



Message from Maziar Sabet, President and CEO, JA Asia Pacific



In this conversation, JA Asia Pacific President and CEO, Maziar Sabet, discusses why now is the perfect time for JA to be thinking about how it can and must continue to collaborate - internally and externally - in a way that enables a diversity of ideas and innovation locally, while adhering to a vision that is unified and global. He goes on to discuss the unique organizational framework that allows JA to work seamlessly across cultures and geographies with a range of partners, talks about the strides being made toward greater digital capabilities and the desire to place even greater emphasis on developing meaningful relationships with Asia-headquartered multinationals going forward.



<https://youtu.be/Ctt169KXkLs>

#keeplearning





The JA Story

GET TO KNOW PG RAGHURAMAN – JA ASIA PACIFIC BOARD CHAIR



Managing Director & Chief Risk Officer – Growth Markets – Accenture.

PG has some 32 years of professional experience and has worked with clients across 15 countries. He is an MBA from IIM Lucknow, India and received his Mechanical Engineering degree from the College of Engineering, Guindy, Anna University in Chennai, India. We spoke with PG to get his take on a range of timely issues.

1. In your view, what will the world look like for our youth in 2030?

I am an optimist! I believe the next decade will open up a number of innovation opportunities for youth to thrive. Each challenge and adversity will open the doors for them to experiment more and bring new ideas to the world we live and work in.

2. As the new Board Chair of JA Asia Pacific, what is your aspiration for the region?

As the Chair of the Board, I would like for the Board to collectively support the growth and aspirations of the various member countries. We would like to learn a lot more about their digital learning initiatives and enable them.

3. What are the opportunities and challenges for JA in Asia Pacific?

Asia Pacific is home to a very large number of youth. It is also a rapidly growing region in terms of economy and talent. Asia Pacific will be a hub of innovation in the next decade and young entrepreneurs from here will be the engine for growing the economy and prosperity in the region. JA is uniquely positioned to cater to this group through its multiple programs and through face to face and virtual modes of engagement.

4. What was the best advice anyone ever gave you, and did you follow it?

“Accept the situation objectively and be resilient at all times” was the best advice I received from a leader who taught me a lot early on in my career. He used to say, “you are not dead, until you are dead 😊”.

5. What do you enjoy doing most outside of work?

Marathon running, reading and listening to Vedanta (Indian Philosophy), and traveling are my key interests outside of work.



Global and Regional Initiatives

2020 JA ASIA PACIFIC VIRTUAL RETREAT – DECEMBER 17 TO 18, 2020



Given the new landscape we find ourselves in following the wake of a global pandemic, it is essential we equip ourselves with the tools, skills and resources needed to ensure our ability to remain relevant and ready to deliver as we move forward as one of the world’s largest youth-serving NGOs.

JA Asia Pacific is excited to host its first ever virtual retreat – The 2020 JA Asia Pacific Virtual Retreat for JA Asia Pacific members. Focusing on topics voted on by JA Asia Pacific members, the two-day retreat covers topics spanning technology, branding, fundraising, business development, JA alumni journeys, as well as a conversation with our JA Asia Pacific Board Chair and an address from the President and CEO of JA Worldwide. The program has been designed to keep formal presentation sessions succinct, while maximizing time for group activities, discussion, and reflection.

The theme for our retreat is “Unity in Diversity.” The diversity of our network and ability to create flexible programs that consider local context are the strengths of our JA Asia Pacific network. Key to appreciating this reality internally and broadcasting it externally is our ability to work more closely and seamlessly as one regional team, appreciating the unique strengths of each member.

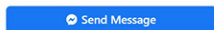
2020-21 FEDEX EXPRESS / JA INTERNATIONAL TRADE CHALLENGE IS GOING VIRTUAL!



As the proud organizer of the International Trade Challenge (ITC) Asia Pacific Finals competition, JA Asia Pacific is grateful for the continuous support of FedEx Asia Pacific in developing and nurturing entrepreneurial leaders in the Asia Pacific region since 2007.



FedEx Express/Junior Achievement International Trade Challenge Asia Pacific
@AsiaPacificITC - Entrepreneur



To ensure a safe ITC Asia Pacific Finals experience for our young entrepreneurs during the global pandemic, the 2020-21 event will go virtual for the first time from March 1 to 3, 2021. JA Asia Pacific is working closely with FedEx Express to ensure a fun and interactive learning experience for all Asia Pacific Finals participants.

Stay tuned for the latest ITC updates by following us on Facebook @AsiaPacificITC





Global and Regional Initiatives

JA ASIA PACIFIC AND MICROSOFT PARTNER UP TO LAUNCH SOUTH EAST ASIA GLOBAL SKILLS INITIATIVE PROJECT



Around the world, 2020 has emerged as one of the most challenging years in many of our lifetimes. In the past 10 months, the world has endured multiple challenges, including a pandemic that has spurred a global economic crisis. In collaboration with Microsoft, and together with support from JA members in Indonesia, Malaysia, Philippines, Thailand, and Vietnam – this Southeast Asia Global Skills Initiative aims to bring more digital skills to 62,500 youth in the region by the end of 2021 to help foster a safe, successful, and inclusive economic recovery from the COVID-19 pandemic.

ARE YOU MORE FINANCIALLY CAPABLE THAN A 12-YEAR-OLD? DOWNLOAD THE HSBC QUIZ



In collaboration with HSBC, JA has launched an “Are you more financially capable than a 12-year-old?” quiz, along with a newly launched website and other resources at :

<https://www.jaworldwide.org/ja-hsbc-financial-capability>

Along with JA Worldwide, JA members in China, Hong Kong, Indonesia, Malaysia, and Singapore will be running social media promotions for the quiz throughout the coming months. Campaign collateral is available at [OneJA](#) to share with your networks, too!





Global and Regional Initiatives

READY FOR THE HOLIDAYS AND THE NEW YEAR? DOWNLOAD JA CARDS!



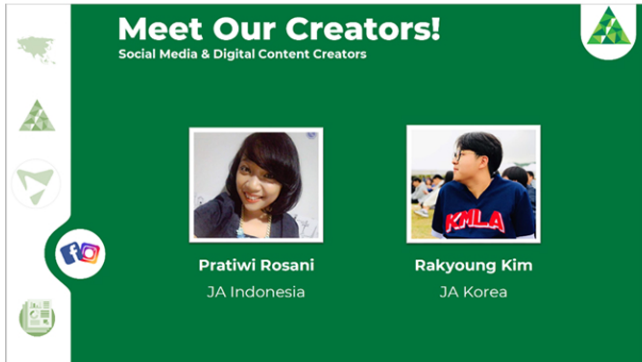
It is the most wonderful time of the year—and we have card designs to help you celebrate. Each contains JA brand elements, and you can print them, insert them in emails, or upload them to your website. There are even a few that celebrate 2021, which cannot come soon enough! You can find all the files you need on [OneJA](#).





JA Alumni Asia Pacific Updates

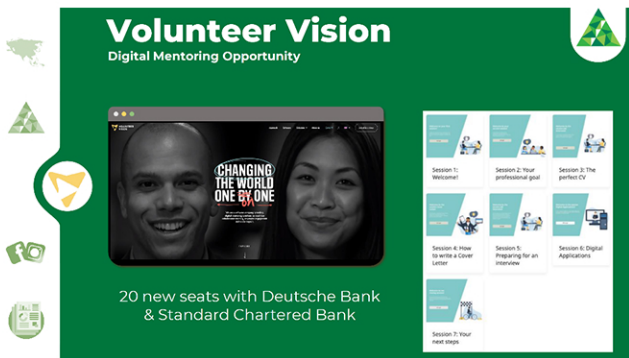
MEET OUR JA ALUMNI ASIA PACIFIC SOCIAL MEDIA CREATORS



Together with Howard Leong (JA Alumni Asia Pacific Lead and Asia Pacific Gather Reporter), JA Asia Pacific welcomed our latest addition to the JA Alumni Asia Pacific family – Pratiwi Rosani from Indonesia and Rakyoung Kim from Korea! Pratiwi and Rakyoung will be spearheading social media strategy and JA Alumni content creation moving forward. Once again, welcome Pratiwi and Rakyoung! We appreciate your passion and support to create more amazing JA Alumni stories!



EXCLUSIVE E-MENTORING OPPORTUNITY FOR THE JA ALUMNI ASIA PACIFIC NETWORK



eCAREER is a digital mentorship program that focuses on helping youth and young adults to develop skills and prepare themselves to find a job and enter the workforce!

Participating JA Alumni will be matched, one-on-one, with a mentor from a multinational corporation and meet with them every one to two weeks to learn new skills. Join this exclusive opportunity for JA Alumni in the AP region!

Interested JA Asia Pacific Alumni are encouraged to sign up for this program on Gather today!

<https://gatheralumni.org/topics/15585/feed>





JA Alumni Asia Pacific Updates

GLOBAL GATHER BUSINESS INITIATIVE

Gather Business
Alumni-Owned Companies

WHAT ?

- Feature alumni-owned companies in every JA location
- Create a local, regional and global Gather Business network
- Showcase the incredible work and impact you have done!

HOW ?

- Identify Top 3-5 alumni-owned companies
- Fill up the survey by 14 December
- JAWW will follow up with the alumni and showcase them on Gather!

The objective of the GATHER BUSINESS INITIATIVE is to enable the JA network to find, leverage and feature alumni-owned companies in every JA location. Create a local, regional, and global Gather Business Network going forward.

JA alumni are the products of our JA programs and the best way to show the incredible impact from your work is through Gather Business! We also want to create a networking platform for alumni to look for potential business partnerships and collaboration without borders.

What's Next?

Phase I: We created a quick survey: <https://www.oneja.org/alumni-owned-companies> to identify your top three to five alumni-owned businesses. Please fill in the survey and JA Worldwide will be reaching out to the nominated alumni businesses to showcase their business on GATHER!



JA ALUMNI ASIA PACIFIC COMMUNICATIONS

Gather Communications
JA Alumni Asia Pacific

Send me an email!

- Email campaign
- Admin account
- Creating an event
- Engaging alumni
- Any Gather features!

howard@gatheralumni.org

Want to learn more on how to unleash or expand your JA Alumni Network through GATHER? Please contact Howard Leong, our JA Alumni Asia Pacific Lead and Asia Pacific Gather Reporter today!





Highlights across JA Asia Pacific members

The COVID-19 situation continues to affect everyone around the world. JA members across the JA Asia Pacific network are handling school closures triggered by COVID-19 by using previously implemented digital platforms and tool modernization. Thanks to these early investments in digital transformation, our members have, in many cases, been able to shift their programs and events online, offering continuity of education for countless JA students.

Following, are some of the events and initiatives that show the resilience of our JA operations as they pivot to bring safe and interactive learning experiences to students under social distancing measures.

JA Hong Kong Company Programme 2020/21 in full swing

Over 290 students from JA company management teams participated in the online Expert Sharing Seminar last Saturday. Not only did students gain insight into the function and responsibility of different departments in a company; students also learned how to create and operate an online shop.





Highlights across JA Asia Pacific members

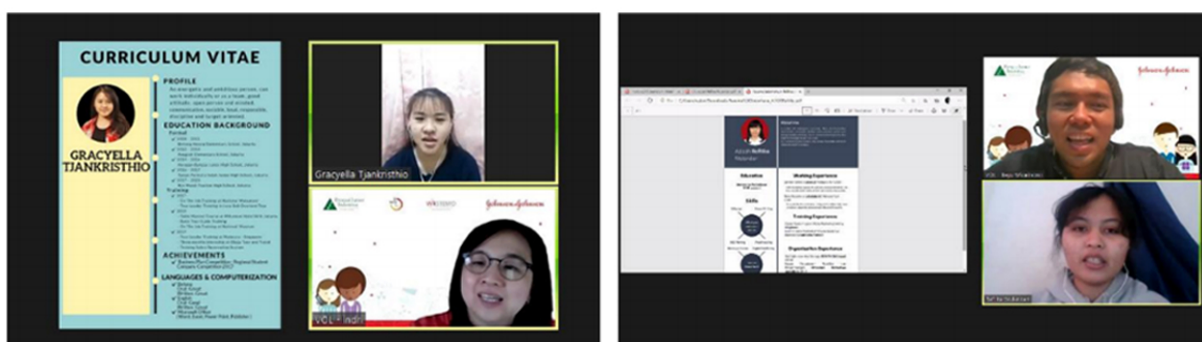
The Indonesia Student Company of the Year Competition 2020 was successfully held online for the first time in October 2020



The nine best Student Companies from eight cities in Indonesia have presented their company performance to fight for the highest award as 'Indonesia Student Company of the Year 2020' and grab the opportunity to represent Indonesia in the JA Asia Pacific Company of the Year Competition 2021.

This annual national competition is also the culmination and closing of the Student Company program series in Indonesia. More than 900 students in 11 regions in the country have benefited from this entrepreneurship education program. Taking place from January to September 2020, the successful program gave birth to 44 new businesses with a total turnover of IDR 272 million. The ability of students to manage a business that pays attention to the environment and community shows the bright potential of Indonesia's young generation.

Prestasi Junior Indonesia train the young generation to enter the world of work in the new normal era



48 students and young people from across Indonesia graduated and got the opportunity to participate in an exclusive job readiness education program entitled "A First Jobbers' Guide to Job Hunting" held online by PT Johnson & Johnson Indonesia (Johnson & Johnson Indonesia) with Prestasi Junior Indonesia (PJI) on August 27, 2020. This educational program was initiated as an effort to equip the younger generation, who are novice job seekers, with a variety of skills needed to enter the workforce.





Highlights across JA Asia Pacific members

The tGELF/JA India LEAD Company of the Year Competition successfully held on Monday, November 30, 2020



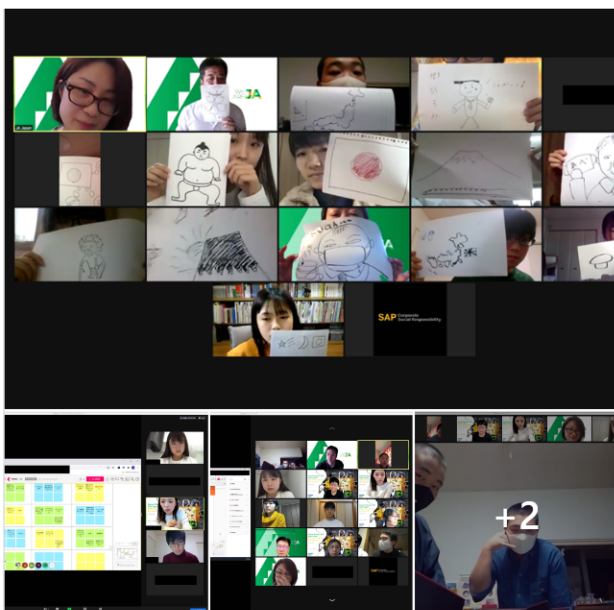
The ESG Youth Harmony 2020 Opening Ceremony / JA India LEAD Company of the Year Competition was successfully held - virtually - on November 29, 2020. Please click on the link below to view the closing ceremony:

<https://youtu.be/OvQQDWKoquU>

You can also watch live on the interactive ESG platform here:

<https://passport.esgx.global/display/>

JA Japan launched Social Icamp 2020 to solve social challenges in design thinking X business!



During the global pandemic, what kinds of social challenges do people in our communities face?

How can we solve these challenges ?

A high school in Japan has planned to tackle these questions by interviewing mentors in the business world. Using an online tool, Mural, to analyze and plan the solution to the challenges. Students can express their sympathy with those facing challenges and help solve them using role plays and storyboarding.





Highlights across JA Asia Pacific members

JA Korea collaborates with Samsung Electronics to introduce 'Samsung Junior SW Academy'



JA Korea collaborates with Samsung Electronics to introduce 'Samsung Junior SW Academy' to the 2020 free grade class sharing concert in Seoul City Education Office. Click on the link below to see how 'Samsung Junior SW Academy' is helping children realize a better future with software education:

<http://www.senfree.co.kr/activity>

JA Malaysia's Young Enterprise (YE) Annual Showcase



This virtual event is the grand finale of the ten-month long YE program which provided students from 17 schools the opportunity to learn what it takes to run a business from product ideation, research, and brainstorming, developing a business plan and developing marketing strategies. Over and above this, the YE program emphasizes accountability as the students had to produce several reports such as Financials, and CSR Plans to name a few. The Winner of this program will be representing Malaysia in the Regional Company of the Year Program in 2021.

Watch the virtual event LIVE Stream and celebrate with the participants and champions:

<https://fb.watch/2gahZTFh2B/>





Highlights across JA Asia Pacific members

TEDxJAMalaysia COUNTDOWN : Save Our Sphere COUNTDOWN



The event is a global initiative by TED to champion and accelerate solutions to the climate crisis, turning ideas into action. #JAMalaysia was honored to be hosting a TEDxJA Malaysia virtual event with the aim of educating people on ways we can “Save Our Sphere.”

JA Singapore and CoSpaces Edu partnered up to empower students to be problem solvers and change-makers through AR / VR coding workshop



As part of JA's focus on increasing student interest in STEM (Science, Technology, Engineering & Math), JA Singapore has partnered with CoSpaces Edu and developed a new course, titled “JA Fun with AR / VR Coding”.

The goal with this project was to let students use the skills learned in CoSpaces Edu to create and design interactive worlds, stories and games while teaching elements focused on achieving the UN's Sustainable Development Goals. The students were taught the basics of design thinking in addition to coding their AR / VR experiences.

To learn more about the program in detail, please click on the link below:

<https://blog.cospaces.io/junior-achievements-non-profit-cospaces-edu144a607a0479>





Highlights across JA Asia Pacific members

JA Turkmenistan successfully held the **STARTUP ECOYSTEM** awards ceremony virtually on October 23, 2020



Within the framework of the Startup Ecosystem program, 122 participants completed the Academy stage, with the 10 best start-up projects advancing to the Acceleration stage. At the end of the Acceleration stage, mentoring companies held their own Demo Days to determine two finalists from each company. These finalists participated in the final Demo Day of the program on October 20, 2020. Those who did not advance to the final Demo Day had the opportunity to make a pitch presentation during the InnoPitch-2020 contest on the next day.

Caroline Jenner, COO of JA Worldwide, and Maziar Sabet, President and CEO of JA Asia Pacific joined the Awards Ceremony as awards presenters.

All events were conducted online via Zoom. Please click on the link below for more Information about STARTUP ECOSYSTEM on the program's webpage:

<http://startup.tyb.com.tm/en/>

