

JA AP WORKS

October 2016

Message from Vivian Lau, President of JA Asia Pacific

What leads to the creation of a successful NGO? This month, I had the opportunity to meet with two of the founding Board Members of Prestasi Junior Indonesia (PJI), Marzuki Darusman, Yuli Ismartono and our very own Management Advisor for Operations of PJI, Rob Gardiner. After ten striving and successful years, their focus remains steady and grounded on providing meaningful and impactful programs with quality. Creating and cultivating a win-win partnership with educators and sponsors have enabled PJI to bring JA programs to the youth most in need of the learning experience. A very powerful reminder as we continue our journey to inspire and prepare our youth for success!

Connecting with JA Alumni remains an integral part of regional priorities in the ROC's engagements with stakeholders across the region. In addition to meeting Jaya Panggabean, President of JA Indonesia Alumni, and Ahmad Zamzami Husen on a recent trip to Indonesia, it was very energizing to connect with JA alumni traveling around the region.



Vivian Lau, President with JA Asia Pacific with Lia Zakiyyah from Prestasi Junior Indonesia's Alumni Association

They include Lia Zakiyyah, Supervisory Board Member of JA Alumni Indonesia Association; and Michael Piro, a JA alumnus, and JA Vietnam's new board member. Their dedication and support to the work of JA will spearhead regional initiatives for JA alumni around the region.



Vivian Lau, President with JA Asia Pacific with Lia Zakiyyah from Prestasi Junior Indonesia's Alumni Association with Michael Piro, a JA alumnus and JA Vietnam's new board member.

Ryoki Horikoshi from JA Japan, JA Alumnus from the JA Company 'SYO', the most popular young Entrepreneur team in the eyes of the participants of 2016 JA Asia Pacific Company of the Year competition (JA AP COY) will warm all our hearts and reassure us of the value of our work.

2016 marks the 20th anniversary of JA Turkmenistan, please stay tuned for more updates from Turkmenistan in the next issue of JA AP WORKS!

Let's stay all the more connected through the JA AP WORKS! Together, let's work together to create a world where every young person can be inspired and empowered.

The JA Story

Interview with Ryoki Horikoshi. Ryoki represents the JA Company 'SYO' from Japan - the most popular young Entrepreneur team in the eyes of the participants of the 2016 JA Asia Pacific Company of the Year competition (JA AP COY), the winner of the "Young Entrepreneurs' Choice Award.



59 students from 15 teams representing 10 locations joined the 2016 JA AP COY held in Seoul, Korea February 2016. JA Company 'SYO' was awarded 'Young Entrepreneurs' Choice Award

In the 2016 JA AP COY competition – an award voted by all participating companies at the competition.

JA Asia Pacific (JA AP) is proud to feature a dialogue with **Ryoki Horikoshi (RH), JA Alumnus from 'SYO'**:

JA AP: Please tell us a little bit about yourself and the team.

RH: My name is Ryoki Horikoshi, CEO of Company "SYO" from Japan. All of us in the JA company SYO came from the same school and we study Human Science and Environment at the University of Hyogo.



JA Company 'SYO' - 2016 JA AP COY 'Young Entrepreneurs' Choice Award winning team

JA AP: Please share with us your aspirations/dreams

RH: My dream is to become the CEO or Director of a company. The JA AP COY event in Seoul has further inspired me to pursue my dream. I can definitely apply the precious experience from COY in my career in the future.

JA AP: What are some of the challenges/obstacles in realizing your dreams?

RH: Language, or the ability to communicate in English, was my biggest barrier while participating in the JA AP COY. My goal is to study abroad for international exposures and to improve my communications skills in English.

JA AP: What/Who brought you to the JA Company Program?

RH: My high school teacher introduced us to the program.

JA AP: Please describe the JA Experience in your life

RH: The experience of JA Company Program was one of the most fortunate opportunities in my life. The program has enabled the development of my soft skills including communications, decisions making, issues identification and resolutions.



JA Company SYO with Vivian Lau, President of JA Asia Pacific
From L to R: Ryo Inoue, Karen Aoyama, Vivian Lau, Hitomi Nakajima, Ryoki Horikoshi

JA AP: What impact has JA made in your life?

RH: The experience opens me up. It was my first time to compete with students from foreign countries, and I was overwhelmed by their outstanding skills in running a business. Their presentation and language skills were also impressive; definitely propelling me to improve and catch up!

JA AP: If you are to describe JA in 3 words, what would that be?

RH: Trial and error.

JA AP: Where do you see yourself in 10 years?

RH: In 10 years, I will be in the center of the business world in Japan. I want to be a CEO who can make an impact on Japan's economy

JA alumni know that JA programs empower students to make the connection between what they learn in school and how it can be applied in the real world. Alumni can become powerful, passionate community JA supporters. After all, who better to speak about the importance of JA than those who have put lessons to work for actual results? Please visit www.jaasiapacific.org to register as JA Alumni and for more information on volunteering opportunities in the Asia Pacific region.

#JAAPAlumni

Regional Initiatives, Programs, and Events

Generating new opportunities with regional partners to empower youth with employability skills across the region

The JA Asia Pacific ROC strives at expanding regional partnerships with existing and new partners to break more grounds with the work of JA in the region. The ROC is proud to announce 3 major partnerships with J.P. Morgan, Bloomberg, and Avanade in the region.

J.P.Morgan

J.P. Morgan and JA Asia Pacific in partnership with JA Malaysia to implement the JA Pathways to Employment program in Malaysia

Aligned with the regional reorientation of J.P. Morgan toward demand-driven youth employment programming, JA Asia Pacific and JA Malaysia are proud to be the recipient of a grant to implement JA Pathways to Employment in Malaysia. JA Pathways to Employment is an 18-month program that aims at supporting 100 disadvantaged youth to increase their level of work readiness and opportunities to enter manufacturing jobs with hard and soft skills that will allow them to carve out longer-term career pathways. JA Malaysia will provide wrap-around services to trainees to ensure a smooth transition into the workforce and effective delivery of work. Upon completion of the program, successful graduates will be issued a JA Malaysia certificate, endorsed by the Malaysian Automation Technology Association (MATA).

Bloomberg

Bloomberg and JA Asia Pacific regional partnership growing stronger, year on year since 2014

Building on the partnership between Bloomberg and JA Asia Pacific since 2014, Bloomberg has confirmed to expand on the existing partnership to support more than 950 young people in the region to prepare them for the world of work, and develop skills that are essential to their success in the workplace. The target number of students to be served in the 2016-17 regional proposal is close to double the number of students served in the 2015-16 partnership. The project will engage Bloomberg employees to work with, to inspire and to mentor students in the way that best supports their developmental needs.

In addition to supporting **JA Company program** in Hong Kong, Japan, and Singapore; and implementing work readiness programs that include **JA Success Skills/JA Career Success, and Bloomberg Speed mentoring and Start-up program** in Beijing, Shanghai, Hong Kong, Japan, Singapore and Sydney; Bloomberg, for the first time, will sponsor the **2017 JA Asia Pacific Company of the Year (JA AP COY)** in Tokyo, Japan.



JA Europe and JA Asia Pacific team up to extend partnership from Europe to Asia Pacific.

A long-standing partner to inspire girls in STEM-related programs across Europe, Avanade has recently committed to partner with JA in the Asia Pacific region, starting with the first pilot program in the cities of Beijing and Shanghai in China. The partnership will engage:

- 130 students
- 17 Avanade volunteers
- Avanade volunteers in “Inspire the Girls” campaign including “Job Shadow” and a workshop “Dialogue with Business Leader”

2017 JA Asia Pacific Company of the Year Competition (JA AP COY) is well underway to Japan!

The JA AP COY is JA Asia Pacific’s annual celebration of the achievements of JA Company Program students across Asia Pacific. Each year, national winners from the JA Company Program in participating markets travel to compete in the annual JA AP COY regional competition.



Officiating guests at 2016 AP JA COY trade fair opening ceremony in Seoul’s city hall
L to R: Mr. Asheesh Advani, CEO of JA Worldwide; Mr. Kyungsik Kang, JA Korea Board Chair; Dr. Steve Wong, JA Asia Pacific Board Chair; Ms. Vivian Lau, President of JA Asia Pacific; Mr. Taejoon Kim, CEO of JA Korea

Organized by JA Asia Pacific and with the support from a JA member as the host country, the JA AP COY regional competition is a traveling event. The event had taken place in Hong Kong, Indonesia, Malaysia, Singapore, Thailand, and Korea. In 2016, JA AP COY had brought together 59 national student champions representing 10 locations to showcase their business ideas in Seoul, Korea.

With the support from our host member JA Japan, JA Asia Pacific is proud to bring the 2017 JA AP COY competition event to Tokyo, Japan in February, 2017. Please stay tuned for more updates coming your way soon!

Meeting Prestasi Junior Indonesia (PJI) and stakeholders – the people that made it happen for JA in Indonesia!



L: Vivian Lau and Rob Gardiner with PJI's Board Members: Marzuki Darusman, SH and Yuli Ismartono

R: Vivian Lau and Rob Gardiner with PJI's staff in Surabaya and Jakarta office

Vivian Lau, President of JA Asia Pacific traveled to Indonesia in October to meet with Prestasi Junior Indonesia's (PJI) Board Members and Management team, and staff in the Jakarta and Surabaya city. In addition to discussing new opportunities and strategy to bring PJI's success in inspiring youth in Indonesia to the next level, Vivian met with Jaya Panggabean, President of JA Indonesia Alumni, and Ahmad Zamzami Husen, JA Indonesia Alumnus to explore cross region alumni collaborations in the lead up to JA Centennial celebration in 2019!



L to R: Ahmad Zamzami Husen, Vivian Lau, Rob Gardiner, and Jaya Panggabean

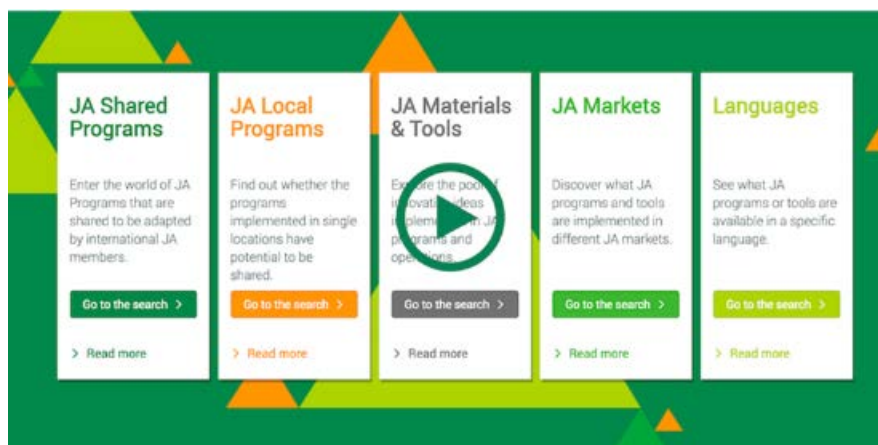
Thanks for the line-up by Rob Gardiner, Management Advisor for Operations of PJI and his team, Vivian and Nichole Ngeow from Prudence Foundation met with the Education Authority of Sidoarjo, Surabaya to explore opportunities to implement the JA Cha-Ching Program in Indonesia.



L to R: Nicole Ngeow, Regional Programme Manager of Prudence Foundation; Vivian Lau, President of JA Asia Pacific; Mr. Musta'in, Head of Ministry of Education of Sidoarjo, Surabaya; Rob Gardiner, Management Advisor for Operations of PJI.

Program Central Ready for Your Team's Use and Innovation

Following the successful launch of the [JA Program Central portal](#) this summer, it's time to put the new portal to use within your team! The portal includes the ability to search programs by JA pillar, country, student age, or a combination, and you can also see which JA countries and areas run a specific program, get information on a program's impact, and more. [Create your own account](#) and start searching today.



Local Events' Highlights

Microsoft and Prestasi Junior Indonesia (PJI) partner up to deliver computer science training to 500 underserved youth and open doors for the Head of Education to integrate coding to in the ICT curriculum for vocational high schools in Jakarta.



In Jakarta on September 22, the YouthSpark Apps competition program was held and resulted in 25 teams of comprised of marginalized youth creating Kodu game apps for the first time 250 of them delivered 25 Kodu game apps through the Idea Generation workshop and hackathon. Partnering with Prestasi Junior Indonesia, they also organized visits to top calibre online industry players such as GoJek, Detik.com and AITINDO for youth to learn about how programming creates business opportunities as well as impact to society. The program also emphasized the engagement of female students in computer science through the staging of a special Digirlz event involving the Minister of Women's Empowerment.

The momentum of the series activities and corresponding success have enabled PJI to embark on a discussion with the Head of Education from the city of Jakarta; to include coding in the ICT curriculum for vocational high schools in Jakarta.

JA Company Program's Expert Sharing Seminar in Hong Kong

JA Company Program gives students the opportunity to establish and operate a real business under the guidance of business advisers. Participants will have the opportunity to represent their market at the JA AP COY competition and events to further their learning.

With an objective to inspire JA Company Program participants through insightful sharing from leaders in the local community, 204 students participated in the JA Company Program's Expert Sharing Seminar, organized by JA Hong Kong on October 22, 2016. Amongst other speakers, Vivian Lau, President of JA Asia Pacific, and Lancy Chui, JA Hong Kong Vice Chair, joined the event to share their insights in career and life with the participants!



Seminar speakers from L to R: Ms. Vivian Lau, President of JA Asia Pacific; Mr. Eddy Hui, Department Head, Faculty of Design & Environment, Technological and Higher Education Institute of Hong Kong; Ms. Lancy Chui, Vice-Chairman, JA Hong Kong and Senior Vice President of Manpower Group Greater China; Ms. Alison Chan, Managing Director, New Frontiers; Professor Jeffrey Phoenix Hui, Chairperson, Hong Kong Institute of Marketing.

Barclays and JA India collaborate to prepare secondary school students in Chennai for the world of work in October, 2016

With the support from Barclays' volunteers, a series of Work-Readiness programs (Mini Factory Model - Production focused, Mini Factory Model - Supply Chain focused, World of Work, Work and Interest and the first session of Careers with a Purpose) were conducted for the students of Loyolo Mat. Hr. Sec. School, Kodambakkam and Mohamed Sathak Mat. Hr. Sec. School, Arumbakkam in Chennai on October 19 and 20, 2016 respectively.

#JAIndiaAT10



20th October 2016
JA WOW | Mohamad Sathak Mat. Hr. Sec. School, Arumbakkam
The volunteers helped students understand the World of Work by sharing their roles and work experience. The various functions, departments and the whole structure of the organization was also explained to them to understand it better.

To see what's happening locally around the region, please view the [Event Calendar on JA Asia Pacific Event page](#).

A story on a JA Alumni or Volunteer? News on people? Interested to promote local events across the JA AP network?

Please email [Winnie Ho](#) to share with the network through the JA AP WORKS!

Until the next JA AP WORKS, have an inspiring and empowering day!

We also invite you to follow us on social media

Tag @jaasiapacific when you post and tweet breaking news, inspiring stories, events, alumni engagements, and more!

