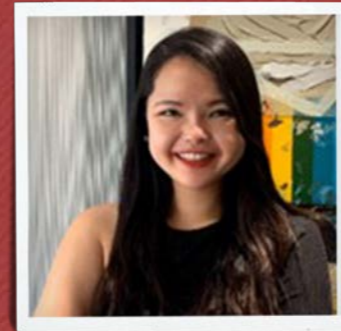


Betty Dante-AW, RFP
 CEO, Big Innovation Gateway Inc.



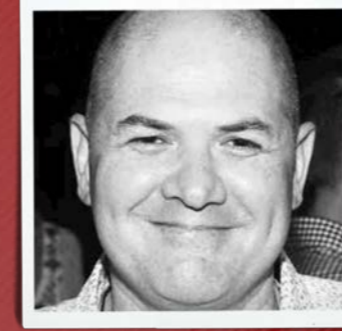


ABOUT THE JUDGES



Sarah Ann Keh Lorenzo

Chief Operations Officer, CloudArch
Ventures Group, Inc.
Investors Relation Officer, CTS Global
Equity Group, Inc.



Graham FitzGerald

President and Chief Executive
Officer, HSBC
Board of Directors, HSBC Electronic
Data Processing (Philippines) Inc.



Armando Bartolome

President, GMB Management
Services Global Inc.
Chairman, GMB Franchise
Developers Inc.



Andrew Alianan

Marketing Manager,
North Ridge Foods Company
Young Market Masters Awardee for
Export Marketing



Charles Gosingian

President, Waters Philippines
President, Noah Wellness Center



**Joseph Albet (Albet) Roble-
Buddahim, CPM, CDM, JMT-CPC**

CEO, Katapult Digital
Chief Marketing Capability Strategist,
Mansmith and Fielders



Jenny Yang, CPA

Forum Chair, Entrepreneur's
Organization
CFO, Pastmann Industrial & Grand
Alphatec International Corp.



Jose Magsaysay

Chairman Emeritus - Potato Corner



Michelle de Ocampo-Ballesteros

CEO and Founder, Ex-Link Management
and Marketing Services Corp.
Executive Courses, Asian Institute of
Management



Gigi Tubierra Lariosa

Country Manager, HPE Aruba
Masters in Business Administration,
Pamantasan ng Lungsod ng Maynila



Maria Vivian Cruz-Ruiz

Vice Chair and
Deputy Managing Partner
SGV (EY) Philippines



ABOUT THE MENTORS



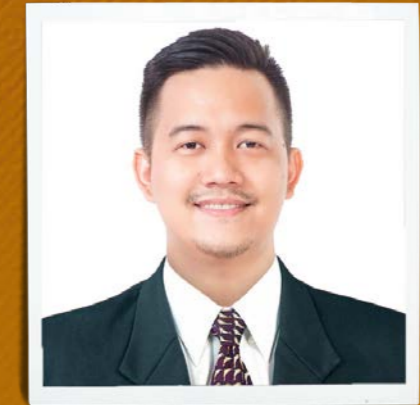
Emilio Macasaet

Field Partners Inc. Chairman & CEO
Adjunct Professor Ateneo Graduate School of Business



Sonny Tan

Financial Controller
Standard Charter



Shin Jara

Founder & CEO Edukada.ph
Managing Director Xtendly Philippines



Faith Abano

Celestial Media Services Inc
General Manager / Media Marketer



Ronnie Trabello

Chief Executive Officer Cypress Bomanite Inc.
Managing Director Bomanite SE ASia Pte Ltd



Chriz Liao

Investment Portfolio Manager & Serial Entrepreneur
President North Skies Corp. - Road Construction



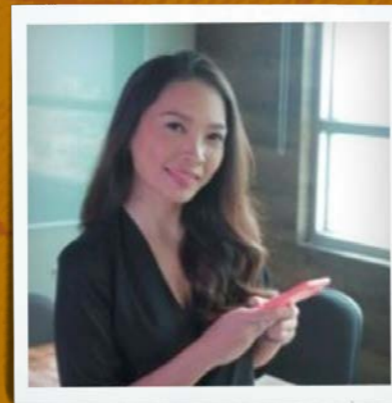
Brent Reodica

Founder & CEO Team Aguhon



Richie Cuna

Milkin' Corp
President & CEO



Diane Isabel Chua

Managing Director
Tribal Worldwide Philippines
(DIGITAL AGENCY)



Emiliano Romano

Executive Director
Operation Smile Philippines



Pam Reyes

CEO & President Create Cinema
Founder Callback
Creative Producer DDB Group Philippines



The Manila Cathedral, Manila

ABOUT THE MENTORS



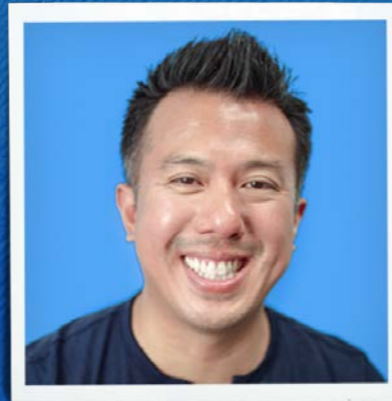
Jorge Wieneke
AFFI
President



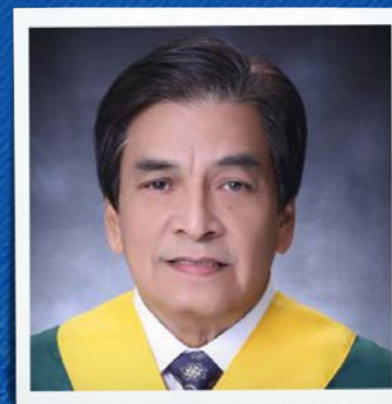
Jenny Wieneke
Founder and COO/CMO
Tokyo Tempura



Alpha Gracias C. Allanigui, CPM
EVP Philippine Marketing Association
Director-in-Charge National marketing
Conference
Chief Relationship Officer United Neon
Media Group



Dennis Velasco
CEO - Prosperna



Asst. Prof. Oscar Torres
Professor
University of Santo Tomas



Commissioner Siti Azlina
Trade Commissioner
MATRADE Manila



How Han Hui
President
Malaysian Chamber of Commerce



Arlyne Awayan
Director of Adoption & Customer
Experience
CYPHER Learning Inc.



Mr. Nilo Cruz
Chief Strategic Advisor
Information Communication Industry



Norby R. Salonga
Director
Lasallian Social Enterprise for Economic
Development (LSEED) Center
De La Salle University Manila



Tubbataha Reefs, Palawan

THE ENTERTAINMENT PAGE

WHAT ARE YOUR TOP PRIORITIES RIGHT NOW?

HOW DO YOU FEEL WHEN YOU FIRST WAKE UP?

WHAT TAKES UP THE MAJORITY OF YOUR TIME?

WHICH THREE THINGS ARE MORE IMPORTANT TO YOU THAN ANYTHING ELSE

IF YOU WERE TO TURN BACK THE TIME, WHAT WOULD YOU CHANGE?

WHAT WOULD YOU SAY TO YOUR PREVIOUS SELF?

HOW DO YOU SEE YOURSELF 5 YEARS FROM NOW?

ARE YOU PROUD OF YOURSELF NOW? WHY OR WHY NOT?

THREE THINGS (VALUES/VIRTUES/MEMORIES) YOU WANT TO REMEMBER FOR THE REST OF YOUR LIFE

WHAT DOES YOUR IDEAL/DREAM LIFE LOOK LIKE?



G R E P C Y H T S U J N E C O I Y G O E
 H E P L G T C F S U H G K C N C L U D S
 T S Z S I I R X L I O R U E N C H U O L
 H O Y U T R L U F B U E C C O E T S U P
 U U Z L L G E D S Z C N G M E I D F M T
 M R A N M E G L R T A O P A T F T U W I
 I C B W O T R Z I R W A U R R C R B R W
 L E C S S N X E E A S O O R E U B E T P
 I F A X W I P P G S B F R P A T O I N T
 T U A Q H X M B I R I L S T Z G N C E N
 Y L G E N E R O U S E E E L H P E U G E
 L G R V T L N P J A R Y Y S G Y L U I T
 N L X I M A I N D E P E N D E N T B L E
 Q F O D T U X E E C I Q W F V N P T L P
 S L C E T N R G Y Q O H A J V V F Z E M
 W P M C E K R J U Y R E V A R B G F T O
 Z A C A Y D N Y G O F I Q L H M L Z N C
 K F N W D M K T M H I L O A T I B Q I E
 C R E A T I V E J S J B T W Y X M V P T
 H G R P X C V R A Z U Y W K V R K P S O

CROSSWORD PUZZLE
First 3 words that you see will define who you are

B I N G O

ATTENDED
OPENING
CEREMONY

TALKED TO
SOMEONE FROM
A DIFFERENT
JA MEMBER
NATION

INSPIRED TO
VENTURE INTO
THE BUSINESS
INDUSTRY IN
THE FUTURE

POSTED A
PICTURE OF
COY IN YOUR
SOCIAL MEDIA
ACCOUNTS



ATTENDED
LEADERS'
SUMMIT

WATCHED
THE COY
OPENING
VIDEO

ATTENDED
AWARDING
AND
CLOSING
CEREMONY

LIKED
FACEBOOK
PAGES OF
JA ASIA PACIFIC
AND
JA PHILIPPINES





SOFT - JA CHINA

JA AP COY 2021 PARTICIPANTS' YEARBOOK



DU XITONG

"I will be surprised and happy for many small blessings in life."



TAN TIAN

"I think painting is the happiest thing in the world."



DONG JUNYAO

"I love life, art, music, and expressing my thoughts through writing."



YE ZIZHEN

"I am addicted to editing videos which makes me delighted."

WOW - JA CHINA

JA AP COY 2021 PARTICIPANTS' YEARBOOK



ZOU JINPING

"I love to smile"



LUO CHAO

"The only male student in the class whose name has only two Chinese characters"



FU GUOGUO



CHEN RUOLEI



Camiguin, Bohol



GINEFSAGA - JA GUAM

JA AP COY 2021 PARTICIPANTS' YEARBOOK



JUSTIN JOSEPH
"Interested in pursuing a STEM career"



KYRAV SACHDEJ
"Interested in studying physics in college"



MATTHEW HUI
"I love JA very much."



KLAUS WONG
"I have 5 dogs at home."



WESLEY GARCIA
"Interested in studying engineering in college"



MARK WANG
"Interested in studying economics and finance in college"



WOO TIN NAM
"Gymnastics"



ETHAN POON
"I think I might be the youngest participant in the competition"



Las Casas Filipinas De Acuzar, Bataan



UNBOUNDED - JA HONG KONG

JA AP COY 2021 PARTICIPANTS' YEARBOOK



LAURA NG
"I like drawing"



PHEVOS TSE
"I like shooting video in my spare time."



IVAN YICK
"You can call me the prince of music."



YUET YILI
"I like singing and telling jokes."

FABRICREATE PVT LTD. - JA INDIA

JA AP COY 2021 PARTICIPANTS' YEARBOOK



SUHANA MEHTA
"I have quite a versatile music taste and have curated really fun playlists on my Spotify!"



SANYA SARIN
"Love for zentangling, painting, history, and numismatics describes me well!"



PRERNA
"Most people don't know that I am a cricket enthusiast and an entrepreneur at the age of 17!"



MALVIKA CHAWLA
"A staunch advocate of vegetarianism, a biology enthusiast, and a keen admirer of built heritage!"





AUTOSIGHT - JA INDIA

JA AP COY 2021 PARTICIPANTS' YEARBOOK



ARSH JOLLY

"Automobile Influencer and Car/Bike reviewer on YouTube and Facebook"



ARYAN SRIVASTAVA

"Interested in the Integration of Tabla and Technology."



ARYAN CHAND

"A passionate person about blockchain technologies and NFT's"



SUKANSH KATARIA

"Has a knack for storytelling and film making."



STEVIA ANLENA

"Chocolate and eggs are my short escape."



KAREN AGNI

"Having a habit of poking the top of my bolster."



ELISABETH AMELIA

"I can laugh and cry at the same time."



BOE, FELITA SANTOSO

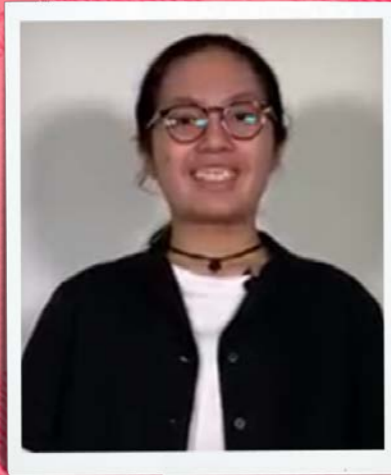
"I'm a huge fan of coffee."





SEVONE - PRESTASI JUNIOR

JA AP COY 2021 PARTICIPANTS' YEARBOOK



KEZIA NATASHA

"I'm very interested in self-development books."



AMELIA DAULAY

"I've been invested in 10 different sports."



TAIYO NAGAZEN

"I've been hoping that my love life goes as well as MAHOROBA's sales."



SHOYA HIRATA

"I studied to acquire IT qualifications and also played e-sports."



HAICKAL CAESAR SAINTYA

"I am confident, creative, open-minded, disciplined, fairly outgoing, and have a pleasing personality."



NATHANIEL HIERONIMUS

"I love dangdut."



KOKO MARUO

"I actually look forward to seeing a clerk at a convenience store near my house every morning."



RANKO NAGAISHI

"My parents named me Ranko because they wanted me to be as beautiful as an orchid and to be happy."





OLEPINA - JA KOREA

JA AP COY 2021 PARTICIPANTS' YEARBOOK



SUNMIN LEE
"I love to bake!"



SANJEETA RIDDHIMA
"I have a dog."



KHOO LI LING
"I play Arknights and the saxophone!"



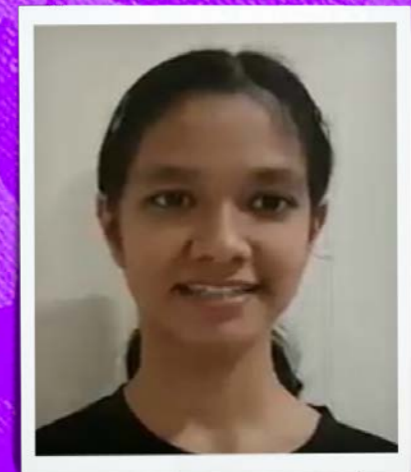
RAYMOND KIM
"I like building my own custom mechanical keyboards, and I often experiment with different boards, cases, and switches."



SARAH KIM
"I have been to and experienced many different schools of various sizes and aspects."



AMBERLY TEOH
"I make expensive coffee."



DHANIKA SUNTHAR
"I do ballet"





HERBUYS - JA PHILIPPINES

JA AP COY 2021 PARTICIPANTS' YEARBOOK



NATHANIEL P. IRICA
"He loves reading and watching documentaries about history."



CHEZKA F. GRAVADOR
"Accounting is my favorite subject, it is the subject that I am most willing to learn no matter how hard it is."



MARC DANNIELL ALEXIE CALLE
"I am a person that loves to read books, watch films, listen to music, and play games."



CHRISTIAN V. DE LARA
"I am a person who loves studying military history."

DREAMWEAVERS - JA PHILIPPINES

JA AP COY 2021 PARTICIPANTS' YEARBOOK



DANIEL WAYNE N. BUYAN
"I enjoy learning from the people that I meet"



KENNETH AROLD L. TAN
"I am passionate about handling finances which I developed in my past times."



ANDREYA JANESSE B. BORROMEO
"I also read a lot since I believe that knowing random facts is beneficial."



HAZEL R. MATA
"I've always enjoyed engaging with others and being creative since I was a child."



SCRAPCAP - JA SINGAPORE

JA AP COY 2021 PARTICIPANTS' YEARBOOK



HUGO KHAOU
"I've been skydiving in New Zealand"



MAYA K FOWLER
"I enjoy playing video games in my free time"



CALVEN TAN
"I like to play badminton"



CHAVELLE CHONG
"When Po from kungfu panda said "my worst enemy... stairs." I've never felt more understood."



TAIGA TANAKA
"I've broken my arm 3 times"



M XAVIER SHEEHAN
"I play multiple sports and I enjoy gaming thoroughly"



AMELIA CHUA
"I play a Chinese musical instrument during my free time"



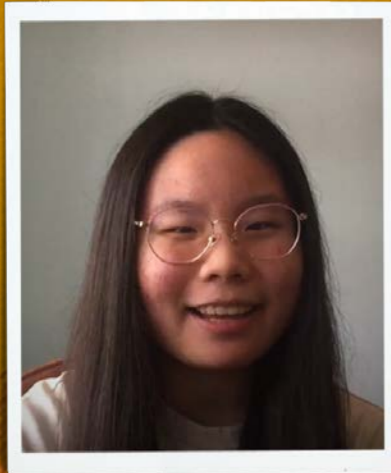
KEANE CHIUN
"I really enjoy music!"





NUM NUM - JA THAILAND

JA AP COY 2021 PARTICIPANTS' YEARBOOK



**NICHAPATR (PETCH)
LOMTAKUL**
"I like calligraphy."



SVASTI JAGANNADHAN
"I play 3 instruments"



YI (ANNIE) WANG
"I can speak 3 languages"



KAZUMA UJI
"I like drawing"



WISUMITRA TIRAPANISH
"In Grade 9, I went on a Chinese language camp in Guilin, China for two weeks."



KANIN VALYASEVI
"I love to edit videos."



HATAIPAT KAMALAPORN
"I'm the head of the saxophone section of my school's symphonic band."



PRANG PRADUBPONGSA
"I want to pursue a career in creative and art directing."





PEOPLE BEHIND THE EVENT



Maziar Sabet
PRESIDENT AND CEO OF
JA ASIA PACIFIC

Before joining as President and CEO of JA Asia Pacific, Maziar Sabet was President and CEO of Brakeley Asia, a global pioneer in fundraising counsel.

Maziar has served in a range of senior leadership positions in education and philanthropy and has extensive expertise in Asia. He has lived in Hong Kong since 2013 and previously resided in Singapore for seven years.

Maziar also has considerable experience working with universities. He was INSEAD's Executive Director for the Asia Pacific region, where one of the world's leading business schools significantly grew its presence in Asia and saw record accomplishments in both philanthropy and corporate partnerships.

During his time in the United States, Maziar worked at the World Bank as a Senior Advisor, where he focused on the organization's global efforts in environmental sustainability, and at Laureate Education as Vice President of Market Development, responsible for marketing and business development in Asia, the Caribbean, Latin America and North America.

Maziar holds an MBA from INSEAD and has also studied at Georgetown University in the United States, Landegg University in Switzerland, and Simon Fraser University in Canada.

PEOPLE BEHIND THE EVENT



Krishna Alejandrino
EXECUTIVE DIRECTOR OF
JA PHILIPPINES

Krishna Alejandrino is presently the Executive Director of the JA Philippines. He has held this position for the last 10 years and continues to serve as the over-all head of the operations, including training and development, business planning, financial management, and marketing of the organization to top corporations and industry organizations in the Philippines and abroad inspiring young people to value entrepreneurship. JA Philippines is part of JA Worldwide which ranks as one of the top 7 non-government organizations around the world.

He holds a Master's Degree in Marketing with an emphasis on Market Research from the Pontifical and Royal University of Santo Tomas and graduated Cum Laude in 2003.

Aside from his extensive experience in leadership, marketing, and business management, he has been awarded by various institutions such as the Philippine Marketing Association (PMA), Financial Executives of the Philippines (FINEX), and Philippine Constructors Association (PCA) as "Marketing Adviser of the Year" from 2006 until 2008. In 2009, he was recognized as the "Most Outstanding Faculty Member (Coaching Award)" by Southville International School and Colleges. He was also awarded as an Associate Fellow Business Educator (AFBE) by the Philippine Council of Deans and Educators in Business (PCDEB) and the Philippine Academy of Professionals in Business Education. In 2013, the Chartered Association of Business Administrators gave him the "Youth Development Award" for his notable achievements in establishing programs for young students. Mr Alejandrino a Gold winner of the 2015 Met life Sowing the seed for entrepreneurship in the US and a recipient of financial grants to implement entrepreneurship program in the Philippines. 2018 Service Excellence Award given by International Christian Academy (Association of Christian International Schools), 2018 Excellence Award given by Saint Joseph College, the 2018 Presidential Recognition award given by Philippine Councils of Deans and Business Educators and recognition and appreciation of US embassy Manila from the office of Ambassador Harry Thomas for his contribution on CSR projects in partnership with the US government

Krishna works and collaborated with various projects on CSR particularly on the areas of entrepreneurship, work readiness, and financial literacy in a multi-cultural and multinational corporate organization these include Pru life of UK (Prudence foundation), Pilipinas Shell, HSBC, HP, AXA, Accenture, Pearl S Buck Foundation, FedEx, DDB advertising, Dell/EMC, Bloomberg, Microsoft, AIG, ADP global, Synchrony Financial, GE, CitiBank N.A. Bechtel, International University Alliance in the US and Prominent local multi-billion companies like PLDT Enterprise, PLDT SME, Col Financial, Mercedes Benz, MRTD, Go Negosyo/RFM, MRTD, PTT oil.





PEOPLE BEHIND THE EVENT



Arunee Narula
 REGIONAL OPERATIONS DIRECTOR, JA
 ASIA PACIFIC

Arunee is an Indian Sikh, born and brought up in Bangkok, Thailand. She speaks four languages including Thai, English, Hindi and Punjabi. Arunee completed her further studies with a Bachelor's Degree in Primary Education and a Master's Degree in Educational Management from the University of Melbourne. After graduation, she landed her dream job as a primary school teacher in a British International School in Thailand. Even though she was the youngest in her team working amongst talented educators, that never stopped her to strive as a teacher and use her innovation and creativity to give her students a promising learning journey.

In the 13 years of work experience, Arunee worked in many roles in the education field and also took on some roles in Management. Arunee undertook another Master's in Mathematics Education at University College London (UCL) to gain more life experience. Amongst her busy career, Arunee always made time to work on her special interests in painting and acapella singing. During the pandemic, she decided to tune into another passion and opened a successful home kitchen on the side. She says that, "the job can be big or small, but if you do it with a whole heart, the challenge that the work brings turns into a refreshing unforgettable experience".

Arunee's life took an incredible turn when she was offered the role as Program Manager at JA Thailand. She worked for JA Thailand for 9 months and was recently offered the role as Operations Director at JA Asia Pacific. She says that working with Junior Achievement has given her the opportunity to work with and learn from so many talented professionals across the globe and she hopes that one day she can too leave her mark on JA.

PEOPLE BEHIND THE EVENT

A message from Arunee to our participants:

It is an honor to organize this year's COYC. I am so looking forward to meeting all the amazing and talented students. We want to celebrate you this year, in more ways than we can and we hope that you will enjoy this experience as much as we have. We hope that you are equally excited as we are to get this event started!

Always remember, 'never give up because even the greatest things takes time and every success starts with the decision to try'.

"Shoot for the moon, even if you miss, you will land amongst the stars."

Congratulations to each and every one of you, especially the students who are standing behind the curtain awaiting patiently for the show to start. Without your combined effort, your team would not have reached this point today. So well done and I look forward to seeing your work in the COYC this year!

Barasoain Church, Malolos, Bulacan



PEOPLE BEHIND THE EVENT



Paula Patrice dela Cruz

PROJECT MANAGER, JA PHILIPPINES

Message:

“Congratulations to all students! Being part of this competition shows your innovation and willingness to learn.

Hope that your experiences helped you grow as a person and as a professional.

Good luck and hope to see you in alumni activities.”

Paula is a pure Filipina, born and raised in Bulacan, Philippines. Through her hard work and effort, she completed her bachelor’s degree in Business Administration majoring in Marketing Management at the University of Santo Tomas. An exemplary graduate and was recognized with Benavides Outstanding Achievement Award (University level) and Outstanding Achievement Award (College Level). At present, she is taking her Master’s Degree in Business Administration at San Beda University. She is also a proud JA alumna as she participated in JA Company of the year 2016.

Paula was able to achieve awards such as Youth Ambassador and Representative of the Philippines for Young Enterprise held in Amsterdam (2015). She take on the role as the country’s delegate for Harvard Undergraduate Women in Business held in Boston and was also recognized by the University of the Philippines as the Venture Grand Champion in Social Entrepreneurship. Come 2017; she was the Philippine delegate for Harvard Project for Asian and International Relations.

As a Project Manager at JA Philippines, she proficiently partnered and worked with various organizations and their projects. One of which is the Cha-Ching Financial Literacy Program which has reached 500,000 students and teachers for the past five (5) years. Moreover, she handles the JA Company of the Year, JA Careers with a Purpose, JA It’s My Business, Cha-Ching, and FedEx International Trade Challenge.

Being part of JA’s fulfills Paula’s long-term goal of having impact for the students and nation building.

PEOPLE BEHIND THE EVENT



JA Philippines Team

JA Leader’s Summit Team

- Tricia Jimenez
- Aleakim Arroyo
- Alyanna Raiza Reyes
- Glyzel Abalo
- Gheena Katipunan
- Kisette Petiza
- Ricsha Peralta
- Trishia Dela Cruz

Creatives Team:

- Viq Alentajan
- Jechonias Dimaano
- Neo Rivera
- Uriah Alcantara

Event Host and Talents:

- Gianne Hinolan
- Johann Enriquez
- Sheena Lee Palad
- Neo Rivera
- Felson Palad
- Sindlaw

Alumni Relations

- Regine Penaflo

Social Media

- Audrey Sto. Domingo
- Viq Alentajan
- Uriah Alcantara





THANK YOU
KHOB KHUN KA
ARIGATO GOZAIMASU!
SI YU'OS MA'ASE'
TERIMA KASIH
XIE XIE NI
DOH JEH
TERIMA KASIH
SALAMAT
DHANYAVAAD
GAM SA HAM NIDA

For updates, please follow us on our social media:

 @JUNIORACHIEVEMENTPH
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