



"We believe that financial literacy is a critical life skill that should be instilled in children at a young age and taught in a structured manner. By promoting hands-on learning of key money concepts through the implementation of Cha-Ching Curriculum with JA Asia Pacific, we aim to promote financial literacy among school children so that they become financially responsible adults in the future."
Mr. Marc Fancy, Executive Director of Prudence Foundation.

Supporting Locations: 6



Cha-Ching Curriculum™

The Cha-Ching Curriculum has reached more than a quarter of a million students across 6 locations in the region including Indonesia, Malaysia, the Philippines, Singapore, Thailand, and Vietnam since 2016. The programme is endorsed by the Ministries of Education in Indonesia, Malaysia, and the Philippines since 2017.

For more information, please visit www.cha-ching.com



JA Asia Pacific and Prudence Foudation - in partnership to develop a whole new generation of financially literate young leaders through the Cha-Ching Curriculum since 2016.



The Cha-Ching Curriculum is launched in Thailand with Prudence Foundation and other education partners in 2018 - another key milestone in the history of Cha-Ching Curriculum implementation in the Asia Pacific region.