



Message from Vivian Lau, President and CEO of JA Asia Pacific



"Good governance depends on the ability to take responsibility by both administrations as well as people." said Narendra Modi.

Good governance is key to the growth and sustainability of nongovernmental organizations (NGOs) like JA. Public trust is the core element of an NGO's success, and good governance is the very foundation on which an NGO builds and maintains public trust, as well as growth in the direction of our new economy and society.

Good governance for NGOs comprises of many factors including accountability; legal and regulatory compliance; sound and effective internal controls and risk management; and balanced composition of the board and committees including members' representativeness and diverse expertise. What is particular to JA concerning governance is the one principle that underlies all of the elements mentioned above – namely the need to ensure that we efficiently live out our mission to inspire and prepare young people to succeed in the global economy.

Our JA Board Members around the region not only support JA's mission, they take an active interest in enabling JA Members in Asia Pacific as the partner of choice for businesses, educators, and policymakers around the region seeking to expand youth education and economic development. We could not successfully serve and engage in our mission if we did not have the leadership of our Board of Directors. With that, I would like to express my heartfelt appreciation to two out-going JA Asia Pacific board members – Mr Stuart Dean and Mr Hari Kumar. Stuart Dean will continue to support JA in his capacity as the Board Chair for JA Malaysia.

At Asia Pacific, we are blessed with the guidance and leadership of an exceptional board. Joining the JA Asia Pacific Board of Directors in summer this year was Mr Bernard Chan. We are delighted to feature the latest addition to the JA Asia Pacific Board, Mr Bernard Chan in the JA story in this issue of JA AP WORKS.

In October, I had the opportunity to take part in the World Economic Forum's Centre for the New Economy and Society in New York on the topic of building inclusive and dynamic economies in the fourth industrial revolution. By 2022, the core skills required to perform most roles will change by 42%, a massive increase in skills "instability" for youth entering the workforce. Existing institutions, norms, and process may need to be redesigned to build a digital economy that is sustainable, inclusive and trustworthy. The decisions made today will shape the world for future generations. Collaboration and innovation are required to shape society's collective destiny.

Let's continue to work together to ensure good governance and growth of JA's work in serving our youth in the region!





The JA Story

Get to know Bernard Charnwut Chan, GBS, JP JA Asia Pacific Board Member



Bernard Charnwut Chan is a deputy to the National People's Congress of China, a non-official member of Hong Kong's Executive Council (2004-09 and 2012-2017) and from 2017, the Convenor of the Non-Official Members of the Executive Council.

He is also a former member of Hong Kong's Legislative Council (1998-2008). A graduate of Pomona College in California, he is the President of Asia Financial Holdings and Asia Insurance. He is Chairman of the Hong Kong – Thailand Business Council and an advisor to Bangkok Bank (China) Co. Ltd. He sits on the boards of several local and overseas companies in the financial services and manufacturing sectors as well as the Bumrungrad Hospital Public Co. Ltd. in Thailand. He also joined the governing board of the Alibaba Entrepreneurs Fund in Hong Kong.

Among his public service activities, he is Chairman of The Jockey Club CPS Ltd. Advisory Committee, Chairman of Hong Kong Palace Museum Ltd. and Chairperson of the Hong Kong Council of Social Service. He was appointed a Justice of the Peace in 2002, and in 2006, he was awarded the Gold Bauhinia Star by the Hong Kong SAR Government.

Following is a recent interview with Bernard about his aspiration for JA's work in the Asia Pacific region.

(to be continued on page 3)



The JA Story

What is the most compelling reason for you to join JA Asia Pacific's Board?

I fully support the aims of JA Asia Pacific – to help teach the young about the practical financial and business sides of life. Moreover, I was very impressed by the idea of partnership between the private and public sectors to achieve that.

As the new Board Member of JA AP, what is your aspiration for the region?

I hope to see JA AP continue to build on its past success. The organization's current range of programs and events provides a great foundation to develop awareness of fundamental issues like jobs and money among the young, and to encourage entrepreneurship. I also think there is real potential to continue expanding links and exchanges among young participants from different backgrounds and places.

What are the opportunities and challenges for youth in the Asia Pacific region?

The opportunities are definitely there. There are mature and undeveloped parts of the region, but on the whole, it is likely to remain the most vibrant area of the world. There are tremendous opportunities from closer integration and new technologies. The main challenges are frankly side-effects of success - notably sustainability, inequality and climate change. The next generation will need to learn how to bring about more balanced development.

What was the best advice anyone ever gave you, and did you follow it?

The overall message I got from my education – a liberal arts education – was to respect different views and listen to other people's ideas. To me, that has been key to communication and interaction with others, and therefore to leadership and innovation.

What is your most memorable JA moment?

When I first heard about the whole concept. It hadn't entirely occurred to me before – how crucial it is to teach youngsters the basics about things like budgeting and borrowing and saving.

To learn more about Bernard, please visit: <http://www.bernardchan.com/1/en/>





Regional Initiatives, Programs, and Events

The 2018 JA Asia Pacific Yearbook is calling for content from JA Asia Pacific Members.



2018
YEAR BOOK

JA Asia Pacific is excited to kick off the 2018 JA Asia Pacific Yearbook for the financial year ended June 30, 2018. Thanks to all the members that have submitted the local highlights for showcase in the Year Book! We look forward to featuring the amazing stories and photos submitted in the 2018 JA AP Year Book.

For members that have yet to submit local content, please submit the requested through the online form below by October 31. Please understand that content received after October 31 will not be included in the 2018 JA AP Year Book.
<https://form.jotform.me/82620715791459>

Got a question about the requested information for the Year Book? Please contact Winnie Ho at email: Winnie.ho@jaasiapacific.org.

Share your Best JA Story Leads for promotion on the global level!



JA Worldwide is looking for 'stories' for their annual report and is looking at identifying and compiling the best narratives from around the JA network. This is an excellent opportunity to promote local JA stories that have yet to be promoted on a global level. Consider submitting the remarkable stories—big or small—from your location that have not already been featured through global initiatives or in JA Worldwide marketing channels.





Regional Initiatives, Programs, and Events

To lessen the work effort required on your end and to ensure we don't overlook something possibly amazing, we ask that you send JAWW the best story leads from your location. This means that you tell us about an idea for a potential story, and if it's a good match, we will follow up with you and write about it. The hero of the story could be a JA student, staff member, volunteer, alumni, perhaps a whole community, and so on—as long as it is a JA story, we want to hear it! Send us as many leads that you can think of. Feel free to leave the sorting-through process to us.

At the link below, you will find a short and straightforward online form for submitting story leads. The online story submission form below will remain open year-round to ensure there is always a dedicated inbox for submitting stories from the JA network. We encourage you to submit any story leads that you think have potential, regardless of whether they might fit in the annual report. We review all submissions and keep all stories in mind when the perfect opportunity to tell it arises. Thank you for sharing with us!

<https://www.oneja.org/stories>

Centennial Branding Elements available for download



Don't forget to download the centennial branding elements and materials from the following links:

- JA members' centennial logos:
<https://www.dropbox.com/sh/cmi8smunpwddpf4/AADMhNiXLYjgkUYLLZaNSgwqa?dl=0>
JA AP Members that have provided local translation for the centennial taglines will find centennial logo files with both English and translated taglines.
- COY centennial elements:
<https://www.dropbox.com/sh/usolnn4uiurpif/AABRyFGsDKwwU4UrodVnuuUoa?dl=0>
- All the collateral you need to get started is linked to within the downloadable JA Centennial Brand Guidelines
<https://www.dropbox.com/s/2xx6pkf4ny45mcm/JA%20Centennial%20Brand%20Guidelines%20July%202018.pdf?dl=0>

The above information is also available for download from the OneJA portal, where JA members can access other centennial templates that can be downloaded for local adaptation including ppt template, one-page overview, name card template, icons, and more! The ROC is in the process of adapting the centennial branding elements with all JA AP communications channels and materials; the expectation is that members will follow suit anytime between now and January 1, 2019.





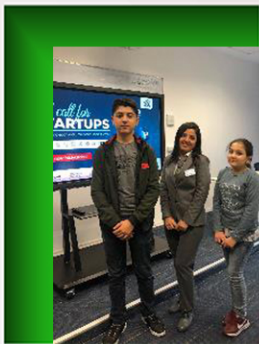
Local Events' Highlights

JA Azerbaijan

In October, JA Azerbaijan organized "One Day at Work" internship to BARAMA innovation and entrepreneurship centre for school children. The internship was organized within the framework of career program "Built the future: Career planning and development for school children" supported by Chevron Khazar and implemented by JA Azerbaijan in 2017-2018 school year. The internship aimed to create an opportunity for students to experience how the company is structured and learn about the production process of the business.

During "One Day at Work" internship at the BARAMA center, volunteers interact with the students, introduced their company, business sector, and the importance of innovation. They also shared personal success stories, and all program participants have found the day extremely inspiring to what they can achieve in the future.

Please click on this link for information about BARAMA centre: <https://barama.az/en/barama-innovasiya-ve-sahibkarliq-merkezi>



JA Brunei

JA Brunei held its 3rd annual JA Company of the Year competition on September 29 2018, at the Design & Technology Building, Kg Anggerek Desa. Seven finalists representing 5 secondary schools in Brunei participated in the competition.

FusionBn from Sengkurong Six Form Centre was awarded "Best company of the year" with Young Entrepreneur Co. from Meragang Six Form Centre taking home "Best company report" Award and 1st runner-up. 2nd runner-up goes to BecoWrap from Sayyidina Ali Secondary School and The Whiff Co., second student company from Meragang Six Form Centre, picking up the Innovation Award.





Local Events' Highlights

JA Hong Kong

The **JA Company Programme Student Orientation and Experts Sharing Seminar** were successfully held recently in Hong Kong. This year, exciting new elements were added into the programme, including the UN's Sustainable Development Goals, E-commerce and Digital Garage.

The Orientation evening was joined by many JA alumni, who generously shared their experience with the participating students; while Business advisors were invited to the Expert Sharing Seminar to give talks and conduct workshops to educate student CEOs, CFOs, COOs on how to run their businesses!



Program Flyer:

http://www.jahk.org/wp-content/uploads/2018/07/JA-Compay-Programme-2018.19-_-Information-Sheet.pdf

#JACompanyProgramme2018/19
#JAExpertsSharingSeminar
#IamJA

Prestasi Junior Indonesia

Building a Village, Building Indonesia. The Prudential Chairman's Challenge 2018 is underway in Indonesia. This year, Prestasi Junior Indonesia (PJI) is taking the volunteers outside of Jakarta to a small village hidden in the hills of the Bogor Regency. Kampung Mulyasari, which is comprised of 43 families, has located in its current site after a landslide destroyed the original settlement. Although in a picturesque location, the villagers are extremely isolated from the outside world.

Just 90 minutes' drive from Jakarta, the villagers have no electricity or road access. To visit the village, Prudential volunteers need to make an arduous 3km trek up a rough track – a walk that takes over an hour every Saturday. This does not seem to deter the volunteers as the first week witnessed an engagement of 70 personnel and the second week 86 are involved.

(to be continued on page 8)





Local Events' Highlights

The principal objective of the 2018 initiative is to focus on social inclusivity using Design Thinking Methodology. Given the isolated location, villagers have little access to communities outside of their area. The only education received by the 150 children, within a Pondok Pesantren, is limited in scope. The engagement of volunteer 'teachers' is helping to enable these young people to achieve a greater understanding of different cultures and behaviours.



Volunteers have identified a number of risks and challenges through visitation and interaction with villagers, and are working on solutions which encompass the following strategies:

1. Assisting in improving financial literacy education
2. Linking the villagers with the outside world through instalment and training of solar panels.
3. Working with Institut Pertanian Bogor to improve agricultural productivity through the provision of advanced tools and strategies and ongoing training in effective cropping.
4. Improving sanitation through the construction of toilets. At this time, only four toilets are catering to 43 families.
5. Improving education facilities through the construction of a modern classroom. With the support of Prudential volunteers, the village will be linked more closely with the greater West Java community.

The above aim to provide for improved education, communication, health, and economic conditions. As this process takes place, the villagers will meet and interact with hundreds of Prudential volunteers and, in so doing, build levels of confidence. Moreover, what a change from Jakarta for the volunteers! The climate in the hills is cooler, and there does not seem to be a hint of pollution. No cars and nor is there any raucous noise – it is so peaceful. This is one of the compelling reasons as to why the enthusiastic Prudential volunteers are willing to be engaged in the “Building a village, Building Indonesia” project.





Local Events' Highlights

JA Thailand

Bangkok Bank Public Company Limited has granted the sponsorship of **JA Company Program** in Thailand for three consecutive years from 2017-2019. The grant aims to engage more than 2000 students from 95 schools in both Bangkok and the upcountry.



JA Company Program session recently held in Chanpradittaramwittayakom School.





Upcoming JA Events around the region

JA Azerbaijan

Event: Republican Exhibition of the Youth Organizations

Date: November 5-8

Location: Baku Crystal Hall

Weblink: <http://www.mys.gov.az/en/press/news/n/23799/e-l-a-n>

Event: "Entrepreneurship for Youth" project kickoff meeting

Date: November 21

Location: JW Marriott Absheron hotel Baku

Event: "Smart Budget" project - TOT for school teachers

Date: : December 2-5

Location: 5 selected Baku schools

JA Brunei

Event: JA More than Money

Date: November 12 and 13

Location: Lambak Kanan Primary

Event: JA Economics For Success

Date: November 19, 21, and 22

Location: Sayyidina Abu Bakar Secondary

Event: JA Economics for Success

Date: November 2018

Locations: St Andrews School (November 14, 15 & 17) JA EFS at Katok Secondary (November 26 & 27)



Upcoming JA Events around the region

JA Hong Kong

Event: JA Future of Jobs Series: eSports,

Date: October 30

Location: Youth College
Kowloon Bay, Hong Kong

Event: JA Company Programme CEO Briefing and Design Consultation

Date: November 3 2018

Location: Education Bureau Kowloon Tong Education Services Centre, Hong Kong

Event: JA It's My Business!

Date: November 2018

Location: Sha Tin Methodist College, Hong Kong

Prestasi Junior Indonesia

Event: Prudential plc Chairman's Challenge volunteer engagement

Date: October 20, 27, and November 3 (Saturdays)

Location: Mulyasari Village, West Java

Event: HSBC Anak Cerdas On-Line Launching

Date: November 6

Location: Ministry of Education and Culture, Jakarta

JA Korea

Event: First Digital Leadership Do Re Mi Competition ("Mi" Smart Global Citython)

Date: October 25-27

Location: Seoul, Korea

JA Thailand

Event: JA Company Program in-school session

Date: November 2018

Location: Bangkok, Thailand