

2018 YEARBOOK





100 Years of achievements to preparing Young People for Employment and Entrepreneurship.

JA Asia Pacific is a member of JA Worldwide, one of the world's largest youth-serving NGOs dedicated to preparing young people for employment and entrepreneurship. For 100 years, JA has delivered hands on, experiential learning in work readiness, financial literacy, and entrepreneurship. We create pathways for employment, and financial success.

Home to 60% of the world's youth, JA Asia Pacific aims to empower young people to benefit from the region's economic development and to create a positive impact in their lives and communities. The 17 members JA Asia Pacific network is powered by over 46,000 volunteers, teachers, and mentors from all sectors of society, reaching more than 789,000 students around the region.



Each year, the global JA network of over 450,000 volunteers serves more than 10 million students in over 100 countries. JA is one of the few organizations with the scale, experience, and passion to build a brighter future for the next generation of innovators, entrepreneurs, makers, and managers.

Technological advances are emerging faster than ever. The largest generation in history will enter the workforce in 5 years; and by 2022, the core skills required to perform most roles will change by 42%, a massive increase in skills "instability" for youth entering the workforce. JA's future skills building programs are more important now than ever before in our century of innovation and achievement.

JA. Now more than ever.



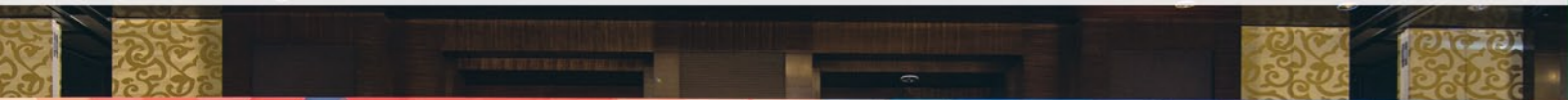


Vision

Be the partner of choice for businesses, educators, and policymakers around the globe seeking to expand youth education and economic development.

Mission

Inspire and prepare young people to succeed in a global economy.



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JA and the Global Goals

JA's alignment to the Global Goals for Sustainable Development

With the power to end poverty, build financial and career resilience, and prepare for the jobs of the future, the 17 United Nations Global Goals for Sustainable Development (SDGs) aim to make a better world by 2030.

Everyday, JA members collaborate with corporations, foundations, and other NGOs to advance the Global Goals for Sustainable Development (SDGs). Together, we're making the world healthier, cleaner, and more equitable, so that everyone shares the world's prosperity.



4 QUALITY EDUCATION

TARGET 4-4

INCREASE THE NUMBER OF PEOPLE WITH RELEVANT SKILLS FOR FINANCIAL SUCCESS

By 2030, substantially increase the number of youth and adults who have relevant skills, including technical and vocational skills, for employment, decent jobs, and entrepreneurship.



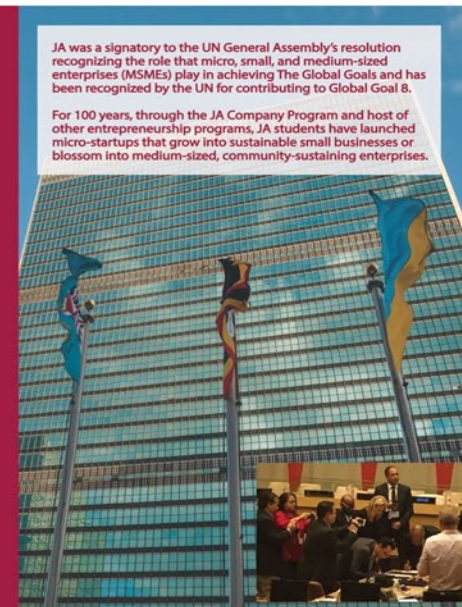
Bonnie Chiu, a JA Hong Kong alumna recently named to the Forbes Europe "30 under 30" list of social entrepreneurs, founded Lensational to equip marginalized women with the skills they need for financial success. Women and girls in 15 countries, armed with only a camera, training, and a platform to sell their work, are using Lensational to grow their family incomes and put money back into their communities.

8 DECENT WORK AND ECONOMIC GROWTH

TARGET 8-3

PROMOTE POLICIES TO SUPPORT JOB CREATION AND GROWING ENTERPRISES

Promote development-oriented policies that support productive activities, decent job creation, entrepreneurship, creativity and innovation, and encourage the formalization and growth of micro-, small- and medium-sized enterprises, including through access to financial services.



JA was a signatory to the UN General Assembly's resolution recognizing the role that micro, small, and medium-sized enterprises (MSMEs) play in achieving The Global Goals and has been recognized by the UN for contributing to Global Goal 8. For 100 years, through the JA Company Program and host of other entrepreneurship programs, JA students have launched micro-startups that grow into sustainable small businesses or blossom into medium-sized, community-sustaining enterprises.

11 SUSTAINABLE CITIES AND COMMUNITIES

TARGET 11-6

REDUCE THE ENVIRONMENTAL IMPACT OF CITIES

By 2030, reduce the adverse per capita environmental impact of cities, including by paying special attention to air quality and municipal and other waste management.



At JA Hong Kong, the School Challenge project—a four-month-long STEM-focused social-innovation project—is helping transform Kowloon East into a pioneer smart city. In other parts of the world, JA partners with corporations to host one- and two-day Innovation challenges that tackle a local challenge.



Leadership Message

Never have we lived in a time when two-thirds of today's five-year-old are predicted to work in jobs that have not yet been invented. With emerging economies that are experiencing rapid growth and changes in Asia Pacific, what investments should be made to ensure that our youth are ready to seize the opportunities in these economies and integrate into the future talent force? These are vital questions that policy makers, corporations, and civic societies are asking around the world. As JA celebrates our 100th anniversary in 2019, we are getting our youth and ourselves **#futureready**.

By empowering our youth to learn, create, and even educate and inspire others, the foundation for prosperity and long-term sustainability is laid. This is exactly the kind of vital work that JA in our 17 Asia Pacific locations does every day - investing in youth, in partnership with the private and government sectors, to inspire and prepare young people to succeed in the global economy.

Working with our funders, volunteers and partners who share the same vision as JA - be that in Azerbaijan, Kazakhstan, or Vietnam - remain focused on preparing our youth for the future - from Entrepreneurship to Employment(E2E). Sometimes E2E is design thinking, through innovative collaborations with technology partners and funders, to reach and enable more youth for entrepreneurial opportunities and employment in China, Hong Kong, Indonesia, Japan, Korea and Singapore. Other times, E2E is providing access to experiential learnings in work readiness, financial literacy, and entrepreneurship skills in Australia, Brunei, Guam, India, Philippines, Malaysia, Thailand and Turkmenistan. Our alumni, too, are part of our network of influencers helping us magnify our impact regionally and globally.

In 2018, the JA Asia Pacific network has served close to 790,000 youth, engaged more than 46,000 volunteers and teachers to empower youth across the region. Together, as the JA Asia Pacific network, we have made significant achievements in many areas.

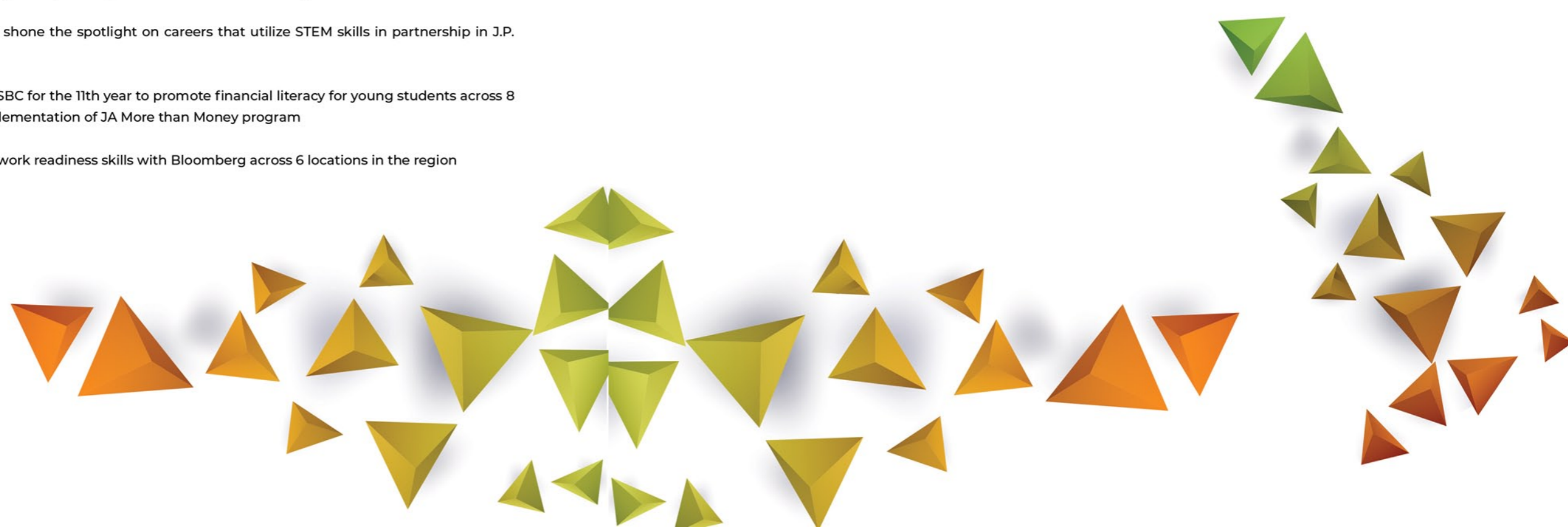
- Educated 110,000 primary school students in 6 JA Asia Pacific locations on critical financial literacy through the Cha-Ching Curriculum
- Developed over 2,700 young entrepreneurs across 10 JA Asia Pacific locations through the 12th FedEx Express/JA International Trade Challenge Program
- Inspired over 15,000 youth through the JA Company Program and organized the 8th JA Asia Pacific Company of the Year Competition (JA AP COY) in Beijing, China; the largest JA AP COY ever in the region
- Nurtured youth in STEM learning and shone the spotlight on careers that utilize STEM skills in partnership in J.P. Morgan
- Created long term partnership with HSBC for the 11th year to promote financial literacy for young students across 8 Asia Pacific locations through the implementation of JA More than Money program
- Equipped youth with the 21st century work readiness skills with Bloomberg across 6 locations in the region

As the world continues to rise to meet the opportunities and challenges of the 4th Industrial Revolution, at JA Asia Pacific, we believe that at the center of this revolution is Education 4.0. Our Education 4.0 not only focuses on preparing youth to create the future, but also embraces and lives out the United Nations Global Goals for Sustainability Development (SDGs).

In this 2018 Yearbook, you can read the many stories JA Asia Pacific and our 17 members who are engaging the private sector, governments, and communities to invest in our collective future. These investments do not just make economic sense, they help countless youth across the world improve their quality of life.

We thank Steve Wong, our former Chair of the JA Asia Pacific Board for his visionary leadership and unwavering support that has created the strong JA Asia Pacific network. We also thank our partners and funders for their continued support.

As we look out to 2019, we will continue to increase our impact and reach through organic growth and by leveraging on innovations, technology and partnerships so that we can realize the full potential of this region. We sincerely invite our partners to continue to work with us. Asia Pacific, home to 60% of the world's talent can become the powerhouse of tomorrow's talent pool. We must invest now to give our youth both the hope and the keys to the future. Together let's create this talent powerhouse.



JA Asia Pacific in 2018



Thanks to the unwavering support from FedEx Express for the 12th consecutive years, the **2018 FedEx Express/JA International Trade Challenge regional finals** was successfully held in Singapore from August 12 to 15. 60 national champions from 10 markets collaborated across country line in mixed teams and visited FedEx Express South Pacific Hub.

JAWW CEO, Asheesh Advani, former Board Chair of JA Asia Pacific, Steve Wong and JA AP President, Vivian Lau congratulating Founder and President of JA China, Paul Chou and Acting CEO of JA China, Alice Chou on the **25th anniversary of JA China** at the JA China 25th anniversary celebration @ Beijing in March 2018.



2018 marked the 8th JA Asia Pacific Company of the Year Competition (JA AP COY), the largest JA AP COY ever. Hosted by JA China, 22 student companies representing 14 Asia Pacific locations have travelled to Beijing, the capital city of China to participate in the regional competition.



The **Cha-Ching Curriculum** is launched in Thailand in October 2018 with Prudence Foundation, Prudential Thailand, JA Thailand, and other education partners - another milestone in the history of Cha-Ching Curriculum implementation in Asia Pacific after reaching more than 100,000 students in Indonesia, Malaysia, and the Philippines in 2017.

With the support and guidance from volunteers from J.P. Morgan and HKUST, **The Schools Challenge program** was successfully implemented in Hong Kong to inspire and encourage youth in STEM learning and shine a spotlight on careers that utilize STEM skills. By identifying the problems in their city, students are encouraged to co-create innovative solutions that help to transform Kowloon East into a smart pioneer community in Hong Kong.



JA Asia Pacific Leaders came together to discuss what will the world look like for our youth in 2030 at the **2018 JA Asia Pacific Leadership Conference** from August 16-17 in Singapore.

Engagement in leadership events around the region to prepare youth for the future.



Meeting with UNESCO in Thailand.

Meeting with USAID in Azerbaijan.

Supporting Human Capital to accelerate sustainable growth in the region

PEOPLE are the most valuable resources of the JA Asia Pacific network. As part of Supporting Human Capital and Facilitating Team Success, JA Asia Pacific organized a 2-day JA Asia Pacific Leadership Conference, where leaders from 15 JA AP Members came together to develop a shared vision of the world for our youth in 2030.

A major highlight of the 2018 JA Asia Pacific Leadership Conference was the celebration and recognition of our outstanding leaders from the network at the JA Asia Pacific Awards Dinner. Together we celebrated 270 years of services dedicated to the future of our youth in the Asia Pacific.



JA Asia Pacific Special Awards
From L to R: JA Malaysia - Growth Award; JA Philippines - Growth Award; Vivian Lau, President and CEO, JA Asia Pacific; JA Korea - Collaboration Award; Compliance Award; JA Thailand - Compliance Award

The **JA Worldwide Fellows Program** was launched in 2018 to cultivate and grow high potential leaders across the JA network globally.

Sunah Lee, senior manager from JA Korea, was selected as one of the six high-potential JA leaders for the 2018 JA Fellows Program to deepen her leadership, mentorship, and strategic skills.

Larry Farrell, the author of the JA centennial book - "The Entrepreneurial Attitude" had joined the JA Asia Pacific Awards Dinner to introduce the book, as well as exploring local partnership opportunities with JA leaders in the region.



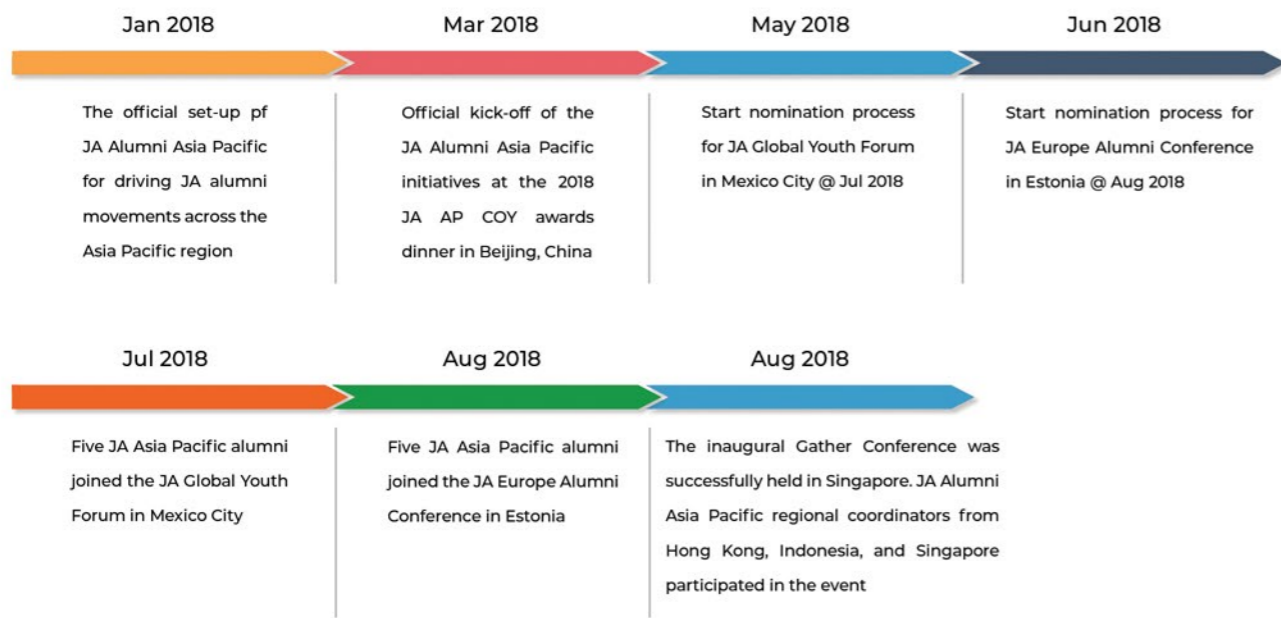
Sunah Lee, JA Korea
Growth Governance Fellowship



JA Asia Pacific Long Service Awards
From L to R: Rob Gardiner - 20 Years of Service; Krishna Alejandrino - 10 Years of Service; Vitis Rakhma Noviagama - 15 Years of Service; Vivian Lau, President and CEO, JA Asia Pacific; Parry Diskul - 10 Years of Service; Qijun (Judy) Wu - 10 Years of Service; Masaaki Takagi - 15 Years of Service

JA Alumni Asia Pacific Initiatives

The JA Alumni Asia Pacific's movement started with a group of passionate JA Alumni - the Firestarters group at the end of 2017. Below is a snapshot of the achievements, and how far the group has travelled in 2018!



Looking ahead...

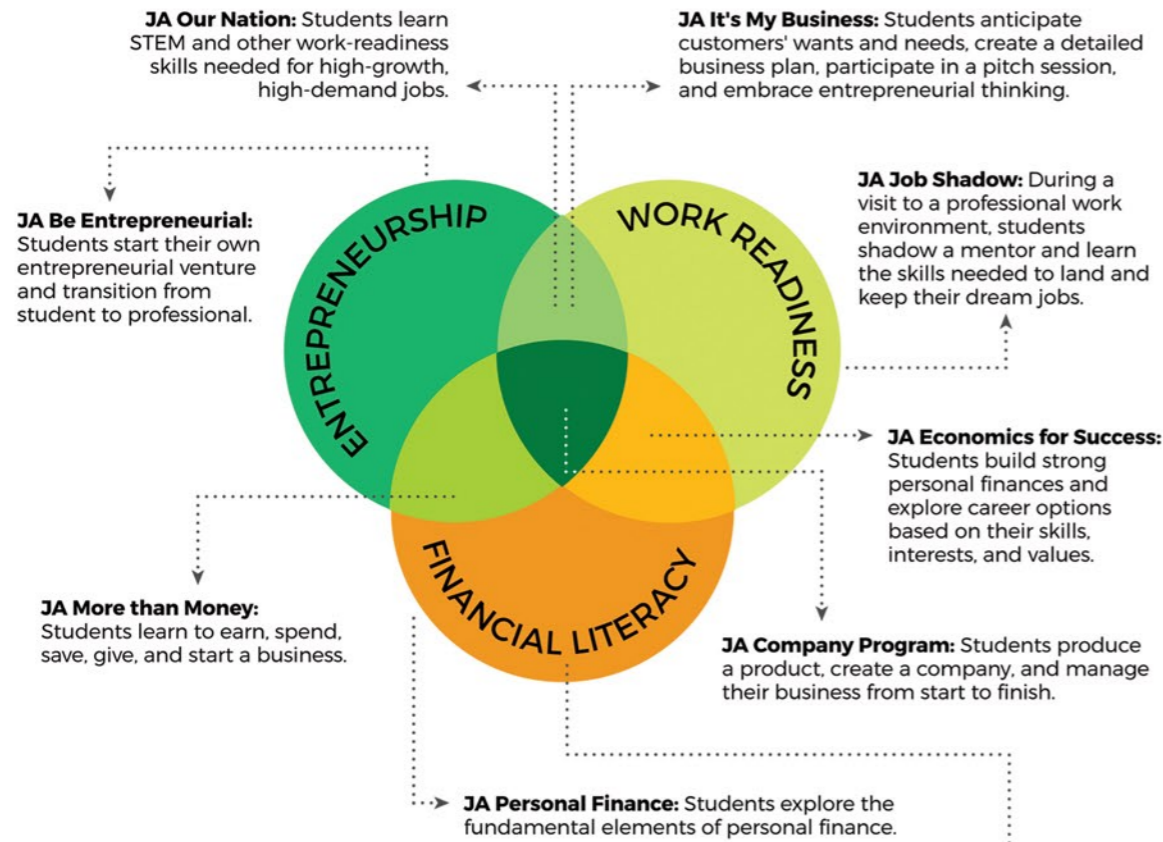
Aligned with JA Alumni Asia Pacific's vision "Empower youth in Asia Pacific - For Alumni, By Alumni", the JA Alumni Asia Pacific regional coordinators will continue to drive the development of the JA Asia Pacific alumni movement through organic growth, as well as the global centennial alumni conference in 2019.



Learning Experiences and Programs

JA Programs are experiential curriculum around three pillars: work readiness, financial literacy, and entrepreneurship.

The **global JA flagship programs** are built by educational designers who understand the element that's often missing from traditional schoolwork: hands-on, interactive, try-it-out lessons that encourage big ideas and new ways of thinking. The programs also encourage social innovation and the use of science, technology, engineering, and math (STEM) to solve societal challenges.



Cha-Ching Curriculum™

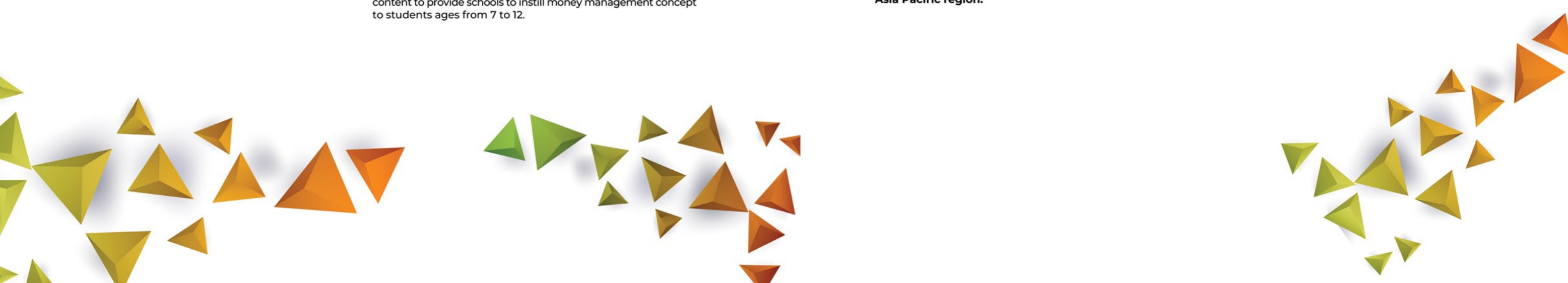
The Cha-Ching Curriculum was developed, in partnership with Prudence Foundation based on the Cha-Ching Money Smart Kids content to provide schools to instill money management concept to students ages from 7 to 12.

Regional Funders

An investment in JA is an investment in the success of the next generation. Support from our funders and volunteers allow us to accelerate our growth, support innovation in technology, and empower us to enhance students' learning experiences.



The following section highlights how five of our regional funders are working with JA to empower youth in the Asia Pacific region.





12 Years



"Modern technology makes international markets more accessible to even the smallest business. By supporting FedEx Express/JA ITC, we are helping to develop and inspire the next generation of entrepreneurs, encouraging them to think big in what they can achieve in the world of business."

Kawal Preet, Senior Vice President, Operations, North and South Pacific, FedEx Express



Supporting Locations: 10



3 Years



"We believe that financial literacy is a critical life skill that should be instilled in children at a young age and taught in a structured manner. By promoting hands-on learning of key money concepts through the implementation of Cha-Ching Curriculum with JA Asia Pacific, we aim to promote financial literacy among school children so that they become financially responsible adults in the future."

Mr. Marc Fancy, Executive Director of Prudence Foundation.

Supporting Locations: 6



Cha-Ching Curriculum™

The Cha-Ching Curriculum has reached more than a quarter of a million students across 6 locations in the region including Indonesia, Malaysia, the Philippines, Singapore, Thailand, and Vietnam since 2016. The programme is endorsed by the Ministries of Education in Indonesia, Malaysia, and the Philippines since 2017.

For more information, please visit www.cha-ching.com



With a shared focus on global entrepreneurship, FedEx Express and JA collaborate at the global, regional, national, and community levels.



FedEx Express / JA International Trade Challenge 2018 Asia Pacific Final

FedEx Express supports the 2018 FedEx Express / JA International Trade Challenge (ITC) for the 12th consecutive year, and has inspired more than 22,450 young entrepreneurs since its inception in 2007. The program allows students to learn more about entrepreneurship and international trade through local workshops.



COY 2018

The FedEx Access Award presented at the 2018 JA Asia Pacific Company of the Year Competition (JA AP COY) recognizes the business idea that best exhibits the principles of global connectivity and innovation and supports our belief that access to opportunities creates possibilities for businesses and communities.



JA Asia Pacific and Prudence Foundation - in partnership to develop a whole new generation of financially literate young leaders through the Cha-Ching Curriculum since 2016.



The Cha-Ching Curriculum is launched in Thailand with Prudence Foundation and other education partners in 2018 - another key milestone in the history of Cha-Ching Curriculum implementation in the Asia Pacific region.

J.P.Morgan

2 Years



"Young students want their work to make a real impact in the world. The Schools Challenge program is an opportunity for students age 12 to 15 to learn hands-on STEM and design thinking skills, and make positive changes to their communities using the skills acquired. We are partnering with JA Asia Pacific, universities, and community partners to implement the program in the Asia Pacific region"

Diana Tsui, Head of Asia Pacific Philanthropy, J.P. Morgan.

Supporting Locations: 3



Bloomberg

4 Years



"Led by Bloomberg employees in collaboration with JA Asia Pacific, we have been providing life-skills mentoring, job shadowing, and work-readiness workshops that prepare students for their futures across 7 cities in the region. As part of our company's philanthropic efforts through the Bloomberg Startup program, we are proud to make education and technology training accessible around the world and supporting academic achievement and career readiness for the next generation of leaders."

Bloomberg L.P.

Supporting Locations: 6



The partnership between Bloomberg and JA Asia Pacific has continued to grow in 2018. Programs were launched in Australia (Sydney), China (Beijing and Shanghai), Hong Kong, Japan (Tokyo), Singapore, with the latest addition of Korea (Seoul) in 2018. Dedicated Bloomberg volunteers in these locations mentored our young people on the development of the right mindset and equip them with the essential skillsets for their success in the workplace.

Other programs implemented with the support from Bloomberg across the region include: JA Career Success, JA Company Program, JA Success Skills, Speed Mentoring, Startup: Financial Markets Training, and Startup: Introduction to News. In total, the programs had served and engaged:

 825 students

 116 schools

 441 Bloomberg volunteers



The Schools Challenge is a STEM-focused social innovation program for junior secondary students implemented by JA Hong Kong and supported by the Energizing Kowloon East Office (EKEO) and the Hong Kong University of Science and Technology (HKUST). Plans are underway to expand the program to other Asia Pacific locations outside of Hong Kong in 2019.



JA Pathways to Employment Program equips disadvantaged and at-risk youth with necessary technical/mechanical and soft skills to support their employment into the societies in Indonesia and Malaysia.



Robby Syahputra, from Purbalingga in Indonesia (350 KM from Cikarang) attended JA Pathway to Employment and got a job in the automotive sector in Cikarang. He became a success story in his village and the school is keen to send more students to the program in the future.



Bloomberg supported the 2018 JA Asia Pacific Company of the Year (JA AP COY) by having volunteers as judges to review the company reports and trade fair booths of the 22 student companies coming from 14 Asia Pacific locations in Beijing, China.





"Enabling financial literacy education is a shared commitment of HSBC and JA. HSBC is excited to be supporting young people across the region through the JA More than Money programme to build the right skills, attitudes and tools needed to manage money effectively and plan for the future. Now more than ever, we must focus on nurturing the financial capability and resilience among students during their developmental years."

Zhang Hui Feng, Head of Corporate Sustainability Asia Pacific, HSBC.



For more than a decade, HSBC and JA have been helping young people to develop the skills they need to realize long-term prosperity for themselves, their families, and their communities through the JA More than Money program in the Asia Pacific region.

The JA More than Money program—recently updated and digitized is so much more than a financial literacy program for young students. It teaches future skills including entrepreneurship and design thinking as well.

In 2018, HSBC also supported the following entrepreneurship programs in collaborations with JA Hong Kong, JA Korea, and JA Vietnam:

- JA Company Program
- HSBC Aim Higher Camp
- HSBC Business Case Competition



With the skills young people learn through JA More than Money and other HSBC-sponsored activities, they're equipped for innovation and entrepreneurship.

More than Money



JA Asia Pacific Members' Highlights



- Australia
- Azerbaijan
- Brunei
- China
- Guam
- Hong Kong
- India
- Indonesia
- Japan
- Kazakhstan
- Korea
- Malaysia
- Philippines
- Singapore
- Thailand
- Turkmenistan
- Vietnam





Jeremy Liddle
Board Chair, JA Australia

A Word from the Board Chair:
For young people to survive the future of work they must be taught new and better skills. I believe every young person should experience and benefit from JA Australia programs.



Aaron Ngan
CEO, JA Australia

Highlight



Australia students at the 2018 FedEx Express/JA International Trade Challenge

Featuring

Thanks to the support and funding from FedEx Express, JA Australia empowers Australian youth through the International Trade Challenge competition – a program that introduces the concepts of International Trade to Australian youth and prepares them to set up and run a profitable international business.



Bakhtiyar Akhundov
Board Chair, JA Azerbaijan



Sevinj Mammadova
CEO/ED, JA Azerbaijan

A Word from the Board Chair:
Youth is the future and for the better future we must support them.



Highlights



JA Azerbaijan First Innovation Conference and Workshop – March 2-6, 2018

During the 3 days intensive workshop 60 students from 12 Universities exposed to entrepreneurship, innovations, and developed a startup project from scratch. The conference brought together over 150 participants from the government, social enterprises, business, and embassies.

Build the Future: Career Planning and Development for the Secondary School Students



Starting from 2016 JA Azerbaijan implements "Build the Future: Career Planning and Development for the Secondary School Students". The program has engaged more than 1500 students in career planning.

Featuring



Chevron Khazar LTD has been supporting JA Azerbaijan programs since 2002. More than 1500 students from rural and urban areas were reached by the JA Azerbaijan's Career Planning and Development Program with the financial support of Chevron Khazar since 2016



- 756** Student Experiences
- 5,131** Contact Hours
- 91** Volunteers and Teachers
- 25** Schools
- 1** Staff



Pengiran Azaleen Pengiran
Dato Paduka Haji Mustapha
Board Chair, JA Brunei



Louis Tan
Managing Director, JA Brunei

A Word from the Board Chair:
The JA Programme first landed on our shores in 2012. Since then, in our support towards creating opportunities for employability, job creation and improving financial literacy, fifty schools have benefited from multiple JA Programmes.



Highlights



National Savings Day 2018 School Roadshow. JA Brunei participated in the 3-day roadshow with 300 invited students. The targeted group for this year's National Savings Day is general public and youth age 16-19.



2018 JA Brunei COY Competition. This year is JA Brunei's 3rd COY Competition with 7 finalists representing 5 secondary schools. Best Company of the year was awarded to FusionBn student company from Sengkurong Six Form Centre; 1st Runner-up went to Young Entrepreneur Co. student company from Meragang Six Form Centre; BecoWrap from Sayyidina Ali Secondary was awarded 2nd runner-up.

Featuring



Baiduri Bank has been a proud supporter and sponsor of JA Programme since 2012. Baiduri Bank employees volunteered their time at secondary schools to provide guidance as mentor to students of JA Company Program, to instill the spirit of entrepreneurship amongst the youth of Brunei.



Paul Chou
Board Chair, JA China



Alice Chou
Executive Director, JA China

A Word from the Board Chair:

I believe it's the responsibility of each generation to pass on their best to the next generation. JA was founded on such a spirit of giving and service to the youth. Its program not only equips students with skills, it builds self-efficacy, initiative and resilience for future success.



Highlights



JA China's 25th Anniversary Celebration

JA China's 25th Anniversary Gala Dinner was held on March 31, 2018 in the capital city of Beijing, China. The event was held to recognize honorable stakeholders, as well as kick-starting the official launch of JA Alumni China - a platform to enable like minded JA alumni to contribute and drive youth development and philanthropy in China.

JA China hosting JA Asia Pacific Company of the Year Competition

The JA Asia Pacific Company of the Year Competition (AP COY) was held in Beijing, China for the first time. This was the largest competition in history, with teams from 14 countries and regions, as well as exhibition teams from Denmark and Gabon. 24 student companies made presentations, displayed their products and company annual reports to a panel of distinguished judges.



Featuring



YESxBOP Program, which stands for Youth Enterprise Solution for China's Bottom of the Pyramid, has been sponsored by SC Johnson since 2016. The program aiming to improve youth entrepreneurship and social responsibility through activities has impacted 1,400,000 students online and offline and expanded to 5 cities in China since 2016.



Margaret Tyquiengco
Board Chair, JA Guam

A Word from the Board Chair:
As a board, we take to heart the mantra "let their success be your inspiration." We are strengthening our base of community support so that we can grow our organization and reach as many young people as possible.



Beth Lizama
Executive Director, JA Guam



Highlights



Launch of the Professional Development Symposium initiative and event to promote collaboration of private and government leaders to support JA Guam's mission.

Another successful year of Bowling fundraiser event held to encourage student teambuilding while raising funds for JA Guam.



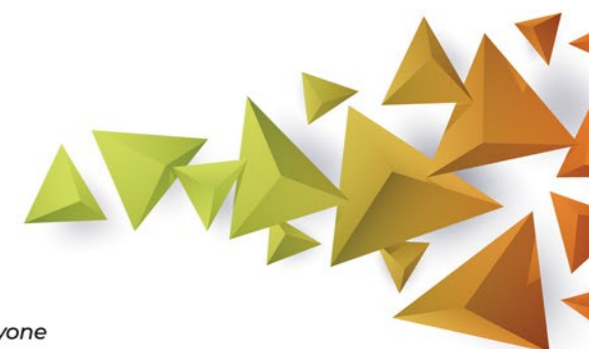
Featuring



Guam Economic Development Authority supports the mission of JA Worldwide and the work that JA Guam does to provide our students with the tools necessary to a successful future in any industry that their boundless potential and determination leads them.



Dr William Lo, JP
Board Chair / Acting CEO, JA Hong Kong



A Word from the Board Chair:
2018 has been another fruitful year in our mission to inspire young people in their pursuit of dreams and career development. Our heartfelt thanks to everyone who has supported us in different ways and made possible all our accomplishments!

Highlights



Net's Be Wise - The program is a partnership with Hong Kong Broadband Network Limited, HKBN Talent CSI Fund and DQ Institute. It aims to empower children aged 8-12 to acquire eight digital citizenship skills. About 600 primary 4-6 students from 8 schools participated in May to Aug in 2018.

The Schools Challenge - In partnership with J.P. Morgan and supported by the Development Bureau's "Energizing Kowloon East Office", the program aims to broaden junior secondary students' interest and learning of various STEM disciplines. Around 100 secondary students formed into 20 teams to co-create innovative solutions that help to transform one of Hong Kong's districts into a pioneer smart city.



Featuring

J.P.Morgan

The Schools Challenge "Live Smart@Kowloon East" is co-organized by JA HK and J.P. Morgan. 64 J.P. Morgan volunteers contributed their time and knowledge to mentor participating students in developing social innovations to tackle real-life challenges. The partnership has been a strong support to strengthen our STEM-related programs for secondary students.



Indonesia Student Company of the Year 2018
in Indonesia Student Company Competition 2018

Golden Ticket
2019 JA Asia Pacific Company of the Year Competition
in Manila, Philippines

Prestasi Junior Indonesia
100 TAHUN BERPRESTASI
Anggota JA Worldwide

- 58,672** Student Experiences
- 493,806** Contact Hours
- 2,648** Volunteers and Teachers
- 516** Schools
- 35** Staff



Siddharta Moersjid
Board Chair, Prestasi Junior Indonesia



Robert Gardiner
Executive Director, Prestasi Junior Indonesia

A Word from the Board Chair:
I am privileged and honoured to serve on the PJI Board. I firmly believe that good education is the key for future generations success. PJI and its partners play an important role in helping Indonesian Youths to become successful entrepreneurs, to secure improved financial literacy and be better prepared to enter the work place.

Highlights



Prestasi Junior Indonesia has completed an 18-month pilot phase of the USAID JAPRI workforce development project focusing on the poor and vulnerable living in the regency of Trenggalek, East Java. The initiative was a huge success with 77 new businesses now operating in the Regency having generated revenue of almost USD100,000 over 7 months.

Citi Foundation supported the implementation of JA Company and JA Be Entrepreneurial in 28 high schools and the digital version of JA Our Family, JA Our City and JA Our Region in 12 elementary schools located across 5 cities of Indonesia. Throughout 2018, the programs successfully benefited 11,232 students by educating and equipping them with today's entrepreneurial and money management skills.



Featuring



Prudential Indonesia and Prestasi Junior Indonesia will be implementing a Community Empowerment program in Jayapura to support the propagation of small business enterprises amongst poor and vulnerable young Papuans. We look forward to mobilizing initiatives in supporting the development of up to one hundred small business units over next three years.



Hideo Sagawa
Board Chair, JA Japan



Yoriko Kuroki
Executive Director - Operations, JA Japan

A Word from the Board Chair:
JA enable experiences Japanese students can't have in classrooms so that they can be better equipped to make decisions in life.



Highlights



Long-standing partnership with Mitsubishi UFJ Financial Group in Job Shadow opportunities for Japanese youth. Mitsubishi UFJ Financial Group companies have invited more than 100 high school students to job shadow with mentors in their offices annually since 2007. The volunteer mentors have inspired more than 2,000 students to date as role models.

Japanese finalists won 3rd place at the International Final Competition of Social Innovation Relay 2018. Supported by NN Life Insurance Company Ltd, JA Japan has been joining this competition since 2015. One of the Japanese finalists mentioned that the competition had heightened his interest and awareness of social issues in the community, and is motivated to help solve those issues in the future.



Featuring



The Gibraltar Life Insurance Co., Ltd. has become JA Japan's supporting member company since 2015. Engaging more than 184 volunteers, the company has been supporting multiple programs serving students from elementary to high school through JA Japan's Student City and Finance Park in Tokyo, and the Job Shadow Program.



JA Korea
100 YEARS OF ACHIEVEMENT
A Member of JA Worldwide

- 127,272** Student Experiences
- 555,860** Contact Hours
- 10,367** Volunteers and Teachers
- 599** Schools
- 12** Staff



Kang Kyungsik
Board Chair, JA Korea

Kim Taejoon,
President, JA Korea

Yuh Moonhwan
Chief Operating Officer, JA Korea

A Word from the Board Chair:
Regardless of physical, socio-economical, or any conditions; education can ensure no one is left behind. The work of JA provides growth in the future.



Highlights



MetLife Foundation Korea helps strengthen the employment capacity of vocational school students. Volunteers of MetLife provide financial education and tips in resume writings to students entering the job market. In 2017-18, a total of 79 MetLife employees empowered 693 students across 3 cities in South Korea.



'Coding Camp' with Samsung SDS is a coding training program for 4th-grade elementary school students. Last year, 294 volunteers consisting of Samsung SDS employees and university students trained 2,255 elementary school students in Seoul and rural area of South Korea.

Featuring



With an aim to promote a sustainable future, Novelis 'Sustainable Future and I Think I Can' program provides Environmental Economics Education for elementary school students from grade 4 to 6. A total of 227 university students have volunteered as mentors in the program, reaching 4,076 students in Gyeongbuk area since 2013.



Stuart Dean
Board Chair, JA Malaysia

Shanthi Kanthaswamy
Executive Director, JA Malaysia

A Word from the Board Chair:
It's a milestone for a worldwide NGO to have survived, thrived and remained relevant for such a long time, and we are pleased to share that JA Malaysia is also consistently looking at ways to serve the youth by modifying and re-vamping our programs to meet the ever-changing needs and requirements of the students.



Highlights



Supported by Citi Foundation, the JA Social Impact Program was developed and rolled out in 2018 to high school's students in 40 schools across 4 Malaysian States including Kuala Lumpur, Selangor, and Negri Sembilan. The program engaged students in the JA Be Entrepreneurial Module, which teaches the essential characteristics and skills that are required for a successful entrepreneur.

JA Pathways to Employment, supported by J.P. Morgan is a program that introduces underprivileged youth to electrical / maintenance skills, soft skills and employability training. The purpose of this program is to transform up to 100 "at-risk" youth in the Klang Valley area to professional electrical/ maintenance technicians, with the majority of the trainees landed in sustainable entry-level job positions.



Featuring

Supported by

Citi and the Citi Foundation have partnered with JA to ensure pathways to opportunity for young people around the globe for more than three decades. The partnership was extended to JA Malaysia since 2017. Citi's volunteers were passionate and supportive to ensure the essence of the program was delivered successfully to the students in Malaysia.



Ernesto Alberto
Board Chair, JA Philippines



Krishna Alejandrino
Executive Director, JA Philippines

A Word from the Board Chair:
For as long as there are young people, our commitment to developing the entrepreneurial spirit of the Filipino youth does not stop.



Highlights



49TH JA PHILIPPINES GRAND AWARDS NIGHT
The 49th JA Philippines Grand Awards Night served as a conclusion to a fruitful and successful academic year. JA Philippines's corporate partners, stakeholders and students were recognized for their achievements and contributions. The 49th Awards Night was attended by almost 600 participants to celebrate the accomplishments in the academic year concluded in 2018.

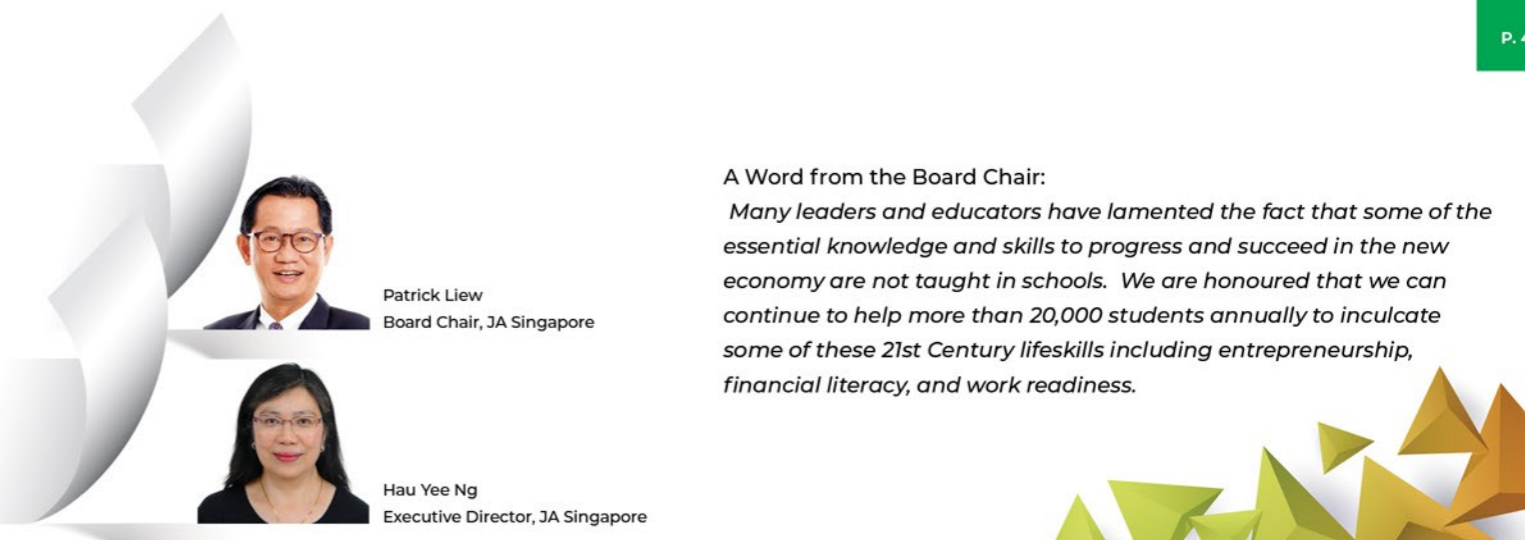
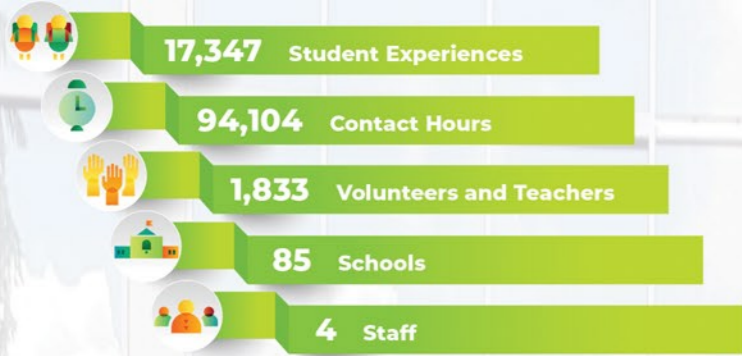


The 2nd Young Business Leadership Summit
To kick start the JA Business Skills Pass Program, JA Philippines together with Bechtel Overseas Corporation and COL Financials held the 2nd Young Business Leadership Summit to welcome students and teachers for another year of the program. JCI Manila provided speakers that addressed entrepreneurship and success stories.

Featuring



COL Financial Group and JA Philippines developed a program called JA Stock Market Challenge. The program enables college and senior high school students to be exposed to a virtual platform game that transforms financial market investments into an accessible and engaging learning experience.



Patrick Liew
Board Chair, JA Singapore



Hau Yee Ng
Executive Director, JA Singapore

A Word from the Board Chair:
Many leaders and educators have lamented the fact that some of the essential knowledge and skills to progress and succeed in the new economy are not taught in schools. We are honoured that we can continue to help more than 20,000 students annually to inculcate some of these 21st Century lifeskills including entrepreneurship, financial literacy, and work readiness.

Highlights



JA Singapore supported Bloomberg in launching the Startup program to 415 students from 15 schools with 122 Bloomberg volunteers in 9 full-day workshops. During the workshops, students were introduced to Bloomberg as an organization; the importance of communication in leadership; understanding the global financial market with real-world examples; and how financial data and news impact the market.

JA Singapore held a JA Career Exposure Day with Baxter Healthcare, reaching 100 students from 2 different schools. Over 60 volunteers took part in the partnership, with various functions decorated their "booths" and designed activities to showcase what their functions do and how they all work together.



Featuring



To build on their support of JA Singapore, Cargill sponsored the development of a new course called JA Food R Us to teach students about the food chain, sustainability & wastage, as well as careers in the food industry. JA Singapore had successfully launched the course, reaching close to 400 students.



Khunying Chodchoy Soponpanich
Board Chair, JA Thailand

A Word from the Board Chair:
It has been an exciting decade for JA Thailand. Over 20,000 students have participated in various JA programs. Our engaging train the teachers training for the Cha-Ching Curriculum has empowered 600 teachers to reach 22,000 students by early next year. Our enthusiastic JA staff join the Directors in thanking JA Worldwide and JA Asia Pacific for their continuous support.



M.L. Pariyada Diskul
Executive Director, JA Thailand

Highlights



FedEx Express/JA International Trade Challenge (ITC) sponsored by FedEx Express. More than 200 students from 25 different high schools attended the ITC Workshop in June 2018. The students have gained a great deal on the topics of business start-up, entrepreneurial skills and digital marketing.

Sponsored by Prudence Foundation, the Cha-Ching Curriculum was introduced to Primary School students age 7-12 in Thailand in 2018. To kickstart the project, teachers learn how to implement the curriculum in schools through Train-the-Teachers training workshops across 5 locations in Thailand.



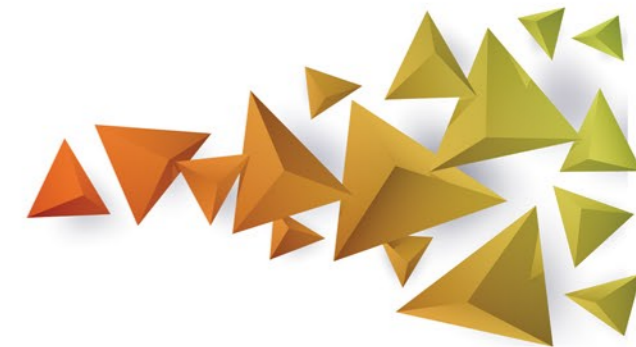
Featuring



Prudential Life Assurance (Thailand) PCL has been supporting JA Thailand for seven years. Prudential Thailand's primary CSR focus areas include Social Inclusion, Education, Life Skills, and Disaster Preparedness. Specifically, JA Thailand provides support to Prudential on Education and Life Skills through the delivery of the Cha-Ching curriculum into primary schools.



Ayna Bayramova
Executive Director, JA Turkmenistan



Highlights



USAID Enriching Youth for Tomorrow project trains vulnerable youth in work-readiness and entrepreneurship skills

The pilot training “Basics of entrepreneurship” and “Basics of Photographic Art” were conducted for sixteen young people. These trainings are a part of an inclusive training program “I can!” planned for 2019-2020. The program aims at developing of skills and knowledge to increase job placement, socialization, and successfulness of vulnerable youth.

Development of the Training Module Program on the improvement of youth employability within the frames of USAID Enriching Youth for Tomorrow project

The Module program includes new JA Career Success and JA Success Skills programs and three locally developed training modules: “Professional Self-determination”, “Personal Career Planning”, and “Managing Own Potential: How to Achieve High Self-efficacy”. The program will train around 1200 young people in 2019.



Featuring



National Public Association “The Union of Economists of Turkmenistan”

The Union of Economists was established in 1992 to unite economists, accountants, economics teachers, and scientists to help the government and population of Turkmenistan under market economy conditions through the organization of research and analytical work, economics and business training, preparation of draft laws in economics, finance, small and medium enterprise support.



A Word from the Board Chair:
"The most effective kind of education is that a child should play amongst lovely things." - Plato



Trung Dzung Nguyen
Board Chair, JA Vietnam



Bich Ngoc Doan
CEO, JA Vietnam

Highlights



The school year 2017 – 2018 was another successful year of JA More than Money implementation in Vietnam - nurturing the new generation with valuable lessons on financial thinking and learnings.



More than 20 schools were reached through the JA Company of the Year competition in 2018. The competition has become a playground for Vietnamese youth to practice entrepreneurship in real life. Team TICREN - representative of Vietnam in the 2018 JA AP COY competition in China, had brought home memorable moments, learning experiences, and new friendships made with teams from other locations.

Featuring



BK-Holdings - Bach Khoa Investment and Technology Development Company Limited – is a business under Hanoi University of Science and Technology and supporting partner of JA Vietnam. Aligned with JA's mission, BK-Holdings aims to create a foundation that can nurture Start-up projects of Vietnamese youth as well as to inspire young students of entrepreneurship.

Cross-Border Collaboration

Unleashing the power of the JA Asia Pacific Regional Network.

JA Asia Pacific members are making a difference in the region through cross borders collaborations and partnerships – using technology to bring multi-cultural opportunities to youth across the Asia Pacific region.

Digital Leadership Playground DoReMi – an innovative cross-border collaborative program organized by JA Korea and supported by JA Japan, JA Singapore, and JA Asia Pacific.

Sponsored by Seoul Digital Foundation (SDF), the Digital Leadership Playground DoReMi is designed to challenge high school students to solve real urban problems using technology.

More than 150 high school students from the three locations: Seoul, Singapore, and Tokyo, participated in the program, with three final groups selected to participate in the Global Citython. Throughout the program, participating students were challenged and mentored to develop leadership and problem-solving skills when coming up with plans to solve real-life urban problems.

With the participation from global metropolitan cities, students had the chance to broaden their perspectives and enhance their cultural understandings through interactions with each other.

On the final competition day hosted by Seoul Digital Foundation (SDF) and JA Korea, three groups of students presented their innovative ideas to solve urban problems in Seoul. The first-place award went to the group that came up with the solution of innovative parking service for disabilities.



Developed by JA Japan and participated by students from Korea, Philippines, and Singapore, the TTBiz program is sponsored by Accenture Japan to inspire high school students to be a global leader.

“We aim to create the best environment for today’s young people to acquire the skills they need to become global business leaders in the future. We are not here simply to administer the program. We are very mindful in making a positive social impact through TTBiz.” said Mr Joichi Ebihara, Managing Director, Accenture Strategy, Health & Public Service and Corporate Citizenship.

Over a period of 9 months, participating teams were challenged to develop a travel plan to attract Asian tourists to Japan and communicate/compete through skype for business. The champion team was awarded a travel experience to Japan in June 2018.

Japanese students' reflections after competing in TTBiz

“I REALLY enjoyed making a plan of Japan trip. I have learned that it was very important to express my opinion, even though I didn't have good English skills... I was shocked that Singapore and Korea teams can speak English very well and especially Singapore members' leadership...”

“This experience has made me strong...When our team had big challenges, Accenture volunteers gave us advice, and it was very helpful. I have learned that we could solve any challenges if we do our best as a team.”



JA Asia Pacific Board Members

Representing global organizations and the brightest minds of their generation, the JA Asia Pacific Board Members help shapes our regional footprint, steers our strategic direction, and mentors our staff.



Karen Reddington
Board Chair
President
Asia Pacific Division
FedEx Express



Alice Chou
Director
Chou Family L2 Foundation
Acting Executive Director
JA China



Bernard Chan
President
Asia Financial Holdings



Chodchoy Sophonpanich
President
Thai Environmental and
Community Development



Edward Lee
Founder and Chairman
COL FINANCIAL GROUP, INC.



Hari Kumar
Regional Managing
Partner US India, Deloitte US,
LLP



PG Raghuraman
Managing Director & COO
Asia Pacific Financial Services,
Accenture



Stuart Dean
Senior Advisor
ASEAN Advisory, ZICO
Holdings



Toby Brown
Executive Vice President & COO
MetLife K.K.

Karen Reddington:

"FedEx has been a long-term supporter of JA as we believe that investing in the education of our children today opens our world to greater possibilities in the future. JA provides a wonderful opportunity for FedEx to help nurture our next generation of business leaders. With an understanding of how global trade works, these individuals will help their local economies and communities grow. This makes entrepreneurship an important life skill to learn."

Bernard Chan:

"JA Asia Pacific's mission to help the young learn about enterprise, work and money. With knowledge and awareness of these subjects, they will be better prepared to enjoy successful lives and build prosperous communities. I congratulate all involved in this effort to help the next generation thrive in the real world."

Edward Lee:

"The JA story has been an integral part of my journey. It is inspiring to witness how JA programs have given students the opportunity to learn and practice real-life skills. I was one of them. I desire to see the growing impact of JA to an increasing number of young individuals in the coming years."

JA Leaders around the region



Asheesh Advani
President and CEO, JA Worldwide



Vivian Lau
President and CEO, JA Asia Pacific

With greater opportunities than any previous generation, Asia Pacific's one-billion young people also face increased income inequality, more economical and environmental instability, and bigger barriers to success than ever before. JA Asia Pacific is uniquely positioned to help this generation build the employment and entrepreneurship skills they need to shape their solutions.

Our dedicated leaders from the Asia Pacific network are the pride of JA. They inspire and humble us as they seize opportunities and overcome challenges to develop the future young leaders of Asia Pacific, one of the fastest developing regions in the world. Together we will go fast and far.



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